

Final Project-1

Orientation Day

MGM 496-PMG496
Introduction

Prepared by
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Lecture Outline

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About The Instructor



❑ **Education:**

- Doctorate of Business Administration 2021
- Master of Business Administration 2016
- Postgraduate Diploma in Business Administration 2011
- Bachelor degree in Economics 1999

❑ **Experiences:**

- Teaching different courses in management
- Teaching research methodology & Statistical Analysis



Name: Dr. Mona Mostafa Elashry
Nationality: Egyptian

Course Description

- This course is designed for senior-level students pursuing a Bachelor's degree in faculty of Management.
- The course focuses on developing the skills necessary to write effective research proposals in their chosen area of study.
- Through a series of 10 lectures, students will learn the fundamental elements of a research proposal, including the objectives, methodology, literature review, and ethical considerations.

Course Objectives

- ❑ By the end of this course, students will be able to:
 - ✓ Understand the purpose and significance of writing a research proposal.
 - ✓ Identify and evaluate appropriate research topics in their field of study.
 - ✓ Conduct a thorough literature review and critically analyze existing research.
 - ✓ Develop a research question and hypothesis.
 - ✓ Create a research methodology and timeline.
 - ✓ Uphold ethical standards in research.
 - ✓ Demonstrate effective academic writing and communication skills in the research proposal.

Course Outcome

- Upon completion of this course, students will have the skills and knowledge necessary to write a comprehensive and well-structured research proposal.
- They will understand the importance of conducting research in their field of study and demonstrate proficiency in choosing relevant research topics, conducting literature reviews, formulating research objectives and questions, developing a research methodology, and writing effectively.

Assessment Method

- Students will be assessed through a certain number of assignments that they will be given during the semester.
- The student must submit 3 required assignments during the semester, starting from the 4th week until the 11th week.

Individual Work:

Every student will be required to write and deliver all assignments individually; there will not be group assignments.

Project Delivery

- Starting from week 4 student will be asked to submit the required assignments
- Students will be asked to deliver 3 submissions for the project.

Delivery Schedule

Delivery schedule of graduation project tasks

# of Assignment	Tasks	Delivery week
Assignment #1	1. Choose a research topic/ title. 2. Write the introduction of your project related your research topic/ title 3. Formulate research problem 4. Identify research significant 5. References list	Delivered in the 4 th week
Assignment #2	1. Write research questions 2. Research objectives 3. Research hypotheses 4. Research model 5. In brief, write about the suggested industry/ organization for the empirical study 6. In brief, write research methodology section related your project 7. Write suggested structure for your project 8. Table of contents 9. Add references to the references list	Delivered in the 8 th week
Assignment #3	1. Write chapter of literature review 2. Add references to the references list	Delivered in the 11 th week

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

NF-Failed

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

NP-Pass

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

NP-Pass

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

NP-Pass

Pass

Assignment 1

• Delivered in week 4

Assignment 2

• Delivered in week 8

Assignment 3

• Delivered in week 11

Assignment 1

• Delivered in week 4

Assignment 2

• Delivered in week 8

Assignment 3

• Delivered in week 11

Assignment 1

• Delivered in week 4

Assignment 2

• Delivered in week 8

Assignment 3

• Delivered in week 11

- **To ensure the student's success, they should do one of the following:**
 - 1. Submit all the three assignments
 - 2. Submit the first and third assignments,
 - 3. Submit the second and third assignments.
- It is highly recommended to submit all three assignments

Attendance

- Students are required to watch all the recorded lectures.
- While it may not be mandatory for students to attend online lectures, it is still extremely important for them to do so in order to gain a complete understanding of the course material and to engage with the learning process.
- Attending lectures can help students grasp important concepts, participate in discussions, and receive valuable clarification from the instructors

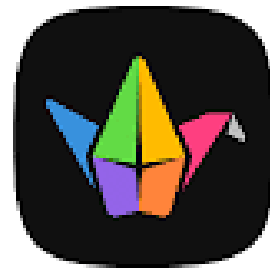
Project Delivery Rules

❑ **All projects should follow the academic writing characteristics which are:**

1. Planned and focused: Delivering research according to the guidance of the scientific research methodologies.
2. Structured: is coherent, written in scientific research methodologies, and brings together related points and material.
3. Evidenced: demonstrates knowledge of the scientific research steps, supports opinions and arguments with evidence, and is referenced accurately.
4. Formal in tone and style: uses appropriate scientific language and tenses and is clear, concise, and balanced.

Interactive Technology

Online Lecture



:Padlet

<https://padlet.com/>

Online Lecture



<https://www.mentimeter.com/>

<https://www.menti.com/>

Student Guide. Pdf.



Thank You