

شكرا لان عند اتمام التعديلات التالية تم وضعها بلون مختلف

مجهود مبذول بدقة بالتوفيق

Page 12–14 (Methodological Framework & Justification)

Suggestion: Briefly discuss potential limitations of concurrent design (e.g., integration challenges) and how they were mitigated.

Page 15–16 (Research Hypotheses)

Hypotheses are clearly derived from the conceptual model.

Suggestion: Consider presenting the hypotheses in a table for greater clarity and visual coherence.

Page 17–19 (Sampling & Sample Size Justification)

Suggestion: Explicitly state how qualitative sample size (8–12) was determined beyond saturation, e.g., by prior similar studies or expert consultation.

Page 20–24 (Instrument Development & Validation)

Suggestion: Provide more detail on expert review process for content validity (number of experts, their background, how disagreements were resolved).

Page 27–32 (Implementation Procedures & Data Analysis Plan)

Suggestion: Justify the choice of SPSS AMOS over other SEM software (if relevant).

Suggestion: For qualitative analysis, clarify how inductive codes were managed and integrated with deductive framework.

Page 33–40 (Quantitative & Qualitative Data Analysis Procedures)

Suggestion: Discuss how potential biases in qualitative coding were addressed (e.g., reflexivity, audit trail).

Page 41–45 (Reliability & Validity Results)

Suggestion: Report also composite reliability (CR) and average variance extracted (AVE) for convergent validity in SEM context.

Suggestion: Discuss discriminant validity results (e.g., Fornell-Larcker criterion) to strengthen validity section.

Page 46–57 (Demographic Profile & Descriptive Statistics)

Suggestion: Briefly interpret demographic trends in relation to the Saudi context (e.g., high experience level, medium-large firms dominance).

Page 58–70 (Descriptive Statistics of Variables)

Suggestion: Discuss skewness and kurtosis values in relation to normality assumptions for parametric tests.

Page 71–76 (Correlation Analysis)

Suggestion: Highlight multicollinearity checks given high correlations among some IVs (e.g., Resistance to Change & Cost).

Page 77–84 (SEM Model Specification & Initial Results)

Suggestion: Discuss modifications made to the model and theoretical justification for changes.

Suggestion: Report standardized and unstandardized coefficients for full transparency.

Page 84–111 (Hypothesis Testing – Regression Results)

Suggestion: Summarize key findings in a consolidated hypothesis testing table for clarity.

Suggestion: Discuss effect sizes (β values) in addition to significance to highlight practical importance.