

Fundamentals of Organizational Communication

Prepared by

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Orientation Session



Orientation Session



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Session

Chapters Covered

1. Organizational Communication: A Competency-Based Approach
2. Perspectives for Organizational Communication
3. Communication Implications of Major Organizational Theories
4. Organizational Communication: Values and Ethical Communication Behaviors
5. Individuals in Organizations
6. Groups in Organizations
7. Leadership and Management Communication
8. Participating in Organizations: Developing Critical Organizational Communication Competencies
9. Organizational Conflict: Communicating for Effectiveness
10. Organizational Innovation, Change, and Communication

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What is Organizational Communication?

Organizational communication is a field of study and a practice that involves the exchange of verbal and nonverbal messages in the context of a formal organization¹². It describes the structure and style of interaction among individuals within an organization and with external stakeholders³⁴. It also refers to the way an organization gives information about its aims and activities to the public and its employees⁵.



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