

عنوان البحث

The Importance of Sports Management and the Kingdom's Vision 2030

أهمية الادارة الرياضية ورؤية المملكة ٢٠٣٠

إعداد الطالب/ محمد بن جار الله القحطاني

MOHAMMED JARALLAH ALQAHTANI

ID: (241001461)

إشراف/

Dr. ASMA ABUANZEH

2024

Title : The Importance of Sports Management and the Kingdom's Vision 2030

العنوان : أهمية الادارة الرياضية ورؤية المملكة ٢٠٣٠

- **Introduction :**

Since the Kingdom will host major sports events in the coming years, it is necessary to study everything that contributes to the management of those events according to an advanced scientific methodology in accordance with the Kingdom's Vision 2030.

- **The Study Problem :**

The need to have the specialisation of sports management in all clubs, federations and sports committees in Saudi Arabia and to apply successful work according to a scientific methodology that keeps pace with the development of sports in the world. The field of sports management operates under a set of guiding principles and procedures that are essential for its successful functioning. These principles of sports management provide a roadmap for success, ensuring that the field continues to thrive and evolve in a dynamic and competitive sports landscape in the following years.

- **The Importance of the Study :**

The importance of the study comes from the fact that there is an urgent necessity of sports management in the kingdom. Discover what you can expect when choosing a sports management career, including how to prepare for the job, necessary skills, job duties, and more. The reality is different from what is happening on the ground . To thrive in the highly competitive world of sports, understanding and implementing (the core principles of sports management) is essential.

- **The objectives of the study:**

1. To show the importance of strategic planning in term of sports management.
2. To propose a guideline to prepare human resources in the field of sports management.
3. To link sports management to the governance concepts.
4. To understand the financial benefits of marketing and sponsorship in big sports events.
5. To learn how take an advantage of using media in these events.
6. To explain how to regulate sports activities in an effective manner.
7. To determine the necessary sports laws that have to be enforced.

- **The Study Questions :**

1. Why do we need to study Sports Management?
2. Why is Sports Management important nowadays?
3. Why is Sports Management a Major Part of the Sports and Recreational Events Management ?
4. What are the challenges that sports management is facing in the kingdom currently?

- **The Study Duties :**

Addressing the Scientific and Theoretical Aspects of Sports Management .

- **The Previous Studies :**

Management of Private Sports Clubs , Human Resources Management in Olympic Sports Federations, The Economic Returns of The Football Industry, Management is transparent and its relationship to the Administrative Performance in Sports Clubs, The Role of Administrative Functions in Developing the work of Sports Organisations.

- **The Theoretical Premises of the Study :**

Writing down Conclusion, Recommendations, proposals, References, and Research Sources.

- **The Methodology and Research Methods :**

Studying and analysing the Importance of Sports Management and Using the Descriptive Approaches and Scientific Methods.

- **The Study Tools :**

Questionnaires, interviews, observations.

- **The Study Limits :**

Clubs, Federations , Committees , Associations within Saudi Arabia.

- **References :**

Gulf University, Esade University, Bournemouth University, Sorbonne University, Assiut University