

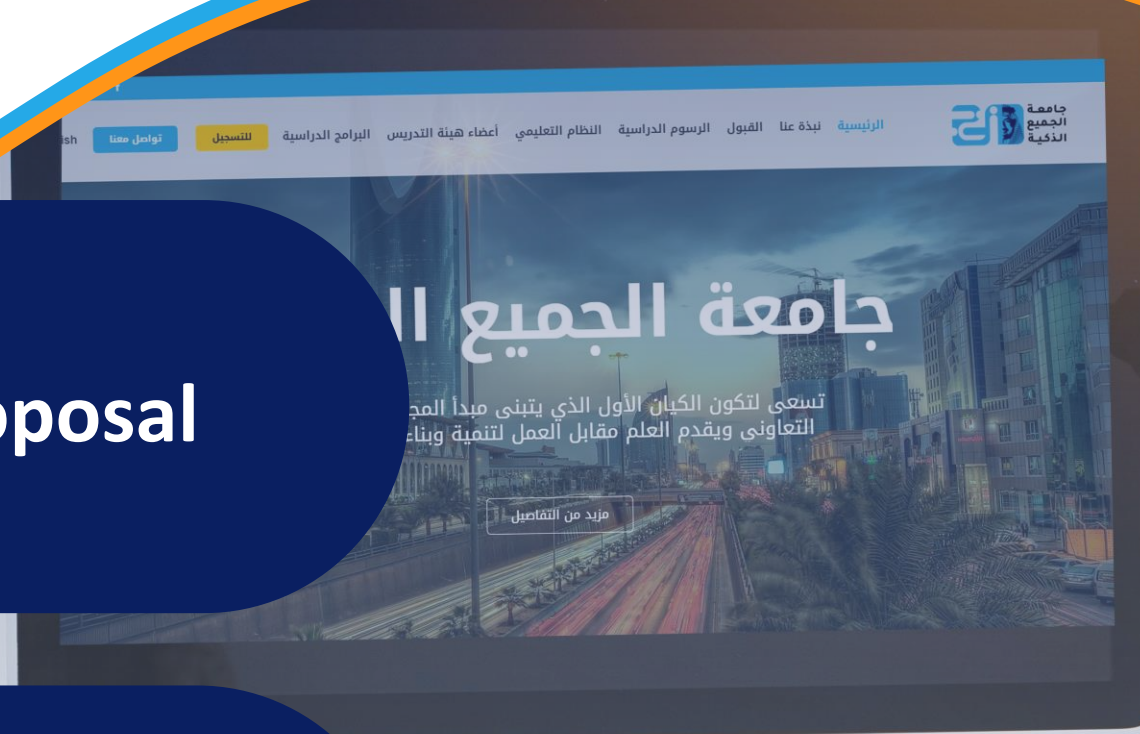


جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Content of Research Proposal

Final Project
Prepared by Walid Soliman
Lecture 2

PMG 697
MGM 697



- The concept and objectives of the Research Proposal
- The stages of the research process
- Research Proposal components:
 1. Research Title
 2. Introduction
 3. Research problem
 4. The importance of the research
 5. Research Hypotheses

6. Literature Review

7. Research Methodology

8. Research Structure

9. Research limits

10. Initial reference list



By the end of this chapter you will be able to understand the following knowledge:

