



Predicting Stock Performance from Financial Ratios Using Machine Learning

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Abstract

Using machine learning for stock prediction has gained a lot of interest recently. Many studies show that machine learning algorithms can forecast stock movements effectively by using historical data. However, most current methods mainly focus on short-term predictions based on past stock prices and technical indicators, such as the Relative Strength Index (RSI) and Moving Average Convergence Divergence (MACD). In this study, we take a different approach. We use 41 quarters of financial statement data to explore the possibility of predicting long-term stock returns based on fundamental indicators. The model includes important financial ratios, such as profitability, leverage, efficiency, liquidity, and market value ratios, to create a predictive framework. We trained three machine learning algorithms: Long Short-Term Memory (LSTM), Gated Recurrent Unit (GRU), and Random Forest (RF).

List of Publications

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List of Abbreviations

- **Acc:** Accuracy
- **GRU:** Gated Recurrent Unit
- **RF:** Random Forest
- **LSTM:** Long Short-Term Memory
- **MACD:** Moving Average Convergence Divergence
- **ML:** Machine Learning
- **OHLCV:** Open, High, Low, Close, Volume
- **ROA:** Return on Assets
- **ROC:** Return on Capital
- **ROCE:** Return on Common Equity
- **ROE:** Return on Equity
- **RSI:** Relative Strength Index
- **TASI:** Tadawul All Share Index
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Chapter 1 Introduction

1.1 Problem Definition

Despite the increasing use of artificial intelligence in financial markets, most stock prediction models focus mainly on technical analysis. They often overlook the valuable insights found in corporate financial statements. Traditional machine learning models also have difficulty capturing complex, non-linear relationships between fundamental financial indicators and stock price behavior. This research aims to fill this gap by creating a machine learning-based model that predicts stock trends using fundamental financial data. Specifically, the study looks at how key profitability ratios, such as Return on Assets (ROA), Return on Capital (ROC), Return on Equity (ROE), and Return on Common Equity (ROCE), affect stock price movements. The main goal is to improve the accuracy, clarity, and reliability of long-term stock price predictions by using AI-driven methods.

1.2 Thesis Objectives

This study proposes a new method for estimating the true value of stock returns. It uses information from financial statements and applies machine learning techniques. The goal is to improve the decision-making abilities of investors and financial analysts. This approach offers a data-driven way to evaluate stocks for the long term.

1.3 Thesis Contribution

1.4 Thesis Organization

Chapter 2 Overview

2.1 Introduction

The main reason for predicting stock price movements is the chance for profit. Since financial markets began, investors have looked for ways to forecast stock performance to find profitable opportunities. This involves buying stocks expected to increase in value and selling them for a profit. Over the years, many stock prediction methods have appeared, but their consistency and reliability are still debated.

Stock prediction methods can generally be grouped into three main categories: Fundamental Analysis. This approach predicts stock prices by looking at the financial health of companies using publicly available data, including financial statements and economic indicators. It aims to estimate a stock's true value.

Technical Analysis. This technique relies only on past market data such as prices and trading volumes. In contrast to fundamental analysis, technical analysis assumes that all public information is already included in a stock's price. It is based on three main ideas:

- Market action discounts everything.
- Prices are moving in trends.
- History repeats itself.

Sentiment Analysis. This method assesses investor sentiment by examining news articles, analyst reports, and online commentary related to specific stocks or the overall market. It seeks to identify the current mood or emotional tone influencing investor behavior.

Among these methods, technical analysis and sentiment analysis are mainly used for short-term predictions, for days or even hours, while fundamental analysis is usually applied for mid- to long-term forecasts, spanning quarters or years. Recently, ML and data mining techniques into financial modeling has gained significant attention. Many existing ML-based stock prediction studies focus on short-term forecasting using technical indicators or sentiment data. However, these models often neglect real-world factors like transaction costs, which can affect the practical use and reliability of their results.

This research aims to fill this gap by examining machine learning methods for long-term stock prediction based on fundamental analysis. The study specifically investigates the predictive power of financial statement data in estimating future stock performance. To achieve this, we compare the prediction performance of three machine learning models trained on fundamental financial features. Our dataset includes quarterly financial data from 100 companies listed on the TASI (Tadawul All Share Index) between 2015 and 2025. We assess model performance by ranking 70 stocks based on their predicted relative returns and building portfolios accordingly. The actual returns of these portfolios serve as the main measure for evaluating prediction accuracy and model effectiveness.

Chapter 3 Related Work

3.1 Introduction

3.2 History

In recent years, numerous studies have explored the application of machine learning techniques in stock prediction. Gupta, H., & Jaiswal, A. [1] in 2024 introduced a study on stock forecasting using deep learning and statistical models. The survey motive is to check various deep learning and statistical model techniques for stock price forecasting that are Moving Averages, ARIMA which are statistical techniques and LSTM, RNN, CNN, and FULL CNN which are deep learning models. The result of all the models is different and the best result comes from the LSTM model and we have also seen how Full CNN outweighs the pre-process CNN. This model helps the investors to know when to sell and buy the stock prices. As is also known how the stock prices are affected by the climatic or geographical changes, company profit or loss, change in geographical seasons, loss in the region, inflation, competition in the market etc. Additionally, Tsai, P.-F., Gao, C.-H., & Yuan, S.-M. [2] in 2023 delved into deep learning models for this purpose, they introduced a paper about, Stock selection using machine learning based on financial ratios, found that successful utilization of RF, FNN, GRU, and FinGAT models holds significant managerial implications for enhancing portfolio management strategies. On the other hand, Kunathananon, T. [3] in 2022 introduced Estimating stock price based on information from financial statement using machine learning approaches. This study introduces a tool for stock market investors and institutions constructed from Long Short-Term Memory (LSTM) for predicting stock prices. By effectively analyzing financial statements and stock market data, the results indicate that LSTM can effectively capture complex relationships in the data and predict stock prices. This research highlights the potential of LSTM as a valuable and innovative tool for investors and institutions in the stock market. In a historical context, the works of Heo, J., & Yang, J. Y. [5] in 2016 this study about stock price prediction based on financial statements using SVM. Han, S., &

