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Acceptance Letter

Dear

Abubakr Mawlud

*Department of business administration, College of Management, Midocean University,
United Arab Emirates*

We are delighted to inform you that your research paper has **been reviewed and “Accepted for Publication”** in the International Journal of Financial, Administrative, and Economic Sciences (IJFAES), **November 2025 Edition (Vol 4, No 11)**.

Paper Title: “From Paper to Pixels: The Transformation of Marketing into the Digital Omnichannel Era and Its Impact on Social Life”

Paper Code: IJFAES4297

Acceptance Date: November 20, 2025

Best regards and wishes,

Editor-in-Chief
Prof. Haitham Al-Shabli

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Crossref



London, November 28, 2025

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