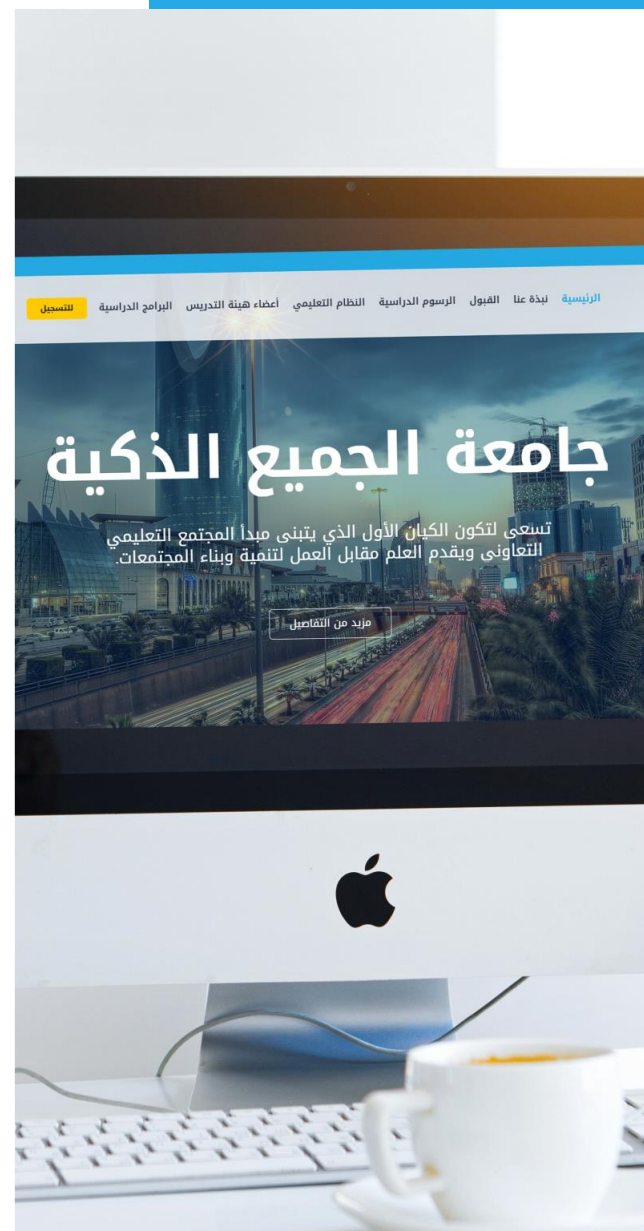
- Research plan concept and objectives
- Formulating Research Objectives and their importance
- Concept and types of Research Hypotheses
- The stages of the Research Process
- Drafting the title of the search
- Writing and summarizing Previous Studies
- Formulation of the Problem Statement and Research Questions
- The importance of defining the research method

By the end of this chapter you will possess the following Skills:

- The ability to acquire the skills necessary to formulate the research title.
- The ability to define the Problem Statement.
- The ability to formulate The Research Questions and Hypotheses.
- The ability to formulate the Research Objectives and the Importance of the Study.
- The ability to write the Literature review of the study.
- The ability to formulate the limits of the study.
- The ability to create the General Structure of the Research Framework.



The research plan is defined as the broad lines guiding the researcher when conducting his study. It is a written proposal prepared by the researcher, which reflects the perceptions of the researcher about the Research Problem and how to Address and Solve it.



- The research plan represents the future preconceived notion of the Methodology to implement the research in terms of the method of data collection, the scientific method used, how to address and analyze the problem, and how to present the results.

Accordingly, the research plan represents steps and rules that the researcher adheres to during the research process.

- Every scientific research must be preceded by a clear research plan prepared by the researcher with the guidance of his academic supervisor.
- Many researchers face difficulties in preparing their research plans, and this chapter deals with the steps for preparing the research in detail with examples from some research carried out in the field of administrative sciences.

- The topic has to be important and contemporary and has not been addressed by previous researchers.
- The research topic is realistic and convincing.
- The researcher must be able to use the tools of scientific research
- The researcher's familiarity with the necessary knowledge about the research field.

1. Research Title.
2. Introduction.
3. Research problem.
4. The importance and objectives of the research.
5. Research hypotheses.
6. Literature review.
7. Research Methodology.
8. Research limits.
9. The General Perception of the research structure.
10. Initial reference list.



1. Research Title

A good research title should reflect three points:

1. Research content in a few expressive words.
2. Ability to attract the reader's attention.
3. Distinguish the research topic.



Research title tips:

1. Simple, concise and attractive.
2. Using Expressive words and keywords.
3. Avoid unnecessary excitement or exaggeration.
4. Avoid using abbreviations.
5. Do not rush to specify the full title of the research until after you have identified the problem.



Recommended

أثر التدريب في رفع مستوى أداء
العاملين: دراسة تطبيقية على مطاعم
الوجبات السريعة

أثر اتخاذ القرارات الإدارية على رضا
العاملين والعملاء: دراسة تطبيقية على
قطاع المصارف بالمملكة العربية
السعودية

Field

التدريب وأداء العاملين

رضا العاملين والعملاء



Research Title Examples

1. كفاءة الاسواق المالية وإمكانية التكامل بين دول مجلس التعاون لدول الخليج العربي.
2. أثر خصائص الوظيفة على الالتزام التنظيمي للعاملين في القطاع الحكومي للمملكة العربية السعودية.
3. أثر جودة لجان المراجعة على مستوى الافصاح الاختياري بشركات المساهمة السعودية.
4. The Effect Of Brande-Marketing On The Brand's Equity By Application On The Egyptian Business Faculties.
5. Investigating Performance Outcomes under Institutional Pressures and Environmental Orientation Motivated Green Supply Chain Management Practices.

