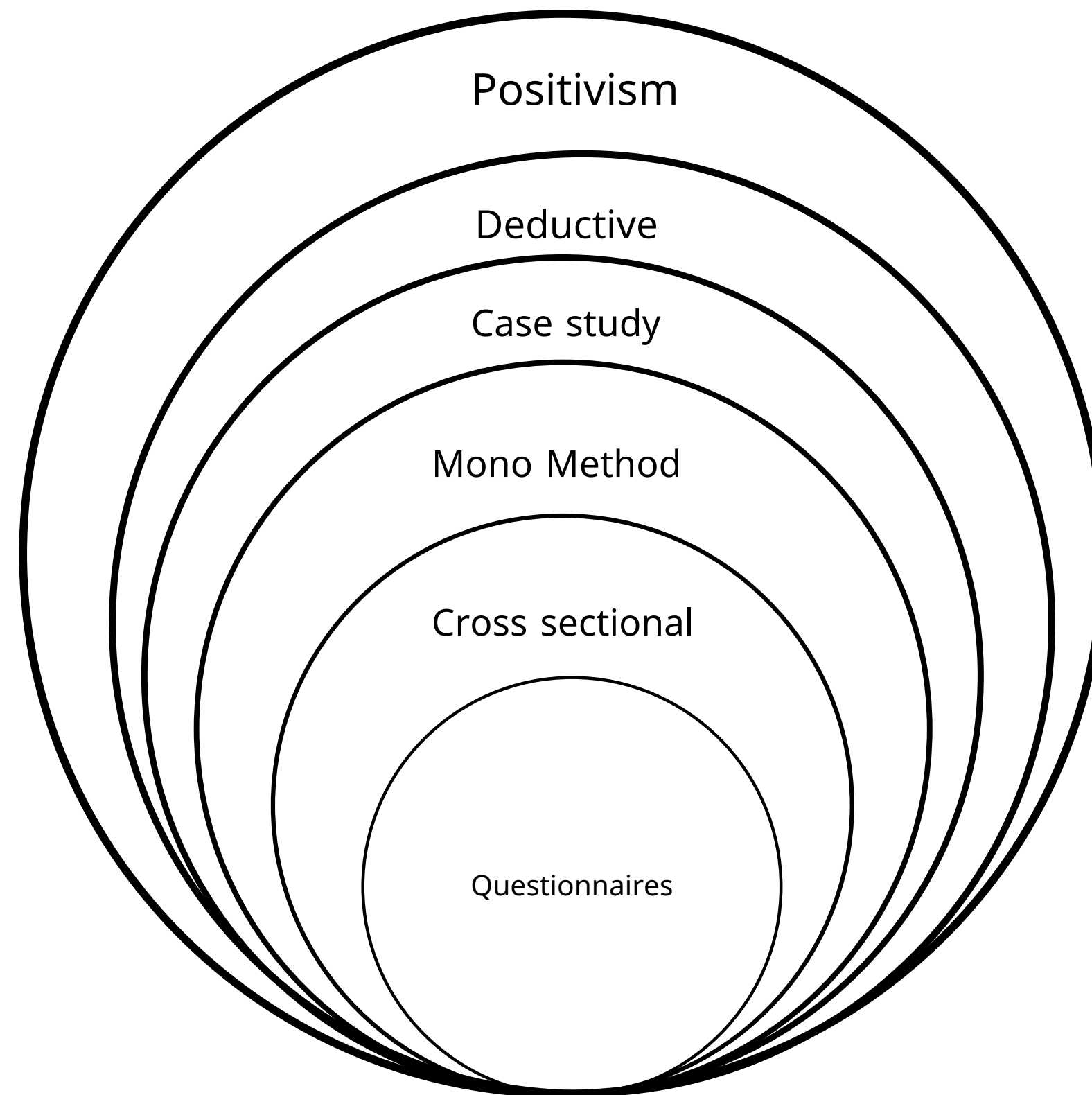


Chapter 3: Research Methodology

Study variables

1Independent variables :which is the organizational culture in its various dimensions and includes policies procedures regulations laws and behavioural patterns organizational values organizational beliefs and organizational expectations These definitions are considered to have an impact on the performance of employee



Research community

The research community consists of all employees of the Al Ula Government Secretariat at all administrative levels (general managers, department ,directors,department heads ,employees)and their total number is 1,500

Search sample

By testing a stratified random sample due to the existence of a complete and modern framework that explains the components of this study The researcher will take into account that the stratified sample represents all administrative levels proportionally according to the number of individuals and at each level

Data collection methods

1Secondary data The researcher has relied on a set of secondary data necessary to achieve the research objectives In obtaining secondary data the researcher has relied on various sources The most important of these sources are Arab and foreign references magazines periodicals published research by bodies related to the field of research,unpublished research and statistics And reports related to the secretariat of Al Ula Government 2Primary dataIn addition to the secondary data that research Problem and research questions and to determine the basic features of the research community reliance was placed on the primary data necessary to achieve the research objective In obtaining the primary data the researcher will rely on the different categories of workers in Al Ula Governorate Municipality for the purpose of collecting primary data required by the nature of the study proble

Data analysis methods

The statistical analysis of the data was done using the Statistical Package for Social Science (SPSS/pC+) which was found to achieve the objective of the current research

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