



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master of Project
Management

Date

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Course Code

(PMG510)

Project Risk Management

Instructions:

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حتى الآن من المفترض أن تكون أصبحت قادراً على التعرف والتمييز بين أنواع المخاطر المختلفة وكيفية التعامل معها. كما يمكنك الآن رؤية كيف يتم هذا الأمر في الشركات الكبيرة والمرموقة.

في هذا الواجب: قم باختيار واحدة من الشركات التالية:

أرامكو السعودية

البنك الأهلي التجاري

شركة الاتصالات السعودية

قم باختيار واحدة من الشركات الثلاث المذكورة أعلاه ثم ابحث عن أي 4 مخاطر تواجهها هذه الشركة .

لكل خطر من هذه المخاطر قم بالاجابة عن الأسئلة التالية:

1. لماذا اعتبرته خطراً؟
2. ماهو نوع هذا الخطر؟
3. ماهي احتمالية هذا الخطر؟ وفي حالة وقوعه مامدى قوة وتأثير هذا الخطر؟
4. ماهي السياسة أو الاستراتيجية التي تتبعها هذه الشركة للتعامل مع هذا الخطر وادارته؟

** يمكنك الاجابة باللغة العربية أو الانجليزية على ألا تتجاوز اجابتك صفحتين من النوع A4

** يتم تسليم جميع الاجابات في ملف بصيغة pdf.

** حجم الخط 12.

** نوع الخط Arial.

** المسافة بين الأسطر (line spacing) 1.5

أمنياتي بالتوفيق.

Throughout this course you have learned about the different types of risk and how businesses manage them. Now you will be able to see how it is done in a well-known company.

Your assignment is to choose one of the following companies:

Saudi Aramco

The National Commercial Bank

Saudi Telecom Company

Do some research on any of the aforementioned companies and identify four risks they are facing.

For each risk please answer the following:

1. Why is this a risk?
2. What type of risk is it?
3. What is the likelihood of the risk? How great is the impact?
4. What strategy or policy does the company use to manage the risk?

** Your answers could either be in Arabic or English.

** You should submit your assignment in a pdf formatted file.

** Font size should be 12.

** Font type is Arial.

** Line spacing is 1.5.

All the best.

STC - Saudi Telecom Company

STC is considered as one of the largest companies in the in the region and a recognizable company globally. As a large company and in a real competitive and accelerated industry as telecom, there are always risks in different kind and level. Therefore, will go through 4 different risks STC is facing.

1- Investment:

Why is this a risk?

It easy loss all the budget without gaining any profit. Since the investment in this industry mostly in software. Which means no assets. Once your idea or process not right, you will loss everything.

What type of risk is it?

It is an opportunity risk

What is the likelihood of the risk? How great is the impact?

The likelihood of the risk is really high and the impact is losing money, investors, clients, and trust.

What strategy or policy does the company use to manage the risk?

Strong R&D team to make sure they are investing in the right projects

2- Losing clients:

Why is this a risk?

It is the main risk and battel for the telecom companies because the client is the asset and income in the same time. Which means it is direct and fast affect.

What type of risk is it?

Control risk

What is the likelihood of the risk? How great is the impact?

Very high because the services between competitors are similar, so any kind of smart marketing or special price offers could lead to big risk and move of the clients

What strategy or policy does the company use to manage the risk?

Watch the competitors very closely and always be ready and fast to change and move.

3- New Regulations

Why is this a risk?

It is a risk because it could harshly affect your strategies, plans, and even budgets.

What type of risk is it?

Compliance risk

What is the likelihood of the risk? How great is the impact?

For STC particularly I would say it is low and the impact is not that harsh.

What strategy or policy does the company use to manage the risk?

Work closely with the regulator.

4- Systems or servers issues

Why is this a risk?

This will affect the provided services quality for the end user and could happen for many reasons such as fire, electricity shuck, and heavy rain.

What type of risk is it?

Hazard Risk

What is the likelihood of the risk? How great is the impact?

It is low, because it is easy to manage the risk and the weather in Saudi Arabia kind of stable.

What strategy or policy does the company use to manage the risk?

Insurance, strong risk management process.