



مجموعة جامعة
الجميع الذكية
للتعليم القابضة

MIDOCEAN
UNIVERSITY

Graduation Project-1

Orientation Day

PMG496
Introduction

Prepared by
Dr. Mona Moustafa Elashry

www.midocean.ae

Lecture Outline

- About The Instructor
- Academic Agenda
- Course Description
- Course Objectives
- Learning Outcomes
- Assessment Method
- Project Delivery
- Delivery Schedule
- Project Delivery Rules
- Attendance
- Student Guide. Pdf.
- Interactive Technology

About The Instructor



❑ **Education:**

- Doctorate of Business Administration 2021
- Master of Business Administration 2016
- Postgraduate Diploma in Business Administration 2011
- Bachelor degree in Economics 1999

❑ **Experiences:**

- Teaching different courses in management
- Teaching research methodology & Statistical Analysis



Name: Dr. Mona Mostafa Elashry

Nationality: Egyptian

Email:

mona.mostafa@midocean.edu.km

My Favorite Quote



Academic Agenda





التقويم الأكاديمي للفصل الدراسي الأول 2024

2024/01/27	بداية الفصل الدراسي
2024/02/24	آخر موعد للاعتذار عن الفصل الدراسي وعن المقرر
2024/04/27	بداية الاختبارات النهائية
2024/05/04	نهاية الاختبارات النهائية



مخطط الأسابيع الدراسية

للفصل الدراسي الأول 2024

حلقة نقاش	محاضرة توجيهية - اختبار قصير	27/01/2024	الأسبوع 1
حلقة نقاش	محاضرة - اختبار قصير	03/02/2024	الأسبوع 2
حلقة نقاش	محاضرة - اختبار قصير	10/02/2024	الأسبوع 3
حلقة نقاش	محاضرة - اختبار قصير	17/02/2024	الأسبوع 4
حلقة نقاش	محاضرة - اختبار قصير آخر موعد للاعتذار عن الفصل أو عن مقرر	24/02/2024	الأسبوع 5
حلقة نقاش	محاضرة - اختبار قصير	02/03/2024	الأسبوع 6
حلقة نقاش	محاضرة - اختبار قصير	09/03/2024	الأسبوع 7
حلقة نقاش	محاضرة - اختبار قصير	16/03/2024	الأسبوع 8
حلقة نقاش	محاضرة - اختبار قصير	23/03/2024	الأسبوع 9
حلقة نقاش	محاضرة - اختبار قصير	30/03/2024	الأسبوع 10
أجازة عيد الفطر المبارك من 2024/04/06 إلى 2024/04/13			
حلقة نقاش	محاضرة - اختبار قصير	13/04/2024	الأسبوع 11
حلقة نقاش		20/04/2024	الأسبوع 12
بداية الاختبارات النهائية		27/04/2024	الأسبوع 13
نهاية الاختبارات النهائية		04/05/2024	نهاية الدراسة

ميعاد محاضرة النقاش لمقرر PMG496

Course Code	Course	Prof.	Course director	Day	Time
PMG496	Final Project 1 المشروع النهائي 1	Dr. Mona Moustafa Elashry	Dr. Shaimaa Shalan	Sunday	06:00 - 07:00

Course Description

- This course is designed for senior-level students pursuing a Bachelor's degree in faculty of Management.
- The course focuses on developing the skills necessary to write effective research proposals in their chosen area of study.
- Through a series of 10 lectures, students will learn the fundamental elements of a research proposal, including the objectives, methodology, literature review, and ethical considerations.

Course Objectives

- ❑ By the end of this course, students will be able to:
 - ✓ Understand the purpose and significance of writing a research proposal.
 - ✓ Identify and evaluate appropriate research topics in their field of study.
 - ✓ Conduct a thorough literature review and critically analyze existing research.
 - ✓ Develop a research question and hypothesis.
 - ✓ Create a research methodology and timeline.
 - ✓ Uphold ethical standards in research.
 - ✓ Demonstrate effective academic writing and communication skills in the research proposal.

