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The project leadership skills on mada organization.



In this paper, I will discuss the importance of communication, explain some theories, case studies, and my leadership style ..

1. Introduction..

Effective leaders are an integral part of a successful organization. Effective leaders are those who possess effective leadership skills, contribute to raising team productivity and loyalty, support a positive work environment, and contribute to The :Leading Personality .overcoming obstacles with the help of an effective team .person who enjoys enthusiasm and the strong desire for crisis to achieve goals (1-2) An example of leadership is communication in a project:

Communication is one of the most important factors that insist on the success of the project, as managers spend 81% of the project's time communicating. Through communication, information reaches the team and stakeholders and clarifies the comprehensive details as a link between the leader, the team and the customer to .deliver a distinctive and unique product

(1-2) Litterateur review and conceptual from work :

I worked in a company affiliated with the retail sectors for 4 years. My manager, his leadership style was transformative, he was positive. He made us all treat us as managers. He has goals and a clear impact on us. We made this vision convey to the team. If we achieved the goal, we had a reward for our team. I have a team of 5 people. I used to receive the most important information from my direct manager and give the information to the team in a simple way, with the division of work between the team according to skills, with my constant motivation for the team to complete the tasks to the fullest. And upon completion of a specific task, I offer them a reward

and be lunch at a favorite restaurant or drinking coffee in a place outside of work, with an incentive and reward system. I relied on (interactive communications) to

discuss and communicate whether writing a WhatsApp email face to face with regular meetings with the director

(1-3) Goal of the research :

Communication is the institution responsible for sharing information between people to make sure that all things are understood, and in ancient times communication was there were no languages, and humans have produced some :in its initial stages and at the present time the importance of , ways to be able to communicate As the number of methods ;communication has exceeded all previous stages aimed at communicating has exceeded the methods of food production around the world, and this indicates the necessity of this process, and the following is a mention of the importance of communication in our life .

(2) review on leadership

"Pulley and Sessa (2001) explored the impact of digital technology on leadership and identified e-leadership as a complex challenge that is defined by five key paradoxes: (a) swift and mindful; (b) individual and community; (c) top-down and grass-roots; (d) details and big picture; and (e) flexible and steady. In order for people to overcome the challenge of e-leadership, people in organizations must make sense together of the challenges facing them, and participate in leadership at every level. According to the authors, perhaps the greatest e-leadership challenge is how to make individuals work collectively to create a culture that allows all the voices of leadership to be heard"

(2-1) Methodology :

Throughout the years, project management has evolved tremendously. As technological innovations occur, project management framework also evolved. As the project management framework evolved, project success became more and more difficult. This article examines the impact of communication and employee motivation on the success of the project and evaluates the impact on the software development business. Even though there is a considerable amount of research being conducted on project success, the communication and employee motivation attribute still lack research, especially in the field of software development. The data gathered through this research were empirically tested using SPSS, and a significant relationship was observed between the dependent and the independent variables. It

was found out that communication and employee motivation indeed play a role in the success of the project. It is crucial to train employees in an agile framework and keep on motivating them so that they can deal with the continuous changes. The results of this research indicated that organizations should implement a proper communication channel between the customers and the development team. Furthermore, the more the employees are motivated, the more chances the project will have on success, making the business profitable.

3-Results and discussion :

(1-1) As a project manager, it is important to understand the involved members' va

ISSN 2422-846X An www.iiste.org Journal of Poverty, Investment and Development
International Peer-reviewed Journal

Vol.8, 2015

communicational congruence can be used to determine effectiveness of communication structures to ensure that all of the team members are aptly informed regarding decisions or changes.

Traditionally, communication within projects is planned in advance and the communication generally takes the form of highlight reports and various meetings. These methodologies are fine but they can have their limitations. Highlight reports can be good at conveying information but they are not very good at engaging and enthusing people. Meetings, on the other hand, do have this potential; depending on how they are managed. Project managers need to remember that communication is a human behavior and is therefore affected by our: cognitions, emotions and perceptions. There are various intrapersonal processes that project managers should be aware of e.g. perceptual distortions (generalizing, 'horns and halo' effect, selective perception etc) which all have an effect on the way in which individuals process information. More importantly perhaps, project managers need to have knowledge of interpersonal processes e.g. non-verbal communication. When we communicate with others, around 65% of the information that people pay attention to is non-verbal. A knowledge of communication as a human behavior coupled with a greater understanding of team members and their preferences with regard to communication mediums will facilitate the sort of communication that motivates team members, strengthen their team work and engages them in the project. "Over

communicate” is a phrase Wellman uses to emphasize the importance clear and "consistent communication plays in the success of any project (Kreger, 2011).

(1-2) Ellis and Whittington (1981, p. 41), 'All but the most isolated occupations demand interaction with others at times, but some jobs have skilled interaction as a primary focus'. Therefore, it is hardly surprising that in the past few years increasing attention has been devoted to the study of social skills in professional contexts. In 1981, Hargie and Saunders listed a total of sixteen separate professions wherein programmes of training in inter- personal communication had been implemented and evaluated in the literature. It is true to say that this list has since expanded considerably, and that every profession now incorporates an element of study and training in the sphere of interpersonal communication as part of the curriculum. The extent of this training will depend upon the degree of inter- action inherent in the job. Increasing attention has also been devoted to the entire spectrum of socially skilled interaction. The fairly obvious observation that some individuals are more socially skilled than others has led to carefully formulated and systematic investigations into the nature and functions of social skills. Ellis and Whittington (1981) identified three discrete contexts within which such investigations have taken place: Developmental where the concern is with the development of socially skilled behaviour in children; with how, and at what stages, children acquire, refine and extend their repertoire of social skills; Remedial where the focus of attention is upon those individuals who, for whatever reason, fail to develop an adequate repertoire of social skills. Investigators are interested in attempting to determine the nature and causes of social inadequacy. and in ascertaining to what extent social skill deficits can be remediated; and Specialised where attention is devoted to the study of interpersonal skills in professional encounters. Most professions necessitate inter- action of a specialised nature either with clients or with other professionals. Therefore, it is important to chart the types of communication skills which are effective in professional situations. It is with the latter context that this book is concerned. Research into specialised social.

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4-References:

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[Literature Review: e-Leadership \(regent.edu\)](http://regent.edu)

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[The Handbook of Communication Skills - كتاب Google](#)