



Everyone's Smart University

Project (Spring 2021)

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PROJECT LEADERSHIP

Chapter1: Introduction

A good project meets its deliverable, is completed within a specific time and the set budget. The team members play a vital role in realizing the goals. The team is usually coordinated by a project manager who ensures the members adhere to the set targets and deadlines. A good project manager should possess both hard and soft skills to manage a project effectively. The soft skills include leadership, team building, active listening, and communication (Emmanueli,2016). Hard skills include risk management, budgeting, and planning. A project manager who possesses these skills guarantees its success. The most critical skills are communication, team management, and negotiation skills. Negotiation skills are essential when negotiating with the finance manager to provide enough resources for the project. They are also essential when negotiating for

someone to be added to your team. The success of a project is determined by how well the team is coordinated. A good team with a good leader is likely to report better performance. Team management skills are therefore essential for project success.

A project manager should be able to communicate verbally, in writing, and during team meetings. He needs to assess how approachable and available he is to members of the team. He also needs to find an adept and effective way of conveying information to the team members. Communicating in a group is essential for any project to achieve its goals. It gives the team members to brainstorm ideas and come up with the most appropriate action plan (Emmanueli, 2016). Also, it ensures that every member takes part in the project. Members are updated on matters such as upcoming meetings, their roles in the project, and any changes. Several studies on project management focus on the roles and skills of a project manager and the key performance indicators. Few studies on project management cover the impact of communication in a group on the success of a project. This study aims at investigating the importance of group communication on project success. Its objective is to ascertain the link between effective communication in a group and project success.

Research Questions

The research question guiding this study is

- What is the importance of effective communication among members of the team and the project manager?
- What is the impact of communicating in a group on the success of the project?

Significance of this study

This study focuses on the importance of communication in a group to a project. It is significant to researchers who are studying a topic that is related to the study.

Limitations of this study

This study includes findings from project managers of a few companies. Also, the study does not cover the communication strategies that the project managers used.

Chapter 2: Literature Review.

This study aims to investigate how effective communication between the project manager and the team members affects project success. This chapter examines the literature related to the research topic.

Researchers Awan, Ahmed, and Zulqarnain (2015) investigated the impact of project managers' leadership skills on the project's success. They established that soft skills include communication, interpersonal, team building, and problem-solving skills. According to the researchers, planning and coordination are vital to project success. However, with evolution, other skills such as team management are also considered vital to project success. They also suggest that effective communication between the project manager and team members is likely to eliminate challenges that may negatively impact the project. The research was carried out in selected areas of different organizations. They randomly selected the projects without considering the size. They targeted senior managers and project managers who had coordinated the project. The data collection method was through the use of questionnaires and used descriptive statistics and correlation statistics to analyze the data.

They issued 275 questionnaires and received 184. According to the findings, there was a positive relationship between communication and project success. Project managers who depicted good communication skills reported that they achieved the goals and completed them in time.

Chapter 3: Methodology

This research investigates the effect of good communication among group members on the success of the project. The research questions guiding this study are the importance of communication and its impact on the project's success. This chapter focuses on the methodology used, including the data collection tools.

This research was conducted over a period of one year. The target respondents were team members and project managers who had successfully executed a project. It was conducted in 15 different organizations in different industries. The research methodologies used were interviews and questionnaires. I used both open-ended and

closed-ended questionnaires in the study. The open-ended questionnaires had two sections. In the first section, the respondent was required to note the main determinant of project success. In the section, the respondents were required to give an account of what they attribute to the success of their project.

The closed-ended questionnaires had the only section where the respondents were to 'strongly agree,' 'agree,' 'disagree,' or 'strongly disagree' that communication is a success factor for any project. The participants were required to indicate their roles in the project. I used structured interviews, which were guided by the research questions. I asked the respondents their thoughts on the importance of effective communication to the success of a project. Also, whether they agreed that communication among members was vital to the success of any project. I issued 357 questionnaires to project managers and workers who had taken part in projects. I interviewed 50 respondents who had participated in different projects across the 15 organizations.

Chapter 4: Results and Discussions

This study aimed to analyse the impact of effective communication among group members on the success of a project. This chapter focuses on the results of the study and discussion.

Results

250 out of the 357 questionnaires were completed and returned .60 % of the respondents were male. The rest were female .70 % of the project managers strongly agreed that communication was a success factor for project success. In contrast, 30 % agreed .40 % of the team members checked the strongly agreed box,20 % checked the agreed box,20 % disagreed, while the remaining strongly disagreed. The project managers who strongly agreed that communication was a success factor attributed their success to this. They described in the open-ended questionnaires that they implemented good communication strategies throughout the project life. The 30 % that agreed said that they supplemented the communication strategies with other skills such as team management.

The project team members who strongly agreed with the research question said that the project manager had implemented good communication strategies. During the meeting to finalize the project, one of the respondents said that the project manager attributed the project's success to effective communication between the members. The members that agreed said others implemented the communication strategies. The members who disagreed said it was the least successful factor. From the interviews, 30 % of the interviewees were project managers. At the same time, the rest were members of the project teams. 60 % of interviewees said effective communication between team members was the key success factor of a project. The rest of the participants said that though communication skills were important, it was not the major success factor.

Discussion

This study aimed to investigate the relationship between communication in a group and project success. The methodology used was open and closed-ended questionnaires and unstructured interviews. The target respondents were managers and team members of successful projects. The projects were sampled from 15 organizations in different industries. I established that most project managers linked their project success to good communication strategies. Some of them supplemented effective communication with other project management strategies. Communication is the key factor to the success of any project. It is a skill that every project manager should possess. This strategy may supplement other project management skills such as negotiation to ensure the project's success.

References

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