



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

Thursday

18 / 02 / 2021.

Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

الواجب الاول

خلال دراستنا في مقرر القيادة في المشاريع، تعلمنا ما هو الفرق بين المدير والقائد، أضف إلى ذلك أننا تطرقنا أيضاً إلى سمات وأنماط القادة والقيادة.

في واجبنا الأول، ستقوم بالبحث والكتابة **عن قائد مشروع من اختيارك**. ضع في اعتبارك سماته وأساليبه وأنماطه واكتشف أي من المواقف المختلفة لقيادته في مؤسسته أدت إلى اختيارك إياه.

مهمتك هي:

1. حدد قائداً أياً كان "مثالاً جيداً أو مثالاً سيئاً للقيادة".
2. ابحث عن القائد الذي اخترته، وحدد الدليل على سماته وأنماطه ومواقفه القيادية.
3. اكتب مقالاً **من أربع فقرات** يصف القائد الذي اخترته:
 - أولاً، قم بتقديم قائدك، واذكر سبب اختيارك له / لها. هل كانت قيادته فعالة أم غير فعالة؟
 - ثم بعد ذلك، اكتشف سمات وأسلوب ونمط قائدك، ولماذا اخترت هذا الأسلوب أو النمط له / لها.
 - بعد ذلك، صف الموقف القيادي الذي أثر بك وجعلك تختار الحديث عن هذا القائد. وأن لهذا السبب انت اخترت له هذا النمط القيادي.
 - أخيراً، اختتم بوصفاً موجزاً لأسلوبك الشخصي في القيادة ومدى فعاليته بالنسبة لك.

مع تمنياتي بالتوفيق....

- First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?

Sundar Pichai, the CEO of Google and Alphabet and serves on Alphabet's Board of Directors. He holds one of the most important jobs at one of the most important companies in the world. Pichai has been at Google since 2004, rising through the positions to become CEO in 2015, and eventually, leading the entire company. He is now one of the world's highest-paid executives after he was awarded \$281 million in total compensation in 2019. Under his leadership, Google has been focused on developing products and services, powered by the latest advances in Artificial Intelligence, that offer help in moments big and small. He was always well-liked as a leader at Google as he rose through the positions, and as CEO, his popularity soared. Engineers love him. Product Managers love him. Business people love him.

- Next, detect the traits and style of your leader, and why you chose that style for him/her?

Sundar Pichai is an intelligence and has job-relevant knowledge. Early on, Pichai had a talent for remembering numbers, which his family realized when he could recall every phone number he had ever dialed on their rotary phone. Pichai studied metallurgical engineering at the Indian Institute of Technology Kharagpur. His success there won him a scholarship to Stanford University. Then he attended the University of Pennsylvania's Wharton School for his MBA.

Sundar Pichai has Affiliative, Coaching, and Transformational / Visionary Leadership Style. He is an influential leader with strong beliefs and commitment to building a people first company. His focus is on building the organization not being the center of attention. He has the ability to attract talent, because he values people. Providing people with needed products that would make their lives better and empowering the next generation as well as, helping and uplifting India technologically. He has a vision that believes the information and connectivity of digital power can transform people lives.

- Next, describe the leadership situation your chosen leader was in and so you chose for him that style?

Affiliative Leadership Style:

Sundae Pichai values is “To not only see your own success, but to focus on the success of others.” He explained: “As a leader, a lot of your job is to make those people successful. It’s less about trying to be successful (yourself), and more about making sure you have good people and your work is to remove that barrier, remove roadblocks for them so that they can be successful in what they do. So that’s how I’ve always thought about it.” It’s the job of a real leader to help others in the best way possible to achieve their goals and setting up collaborative cultures.

Coaching Leadership Style:

Sundae Pichai values is empowering the youngsters. Pichai saying: “Focus on education is a big strength. I want to see the young people focus on creativity and taking more risks.” Under his management Google provides many opportunities to empower school students. Like Google annual coding competition -Google Code-in- which was won by Nji, a 17-year old Cameroon boy, overcoming many challenges, after the internet went dead at his house he made a trip to Yaounde Capital to be able to continue the competition. Which Sundar Pichai tweeted: “So inspired by Nji’s story & look forward to welcoming him and all the winners to the Googleplex.”

Transformational / Visionary Leadership Style:

Pichai wants to be a transformational CEO. In 2016, Google was about to launch a free cloud-based storage service called GDrive. But Sundar had concluded that is out of date computing style of Google. He went to Bradley Horowitz, the executive in charge of the project, and said, “I don’t think we need GDrive anymore.” Horowitz asked why not. “Files are so 1990,” said Pichai. “I don’t think we need files anymore.” Horowitz was stunned. “Not need files anymore?” “Think about it,” said Pichai. “You just want to get information into the cloud. When people use our Google Docs, there are no more files. You just start editing in the cloud, and there’s never a file.” This is reveal that he focuses on a vision of building the company not his resume. A focus rooted in getting results not attention.

- Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

My personal leadership style is affiliative and democratic leadership styles with expert and revert traits.

Generally, I focused on promotes positivity at the workplace, conflict resolution and creating personal connections between employees. This is resulting in building a trusted and respected environment. employees are valuing their colleagues.

I trusted the employees' knowledge and skills and give the authority to propose their ideas and solutions. This is build an innovating environment and provide the employee the space of promote their skills.