



جامعة الجميع الذكية  
EVERYONE'S SMART UNIVERSITY

# Everyone's Smart University

## Assignment 1 (Spring 2021)

Student Name :Asmaa Mohamed aldhanhani.....اسم الطالب

Students I.D 2021201156.....الرقم الجامعي

Section

Master

Date

Thursday

18 / 02 / 2021.

Course Code

(PMG511)

## PROJECT LEADERSHIP

### Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الانجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفع على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Steve Jobs was an inventor and businessman in the USA. He was known as the founder and the CEO of apple company. I chose his character because his genius and leadership skills have inspired millions of entrepreneurs worldwide to innovate and create new technology opportunities and changed technology's meaning in the world.

Steve Jobs' leadership style was autocratic; he had a meticulous eye for detail and surrounded himself with like-minded people to follow his lead. Also, he had a clear vision in which he doesn't want to replicate other inventions. As well as he used to hire the best, Steve doesn't ask them what to do. Smart people would tell them what to do. Jobs was a master at leading by example and empowering and inspiring his staff to complete tasks independently.

In 1997, Apple did something relatively unheard of in the world of business. It partnered with the company's biggest rival, Microsoft, securing a \$150,000,000 deal to bring Microsoft Office to the Mac. As Jobs said himself, 'We have to let go of this notion that for Apple to win, Microsoft has to lose,' an attitude that few entrepreneurs are prepared to adopt and one that enabled Apple to stand out, and he Thinks differently. I have chosen for him the autocratic leadership style. Because in this situation steve decided by himself.

In conclusion, my leadership style is the Charismatic leader in which I used to inspire and motivate my team members to accomplish a shared objectives on time.