



جامعة الجميع الذكية  
EVERYONE'S SMART UNIVERSITY

# Everyone's Smart University

## Assignment 1 (Spring 2021)

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Section

Master

Date

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Course Code

(PMG511)

## PROJECT LEADERSHIP

### Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

A good leadership example is Steven Paul Jobs who was a Director at the Walt Disney Company and chairman and CEO at Apple Inc. His approach is best defined as **autocratic and visionary leadership** styles. He had a “my way or the highway” approach to leadership, and he believed that he was solely responsible for the decisions and direction of his team. He knew that he was the one in charge, and he didn’t need to rely on collaboration and input from his team to keep things moving forward. He believed that work was more efficient and effective when he made all of the choices. He had a meticulous eye for detail, and surrounded himself with like-minded people to follow his lead. He was also innovative leader as he inspires employees to broaden their interest in their work and to be innovative and creative. I have selected him because he set the bar high for the people who worked under him, and was known for being ruthless at best and, was one of the most influential leaders. He was also a perfectionist to his core. He wanted everything Apple produced to be flawless. He was a true innovator, and he had a very specific vision for the future of Apple. Steve Jobs didn’t only change technology—he changed the world which shows Job's leadership's effectiveness through his innovation.

Steve Jobs’ has many good leadership traits, like he was a transformational visionary leader who have strategic insight, ability to communicate the vision and mission clearly and effectively. He displays good emotional intelligence qualities, empathy and compassion, a collaborative nature, encourage and engage others on the journey, ability to be fully focused on the journey and the goal and also they have innovative and creative ideas. Most organization prefer Jobs’ transformational visionary style because Transformational Visionary leaders can give people confidence where there is little, freedom to express themselves where there may be fear, and a mission to aspire to where there may have been confusion and chaos. Jobs’ gives the people hope and inspiration that the future will be just as good as or better than before. Jobs’ was also fired by Apple due to his rigid leadership, and during this period, he is researching and initiating new business initiatives. He adopted a transformational leadership style after returning to Apple, owing to the need for improvement in Apple's culture and services.

Following Steve Jobs' passing, it was generally thought that he had left a legacy of leadership lessons.

In my last position, we have been asked to design and implement a street lighting project, and I was the project manager for that project. My approach was to discuss the new procedure and policy, clearly outline what new lighting items were acceptable and provide a deadline for when the design has to be ready for implementation. I also listened to any concerns my team had about whether the new lighting product would be available in the local market or need to be ordered outside the country. I have asked and encouraged the team to brainstorm and come up with new future ideas to improve the design and product in a friendly environment. One of the team members came up with an idea to improve the lighting product and start switching to LED lighting even its new technology. After implementing it, the whole organization and even the Kingdom of Saudi Arabia start implementing it. I also met with each team member individually to help him or her outline personal workplace goals. For instance, one of my team members wanted to produce twice as many deliverables, but we worked together to revise his goal to produce a lower number of deliverables with better quality assurance scores. This transformational leadership style enabled my team to address an overall company goal and improve the overall quality of our work.

I am a transformational and visionary leader who has the ability to get the most out of his team members. Therefore, I set high standards from the get-go. I expect my staff to work hard to achieve the strategic aims of the company. I believe that, by setting high standards and expectations of my team, it allows me to delegate effectively. In turn, this allows me to focus on the wider organizational goals. I have a track record of achievement. I also enjoy the challenge of motivating my team to enable them to excel in their roles.