



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

Thursday

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

Walt Disney's Leadership Style

Born in Chicago in 1901, Disney developed an early interest in drawing. He took art classes as a boy and got a job as a commercial illustrator at the age of 18. He moved to California in the early 1920s and set up the Disney Brothers Studio with his brother Roy. Leadership was only meant to order people back then. But Walt Disney was an exception on this matter. He was one of those autocratic leaders who proved that autocracy doesn't only mean to use power, you can make others believe in your words even though most of them were one-sided.

Walt Disney was innovative and creative. His flair for art and creativity was his greatest trait. Disney World is known as "The imagine capital of the world." He set up his art school for his employees. His innovative trait allowed him to keep up with technology and often he was the innovator of such technologies. Walt Disney was a risk-taker. He had a high tolerance for risks. He was never tired of trying new things, opening new doors, and moving forward.

Walt Disney exercised an autocratic style of leadership and sometimes leadership style participative. Disney built his company from scratch and took it from obscurity to one of the most famous names in the US and around the world.

I would describe my leadership style as democratic, I enjoy delegating tasks and taking the lead on projects, but I also like to stay involved and inspire my team by showing that I'm working hands-on to help them, too.