

Majid Alfelfel's PhD PART-2 Rev.1_English				
	Section	Comments	Responses	Status
1	Page (Title Page)	Improvement: 1. Add a subtitle or keywords to clarify the scope (e.g., "A Mixed-Method Study in Saudi Arabia"). 2. Add a brief subtitle clarifying the focus (e.g., "A Mixed-Method Study in Saudi Arabia").	Added to the Title	Done
2	Page (Submission Statement)	Observation: Standard submission text. Ensure the year (2026) aligns with the thesis timeline.	Noted	Done
3	Page (Table of Contents)	Improvement: 1. Include page numbers for subsections (e.g., 3.2.1, 3.3.1). 2. Add a list of tables/figures if applicable.	Noted. Neither tables nor figures are applicable.	Done
4	Page (List of Shortcuts)	Improvement: Alphabetize the list for easier navigation. Alphabetize the list for quick reference. Add PMO (Project Management Office) if relevant.	Incoporated.	Done
5	Pages (Methodology & Justification)	Improvement: 1. Clarify how qualitative interviews will "interpret" survey results (e.g., thematic analysis vs. triangulation). 2. Clarify integration: Explain how qualitative data will interpret quantitative results (e.g., triangulation). 3. Theoretical link: Briefly mention the conceptual model guiding the research.	Noted, The clarification is added and supported with flowchart to explain the integration of both methods at section 3.6.1.4Methodology summary. The conceptual model guiding the research is mentioned under section 3.1.	Done
6	Pages (Study Population & Sampling)	Improvement: 1. Justify the SEM requirement for a larger sample (cite sources). 2. Clarify how qualitative sample diversity will be ensured (e.g., CEO vs. engineers).	1. The reference is (Wolf, E.J., K.M. Harrington, S.L. Clark, and M.W. Miller. 2013. Sample size requirements for structural equation models: An evaluation of power, bias, and solution propriety. Educational and Psychological Measurement 73:913–34. https://doi.org/10.1177/0013164413495237) . However, I'm willing to deleted if it's not recommedned, looking for your recommendation.	Done
7		Sampling strategy: 1. Specify how stratification (firm size, AI maturity) will be implemented (e.g., proportional allocation).	A paragraph is added under section 3.2.2, illustration the stratifcation approach.	Done
8		Qualitative sampling: Define "purposive sampling" criteria beyond roles (e.g., years of AI experience).	A paragraph is added under section 3.2.3, illustration the stratifcation approach.	Done
9	Pages (Data Collection Instruments)	Improvement: 1. Provide example questions for interviews (added later on p. 23–25). 2. Mention how open-ended survey responses will be analyzed (thematic coding?).	1. Interviews questions will be added to the same file. 2. Thematic coding is explained more under section 3.3.2	Done
10		Questionnaire: 1. Avoid double-barreled questions (e.g., Q12 in the questionnaire asks two things: compatibility and challenges). 2. Include examples of Likert-scale anchors (e.g., 1=Strongly Disagree, 5=Strongly Agree).	The questionnaire question revised and avoid double-barreled questions. And likert sacle incorporated as well.	Done
11		Interviews: Add a question about Saudi-specific regulatory challenges (e.g., NSDAI/SDAIA compliance).	Added and highlighted in yellow.	Done
12	Pages (Study Variables)	Improvement: 1. Link variables to specific hypotheses or research questions. Hypotheses: Explicitly state hypotheses linking IVs→MV→DVs.	The hypothesis and questions are link to the variables, and they are arlready submitted within the approved chapter#1 "Methodological Framework of the Research" They are mentioned in this section just to highlight the variables. However, a paragraph is added under section 3.3.2	Done
13		Ethical Considerations: Expand how "Ethical Considerations" (IV6) will be measured beyond perceptions (e.g., specific policies).	An explanantion is added under 3.4.1.1	Done
14	Pages (Implementation Procedures)	Improvement: Specify tools for qualitative analysis (e.g., NVivo, manual coding).	The tools mentioned under section 3.5.1.5	Done
15		Pilot testing: Report planned actions if Cronbach’s Alpha <0.70 (e.g., item refinement).	A paragraph under section 3.5.1.2 is added	Done
16		Qualitative tools: Name software for transcription/thematic analysis (e.g., NVivo).	A paragraph under section 3.5.1.2 is added	Done
17	Pages (Statistical Processing)	Improvement: 1. Justify SEM over simpler regression for mediation. 2. Clarify how qualitative themes will validate quantitative results.	1. The justification is added under section 3.6.1.2 2. The Clarification is added under section 3.6.1.3	Done
18	Pages (References)	Improvement: 1. Ensure all in-text citations are included. 2. Standardize formatting (e.g., italics for journal names).	1. Noted. 2. Standard formating is corrected.	Done
19	(Interview & Questionnaire)	Improvement: 1. Add skip logic or branching in the questionnaire for relevance. 2. Include a consent statement at the start of the questionnaire. 3. Balance positive/negative phrasing to reduce bias (e.g., "hinders" vs. "supports"). 4. Group similar questions (e.g., all "risk identification" items together).	1. Added. 2. A consent statement is addd to the questionnaire. 3. The questions are rephrased to avoid this bias. 4. current questionnaire is already structured as each set of questions corresponds to a specific variable (IV, MV, DV) to support SEM analysis. If we regroup purely by topic (e.g., putting all “risk identification” items together), then the later SEM analysis will be at risk.	Done
20	Key Recommendations	Clarify Theoretical Framework: Explicitly link variables to a conceptual model (e.g., a diagram).	flowchart to explain the integration of both methods at section 3.6.1.4Methodology summary	Done
21		Enhance Transparency: Describe how qualitative data will be integrated with quantitative results.	Incoporated in yellow, The clarification is added and supported with flowchart to explain the integration of both methods at section 3.6.1.4Methodology summary. Also, added a statement in the Interview sheet intorduction.	Done
22		Pilot Testing Feedback: Report pilot results (e.g., Cronbach’s Alpha values) in the methodology.	Added in yellow.	Done
23		Ethical Compliance: Mention IRB approval (if applicable).	Not applicable	Done
24		Visual Aids: Add tables/figures to summarize variables or sampling strategy.	flowchart to explain the integration of both methods at section 3.6.1.4Methodology summary	Done