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جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section	Date	Course Code
Master	**Thursday** **18 / 02 / 2021.**	**(PMG511)**

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الانجليزية
- يرجي ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعة على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخري.

Instructor's Name:
Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a "good example or a bad example."
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
    - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
    - Next, detect the traits and style of your leader, and why you chose that style for him/her?
    - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
    - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

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One of the reasons this became somewhat an impossible task is because inspiration comes in many forms and has many faces. Some leaders became great because of how they persevered with a dream in spite of their circumstances, only to go on and achieve such extraordinary things that they continue to be revered long after their deaths. While others stuck by their values and protested for the rights of others, even when it jeopardized their own freedom… not mention their lives. Whereas some leaders are truly inspirational and well-respected because of their natural flair to innovate, empower and influence others to act in meaningful ways and ultimately change the world.

Steve Jobs who was born in San Francisco in February 24, 1955, is the Chairman and CEO of Apple Computers Inc. and arguably one of the world's most successful businessmen today. He founded Apple in the 1970s, got chased out by his own board of directors, but returned eventually as Apple's CEO. Since then, he has revolutionized the IT industry with his creations like the Mac Book, the iPod and the iPhone. Since his return, he has brought Apple Computers Inc. from a fledgling company to a global force to be reckoned with. due to the need for a liver transplant, Jobs took a break from his work since January 2009 and he died of respiratory arrest related to the tumor at age 56 on October 5, 2011. His leadership was very effective and I select him because he is one of those persons that commits a life time and soul towards creating something for the world, one of the few business leaders who have played an iatrical part in shaping the perception of the 21st century business leader and he also left quite a mark in the technology industry.

He is an Autocratic Leader because he has taken all sensitive decision personally doesn't depend on others. David (2010), said that Steve Jobs is supposed as autocratic leader since many individuals report to him directly agent for his will enthusiasm to hold all the strings in his hands. Also, Steve Jobs is a strong charismatic leader, he is exceedingly inspirational, likes using stories to motivate, and his passion for perfection is , Steve's charismatic personality has pulled Apple through crises, periods of change, and even compelled employees to work 90-hour weeks (joyfully) in order to meet seemingly impossible deadlines. Moreover, he is an Innovative Leader because 'Innovation distinguishes between the leader and the follower' , Steve Jobs has proved that by the year 2005 the company already had around 15,000 employers is the evidence of the successful leadership features which Jobs was able to use in his career making both him and his company successful . Steve Jobs is the model of a transformational leader. He clearly satisfies the four factors associated with this leadership style. As a cultural icon, Jobs' idealized influence is completely off the charts with his employees, suppliers, customers, the market, the media, and our entire culture at large.

As the spiritual leader of Apple and Pixar and a frequent speaker at numerous technology industry events, his is the image and the persona that many identify with inspirational motivation. As the technology visionary and the original author of "Think Different", he rates at the very top for intellectual stimulation. Throughout his 35-year career, Jobs has provided support, leadership, and coaching to countless technology and marketing people within the Apple, NeXT, and Pixar organizations. .In reviewing market position, level of innovation, financial performance, corporate culture, media exposure, and customer feedback of both Apple and

Pixar, the data clearly supports the finding that the organizations are achieving and surpassing their goals in every aspect and that much of this is owed to Steve Jobs. Jobs' leadership style and practices are indeed well aligned with both organizations' goals. teve jobs is a Perfectionist Leader Jobs perfectionism is seen through his vision of the company being not only a competitor, but the company which brings killing innovations into people's homes: he supposes that killing products bring killing profits.

This is the expression of Jobs' striving for perfectionism and his ability to carry his ideas to his team who has to make them real. Steve jobs is a Visionary Leader, Steve Jobs was a visionary and creative genius. His brilliance, passion and energy were the source of countless innovations that enrich and improve all of our lives. He had successfully set a vision, strategy and guided both Apple and Pixar on the right direction of making the absolute best products with a focus on quality and perfection, which enabled these companies to differentiate and proved that they are the best in business.

Also, additionally to the above details in the previous paragraph that explained styles of Steve Jobs as my chosen leader, he was an unconventional leader. His leadership style wasn't the stuff of university textbooks - he wasn't known for his consultative or consensus building approach. He was a "high-maintenance co-worker" who demanded excellence from his staff and was known for his blunt delivery of criticism. Jobs exerted his control over every aspect of the business in the quest for perfection. Steve Jobs control even extended as far as the design of the company bus and the food served at the cafeteria too. Employees were recruited into the company as specialists and put into roles that made the most of their specific strengths and abilities. Steve jobs' is a classic example of where a singular purpose and dedication to an ideal have paid dividends. Too often consensus and group decisions strip away the creativity, imagination and driving purpose that is needed to create greatness and innovation.

Finally, as I am currently covering very critical position in power plant and mainly under operation most of the time duties and due day to day activities and high commitment requesting from management and based on natural of work, I am mostly tending to Pacesetting Leadership Style to get high performance, high pace and high quality, I focused on performance and expects the same of the team to reach short term results and ability to achieve results quickly. Also, I used Autocratic Leadership Style to achieve results and productivity quickly since I am the most knowledgeable member in the department and quick decision making, focused target, close supervision, maintain order and disciple and Good for emergencies/crisis situations. These leadership style help me very well in my duty's day to day activities since operation/operating power plant need to close decision and no such mistakes will allow due we are providing power supply to very sensitive companies and play the major economical role in KSA.
In conclusion, it is an excellent Assignment resulted in real learning that will have positive outcomes for my career and personal life.

…… End……..