Chen, R.-C. [6] in 2007. The study used SVM with financial statement analysis for prediction of stocks. [6]

Chapter 4 Proposed Approach

4.1 METHODOLOGY

4.1.1 Data Preprocessing

The sample in this study was collected from the firms included in Tadawul All Share Index (TASI) which has more than 200 companies listed on its main market. To ensure the study's relevance, attention was given to companies within the strict core industries of the index. For these companies, historical overtime data was available on a quarterly basis from the first quarter of 2015 to the first quarter of 2025, and this data was collected using web scraping techniques from publicly available data.

The original data set had a wide range of both financial and non-financial variables, but it was also a dataset with a lot of missing values. A large part of the missing values formed large clusters for some features and other missing values were randomly placed in the dataset. A combination of feature removal and data imputation techniques were found to be adequate to resolve these missing values.

We removed features that had over 50 percent missing data. Moreover, non-fundamental features such as stock high and low prices were removed to sharpen the focus on actual quantitative fundamentals. Even after the above steps were taken, the remaining features still contained some sparse missing values. These were resolved using linear interpolation with adjacent quarter values. If, for example, the ROE for Q3 2015 was absent, we would estimate it by taking the 2Q and 4Q values for 2015, averaging them, and assigning that as the ROE for Q3 2015.

After completing the data preparation procedures, the resulting dataset included 70 companies, each with 41 quarterly records over 10 years, yielding a total of 2,870 records. For further analysis, 13 financial features were extracted, which are detailed in Table 1.

Ratio	Calculation	Description
Current Ratio	Current Assets ÷ Current Liabilities	Measures a company's ability to pay short-term obligations with short-term assets.
Debt to Equity	Total Debt ÷ Shareholders' Equity	Shows the proportion of debt used relative to equity financing.
Long Term Debt/Capital	Long-Term Debt ÷ (Long-Term Debt + Shareholders' Equity)	Indicates the proportion of long-term debt in the total capital structure.
Asset Turnover	Revenue ÷ Average Total Assets	Measures how efficiently assets are used to generate revenue.
Inventory Turnover	Sales ÷ Inventories	Shows how often inventory is sold and replaced over a period.
Receivable Turnover	Net Credit Sales ÷ Receivables	Indicates how effectively receivables are collected.
Days Sales in Receivables	(Receivables ÷ Net Credit Sales) × 365	Measures the average collection period for receivables.
Book Value Per Share (BVPS)	(Shareholders' Equity – Preferred Equity) ÷ Total Outstanding Shares	Represents the equity value allocated to each outstanding share.
Gross Profit Margin	(Revenue – COGS) ÷ Revenue	Shows the percentage of revenue remaining after direct costs.
EBITA Margin	EBITA ÷ Revenue	Measures profitability before interest, taxes, and amortization.
EBIT Margin	EBIT ÷ Revenue	Measures profitability before interest and taxes.
Net Income Margin	Net Income ÷ Revenue	Shows the percentage of revenue remaining as net profit.
Return on Assets (ROA)	Net Income ÷ Total Assets	Measures efficiency in using assets to generate profit.
Return on Capital (ROC)	EBIT ÷ (Total Debt + Shareholders' Equity)	Evaluates returns generated from total capital employed.
Return on Equity (ROE)	Net Income ÷ Shareholders' Equity	Measures return generated on total shareholders' equity.
Return on Common Equity (ROCE)	Net Income Available to Common Shareholders ÷ Common Equity	Focuses on returns to common shareholders, excluding preferred equity.

4.1.2 Prediction Model

LSTM

Name of Hyperparameters	Optimized Result
Hidden size	64
Epochs	100
Batch size	128
Dropout rate	0.4
Input size	13
Layers	2
Learning rate	0.0005
Optimizer	Adam

GRU

Name of Hyperparameters	Optimized Result
Hidden layers	1
Epochs	100
Batch size	128
Time step	12
Dropout rate	0.4
Input size	13
Layers	2
Learning rate	0.0005
Optimizer	Adam

4.1.3 Training

In this study, we tried out two different training techniques: constructing a single model to predict returns for all stocks and constructing a model for each stock individually. These two methods are often referred to as global learning and local learning. Global learning is when a single model is created to predict all stock

market data, offering a wider scope of data to understand relations between various stocks. In comparison, local learning builds individual models for each stock, allowing for bespoke learning tailored to that stock's profile. Global learning might have the advantage of a larger training dataset, while local learning usually outperforms global learning in capturing specific stock patterns richer in detail. In initial tests, the local learning method outperformed every other in the local setting. For this reason, we embraced local learning as a strategy, creating individual models for every stock using all three selected machine learning algorithms.

Chapter 5

Experimental Results and Discussion

Chapter 6 Conclusion and Future Work

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