

The research title needs to be more specific.
The introduction, background, and research methodology should be further enhanced and explained in detail.
In-text citations are missing in the literature review section, and the review of existing studies is shallow, with no critical analysis provided.
. Additionally, five more studies need to be reviewed.

Research proposal rubric

37/50

Assessment Item	Weak	Fair	Good	Excellent	Score
	Score (0 - 2)	(3 - 5)	(6 - 8)	(9 - 10)	(0 - 10)
Identify relevant research methodology in planning, managing, and executing a research project (Section materials and method and research planning)	Demonstrate poor knowledge on the subject matter	Demonstrate relevant research methodology but fairly adequate	Relevant research methodology is shown to a satisfactory level	Relevant research methodology is shown effectively	6
Selecting and designing research methods (Research objectives, Literatures review, to relate literature review to research objectives)	Unclear research objectives and literatures review not much relate to study	Demonstrate fairly research objectives / literatures review	Demonstrate good research objectives / literatures review	Demonstrate excellent research objectives / literatures review relate to objectives	8
Identify skills of data collection and analysis (Materials and method)	Inappropriate techniques and tool used	Techniques / modern tool used require few modifications	Appropriate techniques and modern tool are used	Excellent techniques and modern tool are used	8
Advanced analytical and critical thinking skills (Problem statement, gaps analysis)	Inappropriate problem statement / missing gaps analysis relate to study	Problem statement / gaps analysis are explained in a broad manner	Good problem statement / gaps analysis	Excellent problem statement / gaps analysis	7
Prepare effective research proposal with Gantt chart, research milestone and citations (Overall research proposal, contents, formatting etc)	Poor report/ planning/ citations	Fair report/ planning/ citations	Good report/ planning/ citations	Excellent report/ planning/ citations	8