



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام 12 font.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

Jeff Bezos leadership Style

As the founder of Amazon, Jeff Bezos has managed to build an empire, and run one of the world's biggest businesses. Bezos reportedly has a net worth of 110 billion dollars, and he was the world's richest man for a time. Jeff Bezos is a clear example of the features of successful leadership. He is a technology entrepreneur who played a major role in e-commerce, an online book merchant in the early stages and later extended to a wide range of products. Under his leadership, Amazon.com became the World Wide Web's biggest online retailer.

Bezos is known to be a leader in transformation. In order to transform his company, Bezos has looked and is still looking for ways to become innovative. He is a leader known for planning and delivering results through creativity. With Bezos' long-term objectives and the needs and wishes of the public, a link is made to help serve customers. He was able to help his company grow and expand over time because of his ability to innovate and imagine. The leadership position of Bezos is to have a clear vision for the future, as he had the ability to read the future of his company, and then set achievable goals, through which the company can advance.

Jeff Bezos has been able to motivate his employees, and this has resulted in Amazon's success from an online bookshop to what it is today. Jeff has been able to link the long-term goal of the company to the values that employees have, and this gives rise to their interest and commitment to acting on their vision. Under Bezos' leadership, Amazon has expanded immensely because he was able to imagine, evolve and motivate employees even though investors and rivals did not

believe in his vision and how it could deliver meaningful financial results, which is why I chose him as a leader in transformation.

My leadership style is a democratic or participatory style in the light of the review of leadership style, in view of this style I usually set the limits for the job and have the last say on choice. However, I continue to effectively include all the team member in the process, retain each part involvement in the dynamic interaction, and prefer listening to the opinions of the member in the issues related to work.

References

Results, W., 2021. *What is Transformational Leadership? Ideas Produce Results*. St. Thomas University Online. Available at: <<https://online.stu.edu/articles/education/what-is-transformational-leadership.aspx>>

Financhill. 2021. *Jeff Bezos Leadership Style - Financhill*. Available at: <<https://financhill.com/blog/investing/jeff-bezos-leadership-style>>