

Last development points for a Vgood thesis

Page 14–16: Research Methodology & Limitations

Development Idea: In Chapter 5, discuss how these limitations could be addressed in future research.

Page 20–22: Sampling & Power Analysis

Suggestion: Mention response rate and any potential non-response bias.

Page 23–27: Instrument Development

Suggestion: Consider adding a pilot study summary table showing Cronbach's alpha for pilot vs. final study.

Page 28–29: Study Variables

Suggestion: Consider adding "Data Quality" as an independent variable. Poor data quality can hinder AI tool effectiveness.

Page 36–44: Research Design & Integration

Suggestion: In triangulation, explicitly state which hypotheses were supported/contradicted by qualitative data.

Page 45–49: Reliability & Validity

Suggestion: Report AVE (Average Variance Extracted) for convergent validity in SEM.

Page 50–55: Demographic Profile

Suggestion: Discuss implications of underrepresentation of small firms in generalizability.

Page 56–63: Respondent Perceptions & Descriptive Stats

Suggestion: Consider cross-tabulating perceptions by organization size or AI familiarity to reveal patterns.

Page 64–66: Descriptive Stats of Variables

Suggestion: Add interpretation of skewness/kurtosis in layman's terms.

Page 67–76: Open-Ended Responses

Suggestion: Code and quantify these responses to show frequency of themes (e.g., “cost” mentioned X times).

Page 77–82: Correlation & Multicollinearity

Suggestion: Add VIF scores in regression tables to formally assess multicollinearity.

Page 83–90: SEM Analysis

Suggestion: Discuss practical significance of path coefficients, not just statistical significance.

Page 90–112: Hypothesis Testing

Suggestion: Summarize hypothesis results in a single summary table for quick reference.

Development Idea: In Chapter 5, discuss why some hypotheses were not supported (e.g., ethical considerations).