Course Outcome

- Upon completion of this course, students will have the skills and knowledge necessary to write a comprehensive and well-structured research proposal.
- They will understand the importance of conducting research in their field of study and demonstrate proficiency in choosing relevant research topics, conducting literature reviews, formulating research objectives and questions, developing a research methodology, analyzing data, and writing effectively.

Assessment Method

- Students will be assessed through a certain number of assignments that they will be given during the semester.
- The student must submit 3 required assignments during the semester, starting from the 4th week until the 11th week.
- Note: the 4th assignment is the entire project that will be submitted in 12th week (not included in the assessment).

Individual Work:

Every student will be required to write and deliver all assignments individually; there will not be group assignments.

Project Delivery

- Starting from week 4 student will be asked to submit the required assignments
- Students will be asked to deliver four submissions for the project.
- Final research delivery (12th submission) will cover all the course guides (not included in the assessment)

Delivery Schedule

Delivery schedule of graduation project tasks

# of Assignment	Tasks	Delivery week
Assignment #1	1. Choose a research topic/ title. 2. Write the introduction of your project related your research topic/ title 3. Formulate research problem 4. Identify research significant 5. References list	Delivered in the 4 th week
Assignment #2	1. Write research questions 2. Research objectives 3. Research hypotheses 4. Research model 5. In brief, write about the suggested industry/ organization for the empirical study 6. In brief, write research methodology section related your project 7. Write suggested structure for your project 8. Table of contents	Delivered in the 8 th week
Assignment #3	1. Write the abstract section 2. Write chapter of literature review 3. Write conclusion section 4. References list	Delivered in the 11 th week
Assignment #4	Submit the final version of the graduation project	Delivered in the 12 th week

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Failed

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Failed

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Failed

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Failed

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Pass

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Pass

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Pass

Assignment 1

- Delivered in week 4

Assignment 2

- Delivered in week 8

Assignment 3

- Delivered in week 11

Assignment 4

- Delivered in week 12

Pass

Pass

Assignment 1

• Delivered in week 4

Assignment 2

• Delivered in week 8

Assignment 3

• Delivered in week 11

Assignment 4

• Delivered in week 12

Assignment 1

• Delivered in week 4

Assignment 2

• Delivered in week 8

Assignment 3

• Delivered in week 11

Assignment 4

• Delivered in week 12

Assignment 1

• Delivered in week 4

Assignment 2

• Delivered in week 8

Assignment 3

• Delivered in week 11

Assignment 4

• Delivered in week 12

Assignment 1

• Delivered in week 4

Assignment 2

• Delivered in week 8

Assignment 3

• Delivered in week 11

Assignment 4

• Delivered in week 12

- **To ensure the student's success, they should do one of the following:**
 - 1. Submit all the three assignments
 - 2. Submit the first and third assignments,
 - 3. Submit the second and third assignments.
- It is highly recommended to submit all four assignments

Attendance

- Students are required to watch all the recorded lectures.
- While it may not be mandatory for students to attend online lectures, it is still extremely important for them to do so in order to gain a complete understanding of the course material and to engage with the learning process.
- Attending lectures can help students grasp important concepts, participate in discussions, and receive valuable clarification from the instructors

Project Delivery Rules

❑ **All projects should follow the academic writing characteristics which are:**

1. Planned and focused: Delivering research according to the guidance of the scientific research methodologies.
2. Structured: is coherent, written in scientific research methodologies, and brings together related points and material.
3. Evidenced: demonstrates knowledge of the scientific research steps, supports opinions and arguments with evidence, and is referenced accurately.
4. Formal in tone and style: uses appropriate scientific language and tenses and is clear, concise, and balanced.

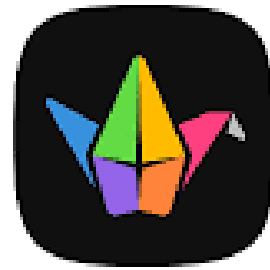
Interactive Technology

Online Lecture

Kahoot!

<https://kahoot.com/schools-u/>

Online Lecture



:Padlet

<https://padlet.com/>

Online Lecture



<https://www.mentimeter.com/>

<https://www.menti.com/>

Student Guide. Pdf.



مجموعة جامعة
الجميع الذكية
للتعليم القابضة

MIDOCEAN
UNIVERSITY



Thank You

