



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1(Spring 2021)

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Section

Bachelor

Date

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Course Code

PMG101

PROJECT MANAGEMENT

Instructions:

أكتب في حدود صفحة واحدة الى صفحتين كحد اقصى كاجابه للتكليف (assignment) ويمكنك الكتابة باللغة الإنجليزية او باللغة العربية وفي هذه الحالة اكتب المصطلحات الرئيسية بالانجليزية بين قوسين وبعد الانتهاء حول الملف الى pdf وارفعه على Moodle. سيكون هذا التكليف من 4 درجات وسيتم اغلاق هذا التكليف يوم الاثنين 1 مارس 2021 الساعة 9 مساء بتوقيت السعودية (اي انه لن تكون قادر على تسليم هذا التكليف بعد هذا الوقت). وبالتوفيق لكم طلابي الأعزاء.

Instructor's Name: Dr. Walaa Mohamed

Question:

Al Baraka Construction Company will start a project to create a residential compound in a new city:

- 1- Put phases of project management and activities that will be done inside each phase from your point of view.
- 2- You are required to identify all the internal and external stakeholders of this project from your point of view.

السؤال باللغة العربية:

ستقوم شركة البركة للإنشاءات ببدء مشروع لعمل مجمع سكني بمدينة جديدة:

- 1 ضع مراحل إدارة المشروع والأنشطة التي ستكون داخل كل مرحلة من وجهة نظرك.
- 2 وحدد كل أصحاب المصالح الخارجيين والداخليين في هذا المشروع من وجهة نظرك.

الإجابة:

Introduction

The phases of the project management are the root of any project that seeks completion in a timely and successful manner. It leads to a general sense of direction when undertaking the different activities along with a sound management of the different stakeholders' needs and interests. The current study outlines the different phases and activities involved in Al Baraka Construction Company's residential compound project along with an identification of the various internal and external stakeholders.

Project management phases and activities

The company's project of building a new residential compound can be broken down into six key components including the initiation phase, definition phase, the design phase, the development phase, the implementation phase and lastly the follow up phase (Gadlage & Manos, 2020).

The initiation phase would include the project manager for Al Baraka's new residential compound engage in rigorous brainstorming sessions with the project members and the company management to examine the feasibility of the project from all sides. Ensuring the availability of adequate resources and looking at the cost benefits associated with the project are critical.

The definition phase would involve a clear specification of the deliverables. Identifying the requirements of the residential compound and what the different risks and follow up strategies are would be important. The design phase would include making design choices about the towers, floors and rooms and how the entire compound would be built. The materials used and the configuration of the entire project would depend on the design blueprints.

The development phase would require the acquisition of necessary resources including the contractors, raw materials, workers and administrative staff. A steady supply of the resources is important for the project's timely completion. The implementation phase would involve the starting of the building process, where the compound is gradually established. The completion of the implementation phase would indicate completion, where residents could come in and stay, thus beginning the follow up phase. It would include maintaining the compound and looking after the various aspects that would require attention from building upkeep to security and safety.

Internal and external stakeholders

The stakeholders for a project can be primarily classified into two segments – internal and external. Internal stakeholders are those that have a direct relationship behind their interests in the company, whereas external stakeholders are those that do not work with the organization directly (Aragonés-Beltrán, García-Melón & Montesinos-Valera, 2017). The internal stakeholders for Al Baraka's residential compound project would include the executive board, the project manager and the project members, the employees, administrative staff and the different line managers.

Similarly, the external stakeholders would include a diverse array of groups including the residents of the compound, the general public, the government, financing companies and sponsors, contractors, non-governmental organizations and others. The suppliers and creditors would also constitute important stakeholder groups that comprise external interests.

Conclusion

Al Baraka's new residential compound project was identified to entail six phases, with the building process being initiated in the implementation phase. Different stakeholders were also identified in terms of external and internal groups, with the most prominent being the compound's target residents, the project manager, project members, company management, financiers, creditors and the general public.

References

- Aragonés-Beltrán, P., García-Melón, M., & Montesinos-Valera, J. (2017). How to assess stakeholders' influence in project management? A proposal based on the Analytic Network Process. *International journal of project management*, 35(3), 451-462.
- Gadlage, K., & Manos, J. L. (2020). Implementation, Phases, and Project Management. In *Comprehensive Healthcare Simulation: Program & Center Development* (pp. 25-30). Springer, Cham.