



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Project (Spring 2021)

Student Name	Ahmad Mohammad Ahmad Al-Fayoumi	اسم الطالب
Students I.D	2021201545	الرقم الجامعي

Section

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Advanced project Management

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Introduction

The investment project in education field in its various stages is one of the most important projects in all ages for the purpose of providing educational services, which makes the services provided at a high level of efficiency that meet the needs of the family in addition to school's contribution to building a new generation characterized by innovation and creativity and responds to the changes of the era.

The private education field is considered as one of good fields since it is profitable and purposeful at the same time and does not require a high budget, technology and automatic equipment in addition to the demand for private education, especially for children of residents who have few chances of enrollment in public schools and increased interest in private education, and all this made success.

The project in this assignment is to establish a private school that includes the basic three stages up to the secondary stage in Jeddah city.

Literature Review

Private school is defined as: "an institution at which instruction is provided at any time between the hours of 9 a.m. and 4 p.m. on any school day for five or more pupils who are of or over compulsory school age in any of the subjects of the elementary or secondary school courses of study. Private education is expensive and restricted g access to only the most affluent families (Dearden, Ryan and Sibieta, 2011).

It is also well-known that privately educated children are more likely to enter university (Sullivan et al., 2014).

Attend a prestigious post-secondary institution (Chowdry et al., 2013), and obtain a professional job.

(Macmillan, Tyler and Vignoles, 2015). Private education seems to offer many of the advantages affluent parents look to provide. Together, this makes private schooling an

attractive option for families trying to ensure their high social status is transmitted to the next generation.

Tooley et al. (2011), found that private school academic achievement is much better than government ones.

Bold et al's (2013) founds that significant proportion of students suggest that private schools raise achievement of the middle- and higher-income students which raises equity concerns.

Singh and Sarkar (2012) found that a private school advantage in mathematics attainment was less than expected. Dixon et al.'s (2013) found positive relationship between attendance in private schools and test scores in mathematics.

Project Description

The project is mainly about the establishment of a private school in Jeddah city, for the purpose of providing education services that match with Ministry of education curriculum. The school project will consist all the facilities needed to offer students with an attractive learning for the purpose of providing educational services to students. The project will include the following learning department:

- Kindergarten Department, - Mixed School Division for the first three grades., girls school division includes, literary and secondary divisions for both boys and girls. The project will also include: Separate playgrounds for kindergarten students, mixed school and high school., Football fields, basketball, volleyball, table tennis. Library., Computer lab., Laboratories for scientific materials: physics, chemistry, biology., lecture hall and seminars., Cafeteria.
- All managerial function such as management, secretariat., registration, and accounting department.

Project Scope

The project will target all Jeddah population including the residences children from all ages up to the secondary school.

Project goals

The proposed project aims at the following: -

- Providing good quality educational services.
- Increasing educational level and cultural awareness of the people of the region.

- Creating job opportunities for the people of the region and improving the standard of living and social for the project workers.
- Encouraging investment in the educational sector and achieving a good return for the project.

Methodology

Qualitative approach was used to explain the advanced management. Books and previous studies have been reviewed for the purpose of completing this assignment.

Conclusion

It was found that private education in all world countries is considered as the second arm for education. Private schools were established in all global countries either developed or developing ones. Many people believe that the outcome of private schools is much better than public ones, therefore the demand on private education is increased

References

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- Macmillan, L., Tyler, C. and Vignoles, A. (2015). Who gets the top jobs? The role of family background and networks in recent graduates' access to high-status professions. *Journal of Social Policy*, 44, 487–515.