



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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الرقم الجامعي.

Section

Master

Date

Thursday

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

الواجب الاول

خلال دراستنا في مقرر القيادة في المشاريع، تعلمنا ما هو الفرق بين المدير والقائد، أضف إلى ذلك أننا تطرقنا أيضاً إلى سمات وأنماط القادة والقيادة.

في واجبنا الأول، ستقوم بالبحث والكتابة **عن قائد مشروع من اختيارك**. ضع في اعتبارك سماته وأساليبه وأنماطه واكتشف أي من المواقف المختلفة لقيادته في مؤسسته أدت إلى اختيارك إياه.

مهمتك هي:

1. حدد قائداً أياً كان "مثالاً جيداً أو مثالاً سيئاً للقيادة".
2. ابحث عن القائد الذي اخترته، وحدد الدليل على سماته وأنماطه ومواقفه القيادية.
3. اكتب مقالاً من أربع فقرات يصف القائد الذي اخترته:
 - أولاً، قم بتقديم قائدك، واذكر سبب اختيارك له / لها. هل كانت قيادته فعالة أم غير فعالة؟
 - ثم بعد ذلك، اكتشف سمات وأسلوب ونمط قائدك، ولماذا اخترت هذا الأسلوب أو النمط له / لها.
 - بعد ذلك، صف الموقف القيادي الذي أثر بك وجعلك تختار الحديث عن هذا القائد. وأن لهذا السبب انت اخترت له هذا النمط القيادي.
 - أخيراً، اختتم بوصفاً موجزاً لأسلوبك الشخصي في القيادة ومدى فعاليته بالنسبة لك.

مع تمنياتي بالتوفيق....

Jack Ma

Jack Ma is a Chinese entrepreneur who owns the Alibaba Group, one of the most competitive and largest e-commerce enterprises globally. The current personality is significant since he has managed to promote success and sustainability in the respective organization through effective leadership. He uses transformational leadership, which allows him and the employees to remain proactive. Jack Ma is a significant business personality due to his leadership skills, qualities, and styles which have helped Alibaba Group and its employees stay competitive in the global market.

Jack Ma is an excellent example of a successful leader, as observed in his traits and leadership techniques. The business mogul has outstanding qualities, skills, and styles that are critical in management. First, Jack Ma is a visionary and authentic leader since he possesses a strong character that has helped him develop a strong brand through customer loyalties. Nonetheless, he focuses on customer-centered approaches to eCommerce, which helps his business provide the best services to the consumer segment. Thus, at face value, Jack Ma embraces transformational leadership since he understands the key areas that need to change to ensure business viability.

Jack Ma has displayed effective leadership in different situations that were critical to the business. For instance, in the course of his development, Jack Ma noticed e-bay as a critical competitor, and he, therefore, order part of his team to work on an online marketplace known as Taobao. This additional entity offered free transactions that comparatively customers found preferable to e-bay Each net. Consequently, they gained market share, and eBay's competitive threat was handled. Therefore, Jack has shown effective leadership, especially in critical decisions about company success.

Jack Ma's leadership attributes are useful as envisaged by the growth of the Alibaba group. The personality has provided a role model for me, and I find his transformational leadership useful. The choice above mainly arises from the acceptance of change as an inevitable part of growth, and this has helped me in diverse situations, including schoolwork. Overall, leaders should be proactive and anticipate changes, thereby setting frameworks to use such situations as opportunities while mitigating risks.