



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

Leadership:

It is the ability to influence others, direct them, coordinate their efforts, and influence their behavior to achieve the desired goals and objectives.

So we can say, a person who uses his influence, power, strength and skills to influence the behavior, performance, and directives of the individuals around him to accomplish the set goals and objectives.

Elon Musk, an entrepreneur who cofounded the electronic-payment firm PayPal and formed SpaceX, maker of launch vehicles and spacecraft. He was also one of the first significant investors in, as well as chief executive officer of, the electric car manufacturer Tesla. I see him as a good leader because he has an influence on everyone that care about Technology and/or Space. He is an Autocratic leader which make him succeeded on the most things are working on. For example, Electric cars, land on Mars and made life easier with paying, receiving, ordering online.

His traits are, inspires his team, one of the key tenets of transformational leadership is having a vision - and getting others to not only believe in it but inspired enough to help make it happen. "You have to have a very compelling goal for the company," Musk has explained. he sets stretch goals, whether it's creating brain chips to revolutionize neuroscience or finding a way to colonize Mars, those wildly ambitious, and thus ever-motivating objectives are all a part of Musk's "stretch goal" strategy. Musk always come up with new ideas, so he holds all the responsibility.

In 2001, Musk had Martian ambitions but no rockets. So he flew to Russia to buy three intercontinental ballistic missiles, or ICBMs. He thought the Russians would give him a good deal. He thought wrong. Awash in cash after selling PayPal, Musk wanted to send something to Mars — perhaps a mouse in a space capsule — to ignite public interest in space exploration. Musk and his partners called the company "Life to Mars," but they weren't so ambitious as to consider getting into the rocket-building game. This Russian adventure, however, fueled Musk's plans to begin manufacturing his own rockets. He founded SpaceX the next year. But still rocket-less in 2001, Musk and his partners Adeo Ressi and Jim Cantrell first went rocket shopping in Paris, where they sought to buy rockets from the European space company Arianespace. But the European rockets were too expensive. During the meeting, however, they got word that the Russians wanted to unload some repurposed ICBMs, so Musk and company flew east. Ressi recounted the "Wild West"-like experience to *Esquire* in 2012. After paying off some corrupt cops on the road to their meeting, Musk's rocket-buying team arrived at the Russian rocket negotiations, which entailed a lot of vodka quaffing: "Then we started having meetings with the Russian space program, which is basically fueled by vodka. We'd all go in this little room and every single person had his own bottle in front of him. They'd toast every two minutes, which means twenty or thirty toasts an hour. 'To space!' 'To America!' 'To America in space!' I finally looked over at Elon and Jim and they were passed out on the table. Then I passed out myself." Following this European bender, the Russians visited Musk and Ressi in Los Angeles, where the

Russians told them, “We can’t continue unless you give us \$5,000 in cash.” Finding five grand on a Saturday is no easy task, but Musk and Ressi borrowed the money from the opulent Mondrian Hotel in West Hollywood. The third and final meeting happened back in Russia. Musk flew there with Cantrell, prepared to purchase three ICBMs for \$21 million. But to Musk’s disappointment, the Russians now claimed that they wanted \$21 million for *each* rocket, and then taunted the future SpaceX founder. As Cantrell recounted to *Esquire*: “They said, ‘Oh, little boy, you don’t have the money?’” This insulting event, however, played a part in inspiring Musk to found SpaceX, which in 2017 alone has successfully launched nine rockets into space and has twelve more launches on the docket this year. On the flight back, Musk turned to Cantrell and said:

“I think we can build a rocket ourselves.” So, his leadership style helped him to achieve what he wanted since he was a kid.

Finally, as a chairperson of Safety and Security department at KAMCJ my leadership styles are (Autocratic, Visionary) because I need to make sure everyone safe so I need to be tough most of the time. So, what I say is the right thing to do for the safety. For visionary, when we put goals that we want to achieve and make everything clear.

References:

1. <https://www.britannica.com/biography/Elon-Musk>
2. <https://www.one37pm.com/grind/entrepreneurs/elon-musk-leadership-style#:~:text=1,He%20Inspires%20His%20Team&text=One%20of%20the%20key%20tenets,company%2C%E2%80%9D%20Musk%20has%20explained.>
3. <https://www.inverse.com/article/34976-spacex-ceo-elon-musk-tried-to-buy-icbm-rockets-from-russia>