



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

Thursday

28 / 02 / 2021.

Course Code

(PMG511)

PROJECT LEADERSHIP

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Jack Ma



Jack Ma is a fascinating example of a successful leader. His real name is Ma Yun. He is a Chinese business magnate who is the founder and executive chairman of Alibaba Group. Alibaba is a successful Internet based business. Ma intended to use the influence of internet & Alibaba to facilitate more globalized trades across the borders beyond China and to help SMEs across the world. In 2014, he was ranked as the 30th most powerful person in the world in an annual ranking according to Forbes. In 2017, Fortune ranked Ma second on its World's 50 Greatest Leaders list. Jack Ma became the richest man in Asia at the age of 50 but he is not doing business just for the money. Rather he is on a mission to change the way business is done in China, gives the country its heart back, and take over the e-commerce world. His fascinating and effective leadership qualities, skills, and styles made him possible to turn his dream true.

Jack Ma is one of the most influential people in this decade. He has several standpoints that can motivate other people, including myself. After I studied his history, I saw, from when he was a child until this time, he never gives up, which is the superior inspiration for me and others. The first and foremost, Jack Ma's characteristic that can stimulate me is his ambition. Although he was born in a poor family, which rarely has the opportunity to become a businessman, he did it. If he did it then I can do it too. He is my inspiration and idol in the business industry.

Furthermore, another distinguished characteristic of Jack Ma is the way that he is leading his employees. He does not position himself as a boss, forcing people to be underlings, but he treats them as important people in the company, which can gain loyalty from them. Ma has a transformational and visionary leadership style. He can integrate these two leadership styles, leading employees perfectly. For transformational

leadership style, he is a man that has high motivation power. His employees are willing to work without force, which can bring out the ability of the individual at the same time. Likewise, with his visionary leadership style, Jack Ma is very visionary. He can see the possible way to start the business earlier than others. Furthermore, he has advanced communication skills. He knows how to speak to inspire people, which can benefit the company, and inspire people around the world.

Last but not least, my leadership style is mostly transformational/visionary leadership style. I've always noticed that since I was a child. I've always inspired people around me with my hard work, vision and believes. I always encourage, motivate and support my colleges and team members. I also believe in the rewarding and recognition style. This leadership style allows me to get extraordinary outcome from the subordinates.