



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Steve Jobs is an American businessman, computer programmer, and contractor, in addition to being the founder of Apple's computer company, and he is considered one of the most active and innovative minds in the world of American technology. The reason for my choice was that he studied physics, literature, and poetry at the bachelor's level, but he only attended his studies officially for one semester. And his leadership was effective, which led to Steve, during his work at his famous company (Apple), a list of inventions that were considered among the most important devices in the world of modern technology.

One of the good qualities is that he was a good storyteller. Every time a new product was introduced to "Apple", Jobs would review the problems and motives and then attach them to the solution that is always a new device or program produced by the company, and in the end, these solutions formed a revolution in the world of technology.

The leadership position that affected Bi Hwa was that Steve did not give up on failure, raised his motivation, and benefited from all previous failures, because in 1985, Jobs was publicly expelled from "Apple" that formed the main focus of his life, but the man did not accept to submit to the status quo.

In the end, Jobs returned to "Apple" and succeeded in rousing its momentum, and brought it back to its main path, by focusing on consumer devices. Everyone fails at one point in their life, but only successful leaders face this failure, learn from it, and turn it into an opportunity.

After failure, good leaders are wise enough to make a decision. They have seen how certain options lead to unwanted results and thus are more able to create a wider field for success and leadership.

In conclusion, my style fits into being a successful and influential leader, applying what I have learned, and learning and educating from the experiences of the past, and all of this is in the completion of tasks and professionalism in the work environment to become a model leader.