

Everyone's Smart University

Project (Spring 2021)

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Section	Date	Course Code
Master	Thursday 18 / 03 / 2021.	(PMG511)

PROJECT LEADERSHIP

Instructions:

- ☐ اخر موعد للتسليم هو يوم الخميس ٢٠-٠٥-٢٠٢١ في تمام الساعة ٩ مساءً.
- ☐ الإجابة متاحة باللغة الإنجليزية أو اللغة العربية مع مراعاة أن تكون المصطلحات العلمية باللغة الانجليزية.
- ☐ يتم تسليم المشروع في صيغة ملف pdf مع الالتزام بنموذج الجامعة ولن تقبل أي مستندات أخرى.
- ☐ يجب مراعاة أقسام البحث الرئيسية (مقدمة Introduction، دراسات علمية سابقة Literature Review، طريقة البحث Methodology، النتائج والمناقشة Results and Discussion، وأخيراً المراجع References). وان كان هناك ملحقات Appendices يتم إضافتها)
- ☐ يجب الالتزام بـ Theme موحد كما يلي:
 - حجم الخط ١٢.
 - نوع الخط Arial.
 - لون الخط أسود.
 - المسافة بين الأسطر 1.5 line spacing.
 - عدد صفحات البحث (لا تقل عن ثلاث صفحات ولا تزيد عن ستة صفحات).

Instructor's Name: Dr. Sara Adel

THE IMPACT OF LEADERSHIP SKILLS ON PROJECT SUCCESS IN YOUR ORGANIZATION: A CASE OF YOUR OWN.

Different leadership styles are the key factor in the success of any project. Project Leaders are responsible and accountable for the success/failure of the project. There are numerous responsibilities that are assigned to a Project Leader during the leadership journey.

YOUR MISSION:

Your research/project must provide an overview of information and knowledge in a corporate environment with an underlying theme of defining leadership styles within applying the hard and soft skills for that style needed by the leader to ensure successful project delivery in your organization. (You are required to demonstrate your understanding of the relevant body of works to real-life business research).

Choose one only of the following project leadership skills using the tools that we learned during the project leadership course; starting from identifying and assess the case till executing the project.

- Prioritization (Using tools for Estimation – Scheduling – Tracking – prioritizing stakeholders).
- Team management (Using Team structures – Team development stages – Team needs).
- Embracing Accountability (Using RASCI)
- Conflict resolution (Using the Thomas-Kilmann conflict mode instrument).
- Motivation (Using one theory of motivation – Types of motivators).
- Communication in the project.
- Influencing (Using different sources of LEADER POWER).

What you have to do:

Your project task requires the preparation of a full project proposal that should contain the following components:

- Introduction: A detailed statement of the problem, research aim, and objectives that you would like to investigate and discuss. (2 points)

- Literature Review and Conceptual framework: An analysis of the literature relevant to the research topic that will give you the conceptual basis for conducting your research from the previous studies. (2 points)
- Methodology: Based on the conceptual framework, research aim(s), and objectives, you need to provide a detailed description of the data collection tools, data sources. (2 points)
- Results and Discussion: Description about the main findings of a research, outline your thoughts to defend your research and to emphasize the significance of it. (4 points)
- References: Lists all the resources you've used in your project, and your refereed journal articles as well. (2 points)
- Appendices (If it is available in your study): Any supplementary material you need to add. (Optional)

[Write the names of the chapters/sections of your research/ project and briefly discuss what you will write in those chapters/sections] .

Best of luck...

Dr. Sara Adel

أساليب القيادة المختلفة هي العامل الرئيسي في نجاح أي المشروع. قادة المشروع مسؤولون عن نجاح / فشل المشروع. وهناك العديد من المسؤوليات الموكلة لقائد المشروع خلال رحلة القيادة.

مهمتك:

يجب أن يوفر بحثك لمحة عامة عن المعلومات والمعرفة في بيئة المؤسسة الخاصة بك وهي موضع الدراسة مع تحديد أنماط القيادة في إطار تطبيق المهارات الخاصة بالقائد والمناسبة لهذا النمط الذي يحتاجه القائد لضمان تسليم مشروع ناجح في المؤسسة. (أنت مطالب بإثبات فهمك لما تم دراسته وتطبيقه بالأبحاث الواقعية في مؤسستك).

اختر واحدة فقط من مهارات قيادة المشروع التالية باستخدام الأدوات التي تعلمناها خلال مقرر القيادة في المشاريع.

- Prioritization (Estimation – Scheduling – Tracking – prioritizing stakeholders).
- Team management (Team structures – Team development stages – Team needs).
- Embracing Accountability (RASCI)
- Conflict resolution (The Thomas-Kilmann conflict mode instrument).
- Motivation (Using one theory of motivation – Types of motivators).
- Communication in the project.
- Influencing (Using different source of power).

