

15/11/2025

Chapter 1 – Methodological Framework

Required improvements

- Add sharper theoretical problem
- Clarify novelty
- Avoid descriptive writing; use academic style

Chapter 2 – Theoretical Framework

Required improvements

- Add theoretical foundations:
PMI, socio-technical theory, TAM, TOE framework, etc.
- Strengthen argument for chosen variables

Chapter 3 – Methodology

Required improvements

- Condense the methodology by 30%
- Add sampling adequacy justification (Kaiser-Meyer-Olkin test)

Chapter 4 – Results and Hypothesis Testing

Required improvements

- Add narrative discussion after each results section
- Compare findings with existing studies
- Explain contradictions or weak relationships
- Provide deeper insights into mediation