2. The Introduction

The main purpose of the introduction in the research proposal is to give a general background about the research problem.

The introduction includes:

1. A general introduction to the phenomenon to be studied.
2. Highlighting the researcher's motives for taking up the research topic.
3. Brief description of the main issues and sub-problems to be addressed in the research.
4. Statement of the relevance of the topic and the research problem to the general topic of the intended field of science

3. Research Problem

It's a general question followed by a set of sub-questions that clarify the different aspects of the study problem.

Unrecommended when defining the Research problem:

- Choosing a broad, general problem.
- Choosing the first problem that comes to the researcher's mind.
- To Stick to a limited problem.
- Hesitation, and wasting time without settling on a specific research problem.
- Lack of clarity in the formulation of the research problem.

3. Research Problem

Why should the research problem be identified?

- To guide the search path and not deviate from its objectives.
- To Clarify the scientific and practical importance of the topic under study.
- It helps the researcher in formulating the study hypotheses.
- It helps the researcher to clearly identify the Research Limitations.

3. Research Problem

How is the research topic chosen?

Sources for selecting the research point:

- Work environment and work experience
- wide readings
- Literature Review
- Assigned by someone

3. Research Problem

Criteria for choosing a Research Topic:

- Researcher's interest
- Scientific value
- Innovative research
- Possibility to complete the research (time and funding)
- Compatibility with the degree awarding body
- Availability of data
- It does not conflict with security and the national interest of the country.
- Not inconsistent with ethical standards.



3. Research Problem

Formulating the Research Problem:

- ✓ **Declarative form: a declarative sentence**

Example: "The research problem is that there are shortcomings in the field of manpower planning in the government sector in the Arab Republic of Egypt."

مثال: "تتمثل المشكلة البحثية في وجود قصور في مجال تخطيط القوى العاملة بالقطاع الحكومي في جمهورية مصر العربية".

3. Research Problem

Formulating Research Problem & Questions:

- ✓ The problem is formulated in a set of questions or in the form of a general question from which several sub-questions fall.

Example: To what extent do material and moral incentives contribute to improving the performance of employees of the Ministry of Education in the Sultanate of Oman?

مثال: السؤال المحوري: إلى أي مدى تسهم الحوافز المادية والمعنوية في تحسين أداء موظفي وزارة التربية والتعليم في سلطنة عمان؟

3. Research Problem

Sub-questions:

- What are the most important material incentives offered to employees of the Ministry of Education in the Sultanate of Oman?
- What is the effect of material incentives on improving the performance of employees of the Ministry of Education in the Sultanate of Oman?
- What are the moral incentives offered to employees of the Ministry of Education in the Sultanate of Oman?
- What is the effect of moral incentives on improving the performance of employees of the Ministry of Education in the Sultanate of Oman?



3. Research Problem

السؤال المحوري:

إلى أي مدى تسهم الحوافز المادية والمعنوية في تحسين أداء موظفي وزارة التربية والتعليم في سلطنة عمان؟

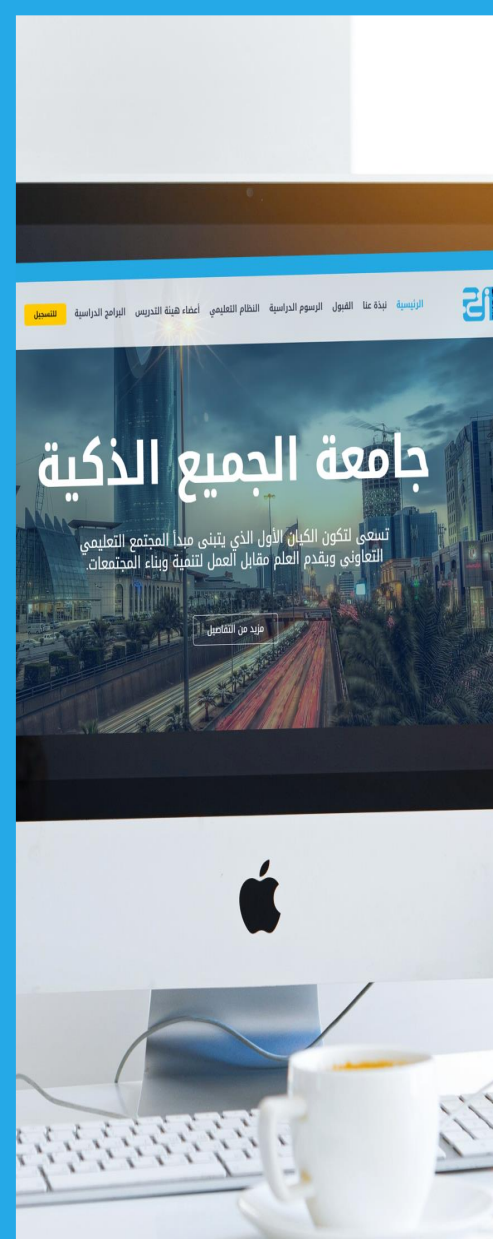
التساؤلات الفرعية:

