



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master of Project
Management

Date

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Course Code

(PMG510)

Project Risk Management

Instructions:

Instructor's Name: Eng. Mosaab M. Hamed

حتى الآن من المفترض أن تكون أصبحت قادراً على التعرف والتمييز بين أنواع المخاطر المختلفة وكيفية التعامل معها. كما يمكنك الآن رؤية كيف يتم هذا الأمر في الشركات الكبيرة والمرموقة.

في هذا الواجب: قم باختيار واحدة من الشركات التالية:

أرامكو السعودية

البنك الأهلي التجاري

شركة الاتصالات السعودية

قم باختيار واحدة من الشركات الثلاث المذكورة أعلاه ثم ابحث عن أي 4 مخاطر تواجهها هذه الشركة.

لكل خطر من هذه المخاطر قم بالاجابة عن الأسئلة التالية:

1. لماذا اعتبرته خطراً؟
2. ماهو نوع هذا الخطر؟
3. ماهي احتمالية هذا الخطر؟ وفي حالة وقوعه مامدى قوة وتأثير هذا الخطر؟
4. ماهي السياسة أو الاستراتيجية التي تتبعها هذه الشركة للتعامل مع هذا الخطر وادارته؟

**** يمكنك الاجابة باللغة العربية أو الانجليزية على ألا تتجاوز اجابتك صفحتين من النوع A4**

**** يتم تسليم جميع الاجابات في ملف بصيغة pdf.**

**** حجم الخط 12.**

**** نوع الخط Arial.**

**** المسافة بين الأسطر (line spacing) 1.5**

أمنياتي بالتوفيق.

Throughout this course you have learned about the different types of risk and how businesses manage them. Now you will be able to see how it is done in a well-known company.

Your assignment is to choose one of the following companies:

Saudi Aramco

The National Commercial Bank

Saudi Telecom Company

Do some research on any of the aforementioned companies and identify four risks they are facing.

For each risk please answer the following:

1. Why is this a risk?
2. What type of risk is it?
3. What is the likelihood of the risk? How great is the impact?
4. What strategy or policy does the company use to manage the risk?

** Your answers could either be in Arabic or English.

** You should submit your assignment in a pdf formatted file.

** Font size should be 12.

** Font type is Arial.

** Line spacing is 1.5.

All the best.

Saudi Telecom Company

Four Risks the STC facing:

1- Subscribers Base Shrinking

- Why is it a risk:
Because any shrinking in the subscribers base in any company will directly effect any company with all their project and plans العملاء هم الفئة المستهدف
- what's is the type of risk:
Opportunity Risk
- What is the likelihood of the risk?
As a company that stands on the costumers database and reviews these kind of risks will effect the project and strategies of the company and their business plan as well
- What strategy the company use to manage the risk?
One of the strategy that STC used in order to raise the base of subscribers was last June 2020 when they announce (50% discount on old debts for STC clients) in order to build the customer care relations with the company.

2- Tax Application

- Why is it a risk:
Such risks fall on the shoulder of the affluent, and they are escalatory at the beginning of the spread
- what's is the type of risk:
Hazard Risk
- What is the likelihood of the risk?
Telecommunications services are both a productive and a consumer and the input tax threatens to undermine production efficiency.
- What strategy the company use to manage the risk?
Increase innovation strategies and offers that will increase the database of customers

3- Reducing Consumer Spending

- Why is it a risk:
This basically a huge risk that its effectiveness on all companies in any country such as refusing interest rates.
- what's is the type of risk:
Hazard Risk
- What is the likelihood of the risk?
In light with high taxes and the economy in general comparing with the percentage of citizens' spendings it's one of the likelihood of the risk.
- What strategy the company use to manage the risk?
Restructuring the company's spendings and strategic plans to keep pace with the current economy to control the deficit and prevent its exacerbation.

4- COVID-19 Pandemic

- Why is it a risk
When the Ministry of Education announced the Online E-Learning strategy last Feb 2020 the STC company faced a huge carrying capacity for the network.
- what's is the type of risk:
Hazard Risk
- What is the likelihood of the risk?
Some student were effected by accessing educational platforms, which effected the educational plan and strategy from Ministry of Education.
- What strategy the company use to manage the risk?
Raising the network's capacity to ensure continuity of all the services for all clients and students..etc. Providing the free access to all the students on the educational platforms in order to continuity the online strategy from Ministry of Education