



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

**Master of Project
Management**

Date

18 / 02 / 2021

Course Code

(PMG510)

Project Risk Management

Instructions:

Instructor's Name: Eng. Mosaab M. Hamed

حتى الآن من المفترض أن تكون أصبحت قادراً على التعرف والتمييز بين أنواع المخاطر المختلفة وكيفية التعامل معها. كما يمكنك الآن رؤية كيف يتم هذا الأمر في الشركات الكبيرة والمرموقة.

في هذا الواجب: قم باختيار واحدة من الشركات التالية:

أرامكو السعودية

البنك الأهلي التجاري

شركة الاتصالات السعودية

قم باختيار واحدة من الشركات الثلاث المذكورة أعلاه ثم ابحث عن أي 4 مخاطر تواجهها هذه الشركة .

لكل خطر من هذه المخاطر قم بالاجابة عن الأسئلة التالية:

1. لماذا اعتبرته خطراً؟
2. ماهو نوع هذا الخطر؟
3. ماهي احتمالية هذا الخطر؟ وفي حالة وقوعه مامدى قوة وتأثير هذا الخطر؟
4. ماهي السياسة أو الاستراتيجية التي تتبعها هذه الشركة للتعامل مع هذا الخطر وادارته؟

** يمكنك الاجابة باللغة العربية أو الانجليزية على ألا تتجاوز اجابتك صفحتين من النوع A4

** يتم تسليم جميع الاجابات في ملف بصيغة pdf.

** حجم الخط 12.

** نوع الخط Arial.

** المسافة بين الأسطر (line spacing) 1.5

أمنياتي بالتوفيق.

Throughout this course you have learned about the different types of risk and how businesses manage them. Now you will be able to see how it is done in a well-known company.

Your assignment is to choose one of the following companies:

Saudi Aramco

The National Commercial Bank

Saudi Telecom Company

Do some research on any of the aforementioned companies and identify four risks they are facing.

For each risk please answer the following:

1. Why is this a risk?
2. What type of risk is it?
3. What is the likelihood of the risk? How great is the impact?
4. What strategy or policy does the company use to manage the risk?

** Your answers could either be in Arabic or English.

** You should submit your assignment in a pdf formatted file.

** Font size should be 12.

** Font type is Arial.

** Line spacing is 1.5.

All the best.

Saudi Telecom Company is a Saudi Arabia-based Digital Company that offers telecommunications services, landline, mobile, Internet services, enterprise digital solutions, entertainment, fintech, and computer networks. STC facing at least four risks as huge organization. Kindly find the risks in this essay. I will mention the first risk which is Opportunity Risk; marketing campaign to attract new clients in order to raise brand awareness, to generate high-quality leads, to grow and maintain thought leadership, to increase customer value, and to empower STC employees to become brand ambassadors. We can see that the likelihood is low because studying the marketing plan can avoid the Opportunity Risk. STC can hire qualified marketing manager to ensure that the marketing plan is on the right track. The second risk is Control Risk; launching new service for clients. We can see that the likelihood is high because if the customers did not use the new services, it will negatively impact on the organization. such as Fiber Optic Technology services. STC can do price offering to attract the customers but kindly note that it is a high risk and might effect financially. The third risk is Hazard Risk; cyber security which refers to the body of technologies, processes, and practices designed to protect networks, devices, programs, and data from attack, damage, or unauthorized access. Cyber security may also be referred as information technology security. The likelihood for cyber security is low because if the organization have a strong cyber security system, the data will be protected from any attacks. STC already managing cyber security, but we highly recommend more activation for it by weekly reports. The fourth risk is Compliance Risk; STC Pay; in STC organization it depends on several companies that STC contracting with that makes the likelihood high. The reason of high likelihood that there is high possibility if the customers did not buy from any of the contracted companies, there will be a huge lose which will not achieve the organization's goal. The organization's goal is mainly Cost Effectives in all aspects. STC already controlling the risk by contracting periodically.