ما هي أهم الحوافز المادية التي تقدم للعاملين بوزارة التربية والتعليم بسلطنة عمان؟

ما هو اثر الحوافز المادية في تحسين أداء العاملين بوزارة التربية والتعليم بسلطنة عمان؟

ما هي الحوافز المعنوية التي تقدم للعاملين في وزارة التربية والتعليم بسلطنة عمان؟

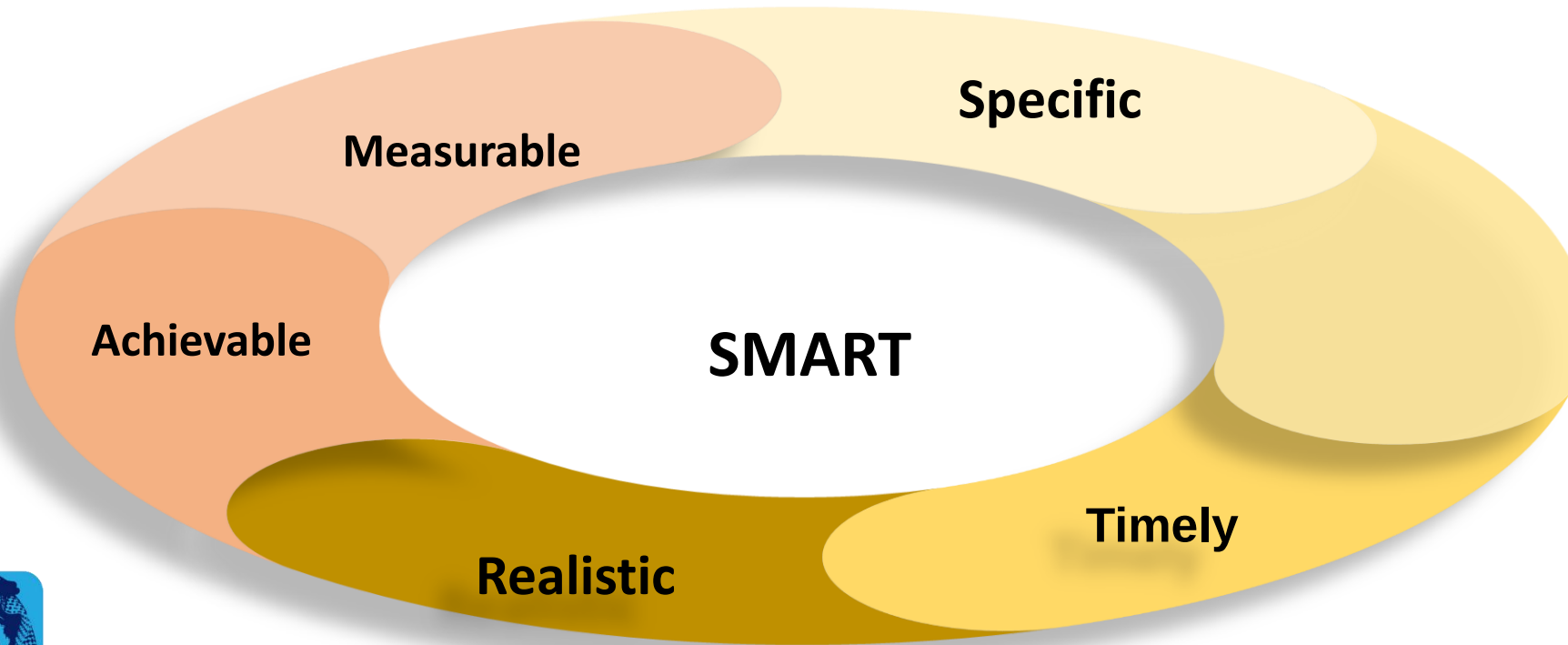
ما هو اثر الحوافز المعنوية في تحسين أداء العاملين بوزارة التربية والتعليم بسلطنة عمان؟



4. Importance & Objectives of Research

Research Objectives

The objectives answer the researcher's question to himself: Why is this study conducted?



