

Final Project-2

Orientation Day

PMG497
Introduction

Prepared by
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Lecture Outline

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About The Instructor



❑ **Education:**

- Doctorate of Business Administration 2021
- Master of Business Administration 2016
- Postgraduate Diploma in Business Administration 2011
- Bachelor degree in Economics 1999

❑ **Experiences:**

- Teaching different courses in management
- Teaching research methodology & Statistical Analysis



Name: Dr. Mona Mostafa Elashry
Nationality: Egyptian

Academic Agenda



Course Description

- This course is designed for senior-level students pursuing a Bachelor's degree in faculty of Management.
- The course focuses on developing the skills necessary to complete the final graduation project in their chosen area of study.
- The final project 2 course focuses on developing advanced research skills through practical application. Students will complete a research project.

Course Objectives

- ❑ By the end of this course, students will be able to:
 - ✓ Complete final graduation project.
 - ✓ Create a research methodology and timeline.
 - ✓ Analyze data using statistical methods and present findings effectively.
 - ✓ Critically evaluate research limitations and make recommendations for future studies.

Course Outcome

- Upon completion of this course, students will have the skills and knowledge necessary to write a comprehensive and well-structured research proposal.
- They will understand the importance of conducting research in their field of study and demonstrate proficiency in choosing relevant research topics, conducting literature reviews, formulating research objectives and questions, developing a research methodology, analyzing data, and writing effectively.

Assessment Method

- Students will be assessed through a certain number of assignments that they will be given during the semester.
- The student must submit 4 required assignments during the semester, starting from the 3rd week until the 11th week.
- Important: It is important to ensure that the student succeeds in the course by submitting at least 3rd & 4th assignments, as the third & fourths assignments are mandatory assignments to succeed.

Individual Work:

Every student will be required to write and deliver all assignments individually; there will not be group assignments.

Project Delivery

- Starting from week 3 student will be asked to submit the required assignments
- Students will be asked to deliver 4 submissions for the project.

Delivery Schedule

# of Assignment	Tasks	Delivery week
Assignment #1	Final project 1: ✚ Cover page- research topic/ title ✚ Chapter 1 ✓ table of contents ✓ research introduction ✓ research problem ✓ research significance ✓ research questions ✓ research objectives ✓ research hypotheses ✓ research model ✓ scope of the study ✓ project structure ✚ Chapter 2: literature review ✚ References list ✚ Appendix: Questionnaires for your research variables ✚ Table of research instruments	Delivered in the 3 rd
Assignment #2	✚ Chapter 3: Research Methodology ✓ Introduction ✓ Operational definitions for research variables ✓ Research design (research onion) ✓ Research population & Sampling methods and technique ✓ Data collection method ✓ Types of data ✓ Statistical analysis procedures ✓ Conclusion	Delivered in the 5 th
Assignment #3	✚ Chapter 4: Statistical Analysis & Findings discussion ✓ Introduction ✓ Sample profile (descriptive statistics for research sample) ✓ Validity & reliability tests for the questionnaires ✓ Descriptive statistics for research variables (answer research questions) ✓ Testing Hypotheses ✓ Connect the results with literature ✓ Conclusion ✓ Add to references list	Delivered in the 10 th
Assignment #4	✚ Submit the final version for your final project, with adding: ✚ Abstract ✚ Chapter five: Research limitations, Recommendations & Conclusion	Delivered in the 11 th

أسبوع التسليم	المهام	قم التكليف
الأسبوع الثالث	المشروع النهائي 1 : صفحة الغلاف – موضوع البحث/ عنوانه الفصل 1 ☐ جدول المحتويات ☐ مقدمة البحث ☐ مشكلة البحث ☐ أهمية البحث ☐ أسئلة البحث ☐ أهداف البحث ☐ فرضيات البحث ☐ نموذج البحث ☐ نطاق الدراسة ☐ مخطط المشروع الفصل الثاني: الدراسات السابقة قائمة المراجع ملحق: استبيانات لمتغيرات بحثك جدول أدوات البحث	تكليف الأول
الأسبوع الخامس	الفصل الثالث: منهجية البحث ☐ مقدمة ☐ التعريفات الإجرائية لمتغيرات البحث ☐ تصميم البحث (بصلة البحثي) ☐ مجتمع البحث وطرق وتقنيات أخذ العينات ☐ طريقة جمع البيانات ☐ أنواع البيانات ☐ إجراءات التحليل الإحصائي ☐ الخاتمة	تكليف الثاني
الأسبوع العاشر	الفصل الرابع: التحليل الإحصائي ومناقشة النتائج ☐ مقدمة ☐ توصيف عينة الدراسة (الإحصائيات الوصفية لعينة البحث) ☐ اختبارات الصدق والثبات للاستبيانات ☐ الإحصاء الوصفي لمتغيرات البحث (الإجابة على أسئلة البحث) ☐ اختبار الفرضيات	تكليف الثالث
الأسبوع الحادي عشر	أرسل النسخة النهائية لمشروعك النهائي كاملا، بعد إضافة: ☐ تعديل جدول المحتويات ☐ مستخلص الدراسة ☐ الفصل الخامس: حدود البحث و التوصيات والاستنتاجات	التكليف الرابع

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

- Delivered in week 10

Assignment 4

- Delivered in week 11

NP-Pass

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

- Delivered in week 10

Assignment 4

- Delivered in week 11

NP-Pass

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

- Delivered in week 10

Assignment 4

- Delivered in week 11

NP-Pass

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

- Delivered in week 10

Assignment 4

- Delivered in week 11

NP-Pass

Pass

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

- Delivered in week 10

Assignment 4

- Delivered in week 11

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

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Assignment 4

- Delivered in week 11

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

- Delivered in week 10

Assignment 4

- Delivered in week 11

Assignment 1

- Delivered in week 3

Assignment 2

- Delivered in week 5

Assignment 3

- Delivered in week 10

Assignment 4

- Delivered in week 11

- **To ensure the student's success, they should do one of the following:**

1. Submit all the four assignments (NP- Pass)
2. Submit the first, third & fourth assignments, (NP- Pass)
3. Submit the second, third & fourth assignments. (NP- Pass)
4. Submit the third & fourth assignments (NP- Pass)

It is highly recommended to submit all four assignments.

Attendance

- Students are required to watch all the recorded lectures.
- While it may not be mandatory for students to attend online lectures, it is still extremely important for them to do so in order to gain a complete understanding of the course material and to engage with the learning process.
- Attending lectures can help students grasp important concepts, participate in discussions, and receive valuable clarification from the instructors

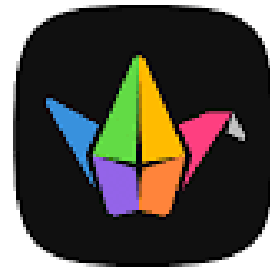
Project Delivery Rules

❑ **All projects should follow the academic writing characteristics which are:**

1. **Planned and focused:** Delivering research according to the guidance of the scientific research methodologies.
2. **Structured:** is coherent, written in scientific research methodologies, and brings together related points and material.
3. **Evidenced:** demonstrates knowledge of the scientific research steps, supports opinions and arguments with evidence, and is referenced accurately.
4. **Formal in tone and style:** uses appropriate scientific language and tenses and is clear, concise, and balanced.

Interactive Technology

Online Lecture



:Padlet

<https://padlet.com/>

Online Lecture



<https://www.mentimeter.com/>

<https://www.menti.com/>

Student Guide & Syllabus. Pdf.



Thank You