



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Project (Spring 2021)

Student Name	محمد شنين البياعي	اسم الطالب
Students I.D	2021201961.....	الرقم الجامعي

Section	Date	Day	Course Code
Master	18 / 03 / 2021.	Thursday	(PMG511)

PROJECT LEADERSHIP

Instructions:

- اخر موعد للتسليم هو يوم الخميس 20-05-2021 في تمام الساعة ٩ مساءً.
- الإجابة متاحة باللغة الإنجليزية أو اللغة العربية مع مراعاة أن تكون المصطلحات العلمية باللغة الانجليزية.
- يتم تسليم المشروع في صيغة ملف pdf مع الالتزام بنموذج الجامعة ولن تقبل أي مستندات أخرى.
- يجب مراعاة أقسام البحث الرئيسية (مقدمة Introduction، دراسات علمية سابقة Literature Review، طريقة البحث Methodology، النتائج والمناقشة Results and Discussion، وأخيراً المراجع References. وان كان هناك ملحقات Appendices يتم إضافتها)
- يجب الالتزام بـ Theme موحد كما يلي:
- حجم الخط 12.
- نوع الخط Arial.
- لون الخط أسود.
- المسافة بين الأسطر 1.5 line spacing.
- عدد صفحات البحث (لا تقل عن ثلاث صفحات ولا تزيد عن ستة صفحات).

Instructor's Name: **Dr. Sara Adel**

THE IMPACT OF LEADERSHIP SKILLS ON PROJECT SUCCESS IN **YOUR ORGANIZATION**: A CASE OF YOUR OWN.

Different leadership styles are the key factor in the success of any project. Project Leaders are responsible and accountable for the success/failure of the project. There are numerous responsibilities that are assigned to a Project Leader during the leadership journey.

YOUR MISSION:

Your research/project must provide an overview of information and knowledge in a corporate environment with an underlying theme of **defining leadership styles within applying the hard and soft skills** for that style needed by the leader to ensure successful project delivery in your organization. (You are required to demonstrate your understanding of the relevant body of works to real-life business research).

Choose one only of the following project leadership skills using the tools that we learned during the project leadership course; starting from identifying and assess the case till executing the project.

- Prioritization (Using tools for Estimation – Scheduling – Tracking – prioritizing stakeholders).
- Team management (Using Team structures – Team development stages – Team needs).
- Embracing Accountability (Using RASCI)
- Conflict resolution (Using the Thomas-Kilmann conflict mode instrument).
- Motivation (Using one theory of motivation – Types of motivators).
- Communication in the project.
- Influencing (Using different sources of LEADER POWER).

What you have to do:

Your project task requires the preparation of a full project proposal that should contain the following components:

- **Introduction:** A detailed statement of the problem, research aim, and objectives that you would like to investigate and discuss. **(2 points)**
- **Literature Review and Conceptual framework:** An analysis of the literature relevant to the research topic that will give you the conceptual basis for conducting your research from the previous studies. **(2 points)**
- **Methodology:** Based on the conceptual framework, research aim(s), and objectives, you need to provide a detailed description of the data collection tools, data sources. **(2 points)**
- **Results and Discussion:** Description about the main findings of a research, outline your thoughts to defend your research and to emphasize the significance of it. **(4 points)**
- **References:** Lists all the resources you've used in your project, and your refereed journal articles as well. **(2 points)**
- **Appendices (If it is available in your study):** Any supplementary material you need to add. (Optional)

]Write the names of the chapters/sections of your research/ project and briefly discuss what you will write in those chapters/sections [.

Best of luck...

Dr. Sara Adel

The impact of communication strategies on project success in Elegant Sport: a case of my own.

Introduction

In this section, the researcher will take about the significance of success and the importance of communication. As well, the researcher will show the aim of this study and the objectives which he will investigate.

A brilliant idea articulated strongly and boldly by a team of people who work together is the foundation of every enterprise. It all begins with an idea, which is then turned into practice by assembling a team. This is one of the most important characteristics of a profitable enterprise. Any business owner needs to be able to communicate effectively. Efficient communication is more important than language. Employees and partners should be appropriately communicated with. When a businessperson holds a conference or receives mail, he or she can easily communicate the matter. Communication skills are crucial, particularly when dealing with business issues from outside the company. The researcher in this study aimed to solve the problem of it. The statement of the problem is what the impact of communication strategies on the success of the organization? The researcher looks to investigate the impact of communication on Elegant sports employees, incomes, and the environment.