4. Importance & Objectives of Research

An example of writing the objectives and importance of the study:

The objectives of the study are as follows:

1. To Identify the most important material incentives offered to employees of the Ministry of Education in the Sultanate of Oman.
2. To Identify the impact of the material incentives offered to the employees of the Ministry of Education in the Sultanate of Oman.

4. Importance & Objectives of Research

An example of writing the objectives of study:

ما هي أهم الحوافز المادية التي تقدم للعاملين بوزارة التربية والتعليم بسلطنة عمان؟

ما هو اثر الحوافز المادية في تحسين أداء العاملين بوزارة التربية والتعليم بسلطنة عمان؟

• مثال على كتابة أهداف وأهمية الدراسة:

• تتمثل أهداف الدراسة فيما يلي:

- التعرف على أهم الحوافز المادية التي تقدم للعاملين بوزارة التربية والتعليم بسلطنة عمان.

- التعرف على مدى تأثير الحوافز المادية التي تقدم للعاملين بوزارة التربية والتعليم بسلطنة

عمان.



4. Importance & Objectives of Research

The Importance of the Study:

- The importance of the topic compared to other topics.
- The importance of research for different segments of society.
- Theoretical significance.
- Practical importance.

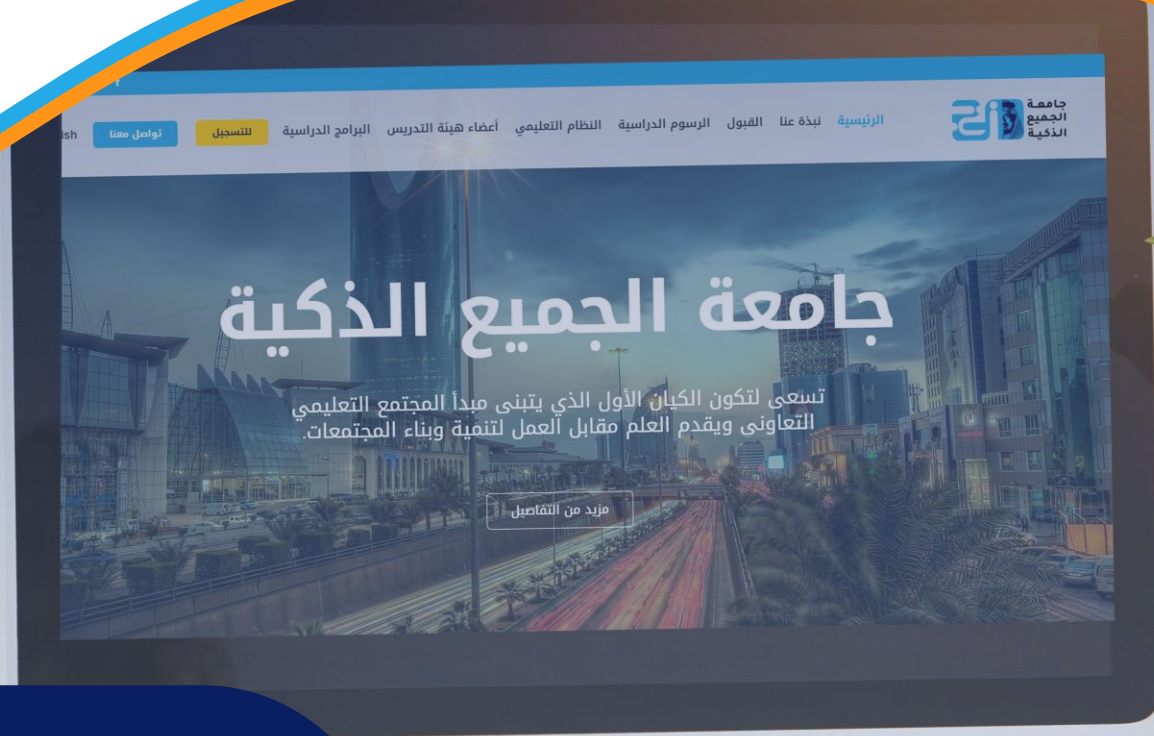
4. Objectives & Importance of Research

The researcher must take into consideration, when writing the objectives and importance of the research, some points, including:

1. Both of them should be related to the research topic.
2. To write the objectives of his study first and then its importance.
3. Choose expressions that suggest humility when expressing the importance of the study, such as “the current study may be useful in” or “the study may be useful in”



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY



*Thank You
Walid Soliman*