ما عليك القيام به:

تتطلب مهمة مشروعك إعداد مقترح مشروع كامل يجب أن يحتوي على المكونات التالية:

- مقدمة: بيان تفصيلي للمشكلة محل الدراسة، تحديد هدف البحث والأهداف التي ترغب في التحقيق فيها ومناقشتها من خلاله.
- دراسات علمية سابقة: تحليل الأدبيات والدراسات السابقة ذات الصلة بموضوع البحث والتي ستساعدك في مجال الدراسة لإجراء هذا البحث.
- المنهجية وطريقة البحث: بناءً على أهداف البحث، تحتاج إلى تقديم وصف تفصيلي لأساليب وأدوات جمع البيانات ومصادر البيانات والأساليب / الأدوات التي ستستخدمها.
- النتائج ووصف المناقشة حول النتائج الرئيسية للبحث: شرح مفصل للمشكلة محل الدراسة.
- المراجع: تسرد جميع المصادر التي استخدمتها في مشروعك، ومنها مقالات المجلات المحكمة أو المواقع المستخدمة للبحث.
- الملحقات (إذا كانت متوفرة في دراستك): أي مواد تكميلية تحتاج إلى إضافتها. (خيارية).

{اكتب أسماء فصول وأقسام (البحث / المشروع) الخاص بك، وناقش بإيجاز ما ستكتبه في كل قسم}.

كل التوفيق لكم جميعاً.....

Dr. Sara Adel

Communication in Project management

1. Introduction

Communication is an essential leadership skill, which means that effective workplace communication and effective leadership are closely intertwined. An effective leader needs to be a skilled interlocutor, applying this skill to relationships at the organizational level, in societies and larger groups, and sometimes on a global scale.

The problem here goes beyond managers who lack the confidence or skill levels needed to be successful business leaders. Instead, leaders who are deficient in the communications department will have a direct negative impact on employee satisfaction levels, motivation, and productivity. Without effective leadership communication in its right place, a leader cannot and should not expect his employees to engage and relate to the workplace, presenting a host of other detrimental effects on business success.

Keeping employees motivated and motivated toward success should remain a top priority for any leader. But in order to inspire and motivate in the first place, business leaders need to create and nurture a strong line of communication. As a leader, you need to think clearly, express ideas, and spread information to many audiences. A good leader can handle the rapid flows of information that are circulating within the organization, and between clients, partners, and any other stakeholders. Essentially, maintaining strong leadership connections within the workplace is the key to keeping your business not only afloat, but also thriving in the industry as a whole.

Leadership is a concept that is activated by individuals in their personal and professional lives. In order to implement this concept in an effective and worthwhile manner, individuals need to gain an understanding in terms of the meaning and importance of leadership. When they understand the meaning and how this concept will prove useful to them in performing their job duties well and achieving the desired goals, they will put it into practice. The main objective of the leaders is to provide knowledge, support and assistance to their subordinates in performing their job duties in a well-organized and well-organized manner and achieving the desired goals and objectives. When leaders perform their job duties or work with other individuals, they need to inculcate traits of morals and morals and lead to goodwill and well-being. Moreover, leaders need to be well aware in terms of measures and approaches to deal with changes and ensure that they prove effective and beneficial to the members as well as to the organization as a whole. Therefore, it can be said, individuals in leadership positions need to gain an effective understanding of this concept, before they can perform their job duties. The main area highlighted in this research paper is the Communication in leadership.

2. Literature

Many studies papers research were put the spot on the communication in leadership and how it has a major impact and it is the core of the leadership.

2.1 QUALITY IN LEADERSHIP COMMUNICATIONS

Arsovski and Nikezic 2012, was discussing in his paper the leadership communications and its quality along with the definition. He described the quality in communications in leadership and how it is important the quality to be applied in the communication as he let us understand that the communication has some standers and one of them the quality [1].

2.2 QUALITY IN LEADERSHIP COMMUNICATIONS

Luthra, (2015) showed that the highest point of effective leader is to have an effective communication skills. And he aimed the communication as it is the main core of a manager playing the leadership methods [2].

3. Methodology

Communication is a essential role in leader. we can say that if there is no effective or right communication methods there will be a poor and useless leadership. The affective and skilled leader in the communication to communicate with team members such as sponsors, stakeholders, the project team will be very important and value to the project. The methodology and technicism for the communications will have some parties :

- Based on communication channels verbal or not, oral or written or based on a style of purpose formal or not, face to face or distance, emails, instant messages, meetings, voice and video calls.

4. Result and Discuss

Projects that come with glitches with communication issues often lead to lack of adoption or frustration, delays and conflict within the workplace. This is why using effective communication methods is so important to project success. Without effective means of communication, it will be very difficult for the project to move forward because the lack of methods will lead to misunderstanding of project objectives and even conflict between stakeholders. Project managers have a responsibility to properly direct the communication process, so that the right people receive the right information. Another important point that project managers must pay attention to is that the information transmitted should be clear, concise and informative. Sometimes, incorrect information may also lead to miscommunication or interpretation by the recipient, which can lead to poor quality work.

<u>Successful Communication</u>	<u>unsuccessful communication</u>
Adopt the tasks	The Tasks or project is not adopted
Easy transmission	complexity
Committed to the project	Team is absent
High motivation	Motivations will be low
Effectiveness of work place	Lake of effectiveness and loss of efforts
Achieve the Targets	Late of achievement

5. References

- 1- Arsovski S., Nikezic (2012). Leadership Communication and Quality. 5th International Conference: Science and Higher Education in Function of Sustainable Development.
- 2- 1- Luthra, A., Dahiya, R. (2015). Effective leadership is all about communicating effectively: Connecting leadership and communication. *International Journal of Management & Business Studies*.