Literature Review and Conceptual framework

In this section, the researcher shows some previous studies which study the same topic in a different place to collect their finding and use it as a reference to this study.

Mavuso and Agumba (2016) demonstrate that good coordination management is needed for long-term project performance. Swaziland has a thriving building industry, but it is beset by slow project execution. This, according to the report, is attributed to the fundamentals of communication management being delegated to project execution. The research paper claims that project success is determined by communication-management variables that improve communication effectiveness. Proper technologies and systems;

leadership capabilities or competence; coordination and collaboration; and simple organizational processes, according to the study. Recognizing the frame of reference of stakeholders, project briefing, and understanding the meaning of the environment are all aspects that contribute to the performance of information management in project execution.

Naqvi, Aziz and Rehman (2011) clarified that stakeholder communication is one of the most important determinants of project performance and can not be overlooked in standard project management activities. The study recognizes that all of the other information fields and prerequisites for project progress must be retained at the same time, and that only then can successful stakeholder coordination benefit. For example, if good human resources are not employed to shape the project team, good stakeholder contact would be ineffective on its own. stakeholder coordination is one of the most important factors in effectively determining the distance, time, expense, and quality requirements for an IT project. As a result, the study suggests that stakeholder contact be considered as one of the key instruments for leading the management of the project's primary functions of distance, time, and expense.

Zulch (2014) concluded that written, oral, and electronic correspondence are the most important communication techniques to use during the completion of a project, with written and oral communication being the most efficient communication methods. The construction project manager must accurately communicate about the expense, time, and efficiency, which are three of the four cornerstone factors that determine a project's performance, followed by scope. To collaborate successfully with both stakeholders, the project manager must be a visionary. The ability of the construction project manager as a communicator to lead the team and effectively execute a construction project is critical to the project's progress. Communication should be considered a cornerstone feature since it blends cost, distance, and time to produce a quality product. Contact is the backbone that maintains the foundations and cornerstones for meeting project goals, and project managers are encouraged to use the module.

According to the previous study, the researcher looks to investigate the effect of using communication strategies in administration and managing Elegant sport's work and show the impact on the incomes, the performance of employees and the work environment.

Methodology:

in this section, the researcher shows the approach which he follows, the instrument, the sample, and the mechanism of the study.

To address the study question, the researcher used an experimental approach to explore the impact of communication strategies on the performance of Elegant sports employees, on increasing the incomes and motivating the environment. The study design followed the quantitative and qualitative method. It would implement an experimental group and a control group. The sample is 30 employees of Elegant sport. They are taking two tests. First, the pre-test will be used to examine the employees' communication. Then, for 4 weeks, the employees will use communication strategies. Using communication tools; slack, using visual communication via zoom and google meet and making open feedback. By the end of the use of communication strategies, employees are to take a post-test to evaluate their progress. The data will be analyzed to conclude the findings of the experience of the study. Then the researcher will notice the progress on the incomes and the positive environment through the experience and write down the data.

Results and Discussion:

In this section, the researcher explored the most important finding with some discussion to conclude the results.

The study concluded that the communication tools slack is so powerful in improving the communication skills among the employees and it motivated employees to work in a group. Also, the study explored that using visual communication via zoom and google meet have an effective impact on developing soft skills and communication skills on employees' characteristics. Besides, the study experiment showed that using the strategy of open feedback allowed the collect creative ideas and suggestions to improve the

organization work. It also helped to avoid some restrictions among employees at the organization. Depending on the qualitative data collected by using the noticeable instrument. The researcher summed up some finding which indicated that the used communication strategies in this study have an effective impact on increasing incomes, motivated the performance of Elegant sports employees and making enjoyable and positive work environment.

References

- Mavuso, M. N. and Agumba, J. N. (2016) Factors of communication management for successful project delivery in the Swaziland construction industry. *The 9th Annual Quantity Surveying Research Conference, Port Elizabeth* <https://bit.ly/3tyz8c6>
- Naqvi, I., Aziz, Sh. and Rehman, K. (2011). The impact of stakeholder communication on project outcome. *African Journal of Business Management* Vol. 5(14), pp. 5824-5832 <https://bit.ly/3o0dxlt>
- Zulch, B. (2014). *Communication: The foundation of project management* Elsevier Ltd. <https://bit.ly/3uwK37C>