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مادة/ مهارات بحثية

التكليف الثامن

The Legal Protection of Personal Data in the Digital Environment The rapid growth of digital technologies has significantly increased the importance of protecting personal data. Modern legal systems seek to balance technological innovation with the protection of individuals' privacy by establishing legal obligations for organizations that collect and process personal information. In Saudi Arabia, the Personal Data Protection Law (PDPL) provides the primary legal framework governing the collection, processing, storage, and transfer of personal data while recognizing the rights of data subjects and imposing compliance obligations on data controllers.¹ Legal scholars have emphasized that effective data protection legislation enhances public trust in digital services and promotes responsible data governance.²

1- Saudi Arabia, Personal Data Protection Law, Royal Decree No. M/19, issued September 16, 2021.

2- Greenleaf, Graham, Asian Data Privacy Laws: Trade and Human Rights Perspectives, Oxford: Oxford University Press, 2014, 35–39

Judicial decisions have also demonstrated that privacy is a fundamental right deserving legal protection against unlawful interference, particularly in the digital age.³

3- Google Spain SL v. Agencia Española de Protección de Datos (AEPD) and Mario Costeja González, Case C-131/12, Court of Justice of the European Union, May 13, 2014.

Furthermore, academic research highlights that comprehensive data protection laws contribute to stronger cybersecurity practices and greater accountability in both public and private sectors.⁴ The importance of these principles has been repeatedly emphasized in legal scholarship.⁵

5- Schwartz, Paul M., "Privacy and Democracy in Cyberspace," *Vanderbilt Law Review* 52, no. 6 (1999): 1610–1615.

6- *Ibid.*, 1616.

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