



English Language 2

Orientation Lecture

ENG 102

Prepared by
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Who am I?

Ahmed Soliman

- Lecturer, College of Management, MIDOCEAN University.
- Former Assistant Lecturer, Faculty of Languages and Translation, Badr University in Cairo (BUC).
- Former Foreign Language Teaching Assistant, The University of Kansas, USA.
- Former Part-time ESL Instructor, School of Continuing Education, The British University in Egypt.
- Former Supervisor of English, Real Soft House Company.



Outline

- **Main Aims of the Course**
- **Learning Resources**
- **About the Coursebook**
- **Course Content**
- **Assessment**
- **Live Discussion**



Main Aims of the Course

This course aims to:

- Develop basic skills to deal with people in business situations
- Increase knowledge of key business concepts worldwide
- Manage and actively participate in meetings
- Write and read basic business emails
- Expand vocabulary related to general business situations
- Develop confidence to deal with people and basic issues in the business world



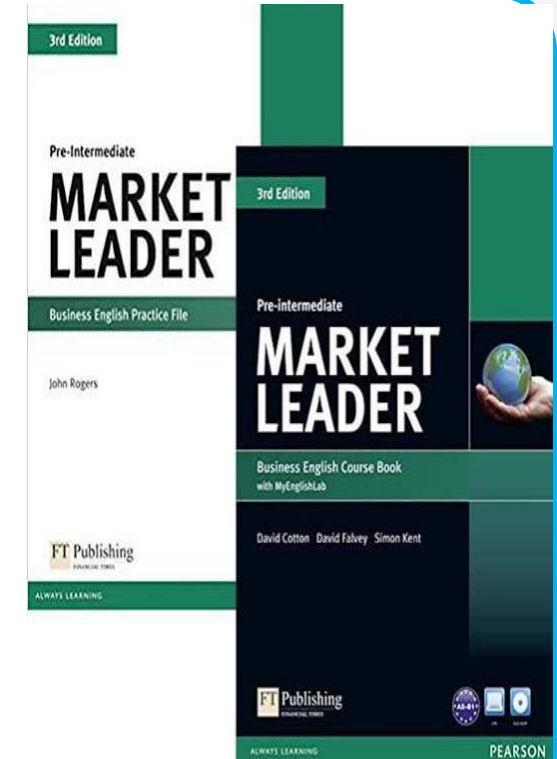
Learning Resources

Required Textbooks

- Market Leader: Pre-Intermediate (3rd Edition) – Course Book
- Market Leader: Pre-Intermediate (3rd Edition) – Practice File

Essential References

A Dictionary



Learning Resources

Market Leader is a multi-level business English course for business people and students of business English. It has been developed in association with the Financial Times, one of the leading sources of business information in the world. It consists of 12 units based on topics of great interest to everyone involved in international business.



Course Content

List of Topics	Week No.
Unit 1: Careers	2nd
Unit 2: Companies	3rd
Unit 3: Selling	4th
Unit 4: Great Ideas	5th
Unit 5: Stress	6th
Unit 6: Entertaining	7th
Unit 7: New Business	8th
Unit 8: Marketing	9th
Unit 9: Planning	10th
Unit 10: Managing People	11th



Course Units at a Glance

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Assessment

Short Exams (Quizzes) 80%

- 10 weekly quizzes (open on Saturday at 10:00 PM KSA Time and close next Saturday at 9:00 PM KSA Time).
- The duration of each quiz is 24 minutes.
- Each quiz includes 8 questions (8 Marks)

Final Exam 20%

- 20 questions (20 Marks)
- The duration of the final exam is 60 minutes.



Assessment

الأعمال	توزيع الدرجات - 100%
محاضرة مُسجلة أسبوعيًا السبت من كل أسبوع	حضور المحاضرة وحل الأسئلة المصاحبة
اختبار قصير مُصاحب للمحاضرة بشكل أسبوعي	8 درجات لكل اختبار قصير بمجموع 80%
حلقة نقاش افتراضية أسبوعية لمناقشة محتوى المحاضرة المُسجلة	الحضور اختياري
الاختبار النهائي	20%

يتم احتساب الغياب من خلال حل الطالب للاختبار القصير المُصاحب للمحاضرة المُسجلة الأسبوعية، وفي حال تغيب الطالب عن 4 اختبارات قصيرة يؤدي هذا إلى الحرمان من الاختبار.

آخر موعد للاعتذار عن أي اختبار قصير يكون قبل إغلاق موعد الاختبار مع إرفاق الدلائل الثبوتية لأي أعذار قهرية أو مرضية عبر نموذج الأعذار عن اختبار قصير عبر منصة (SIS).

آخر موعد للاعتذار عن الاختبار النهائي يكون قبل موعد عقد الاختبار مع إرفاق الدلائل الثبوتية لأي عذر قهري أو طبي عبر نموذج الأعذار عن اختبار نهائي عبر منصة (SIS)، ولن يتم احتساب أي أعذار بعد نهاية الموعد.

يحق لإدارة الجامعة مراعاة بعض الظروف القهرية.



Live Discussion

(Once a week)





Thank You

