

مجلات النشر العلمية

كلية الإعلام والتسويق – جامعة ميدأوشن

مقرر مشروع التخرج – الفصل الدراسي الثالث ٢٠٢٤

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المراسلات والتواصل:
(النشر يكون عبر موقع المجلة)

- الموقع الإلكتروني للمجلة: mojr.midocean.edu.km
- البريد الإلكتروني للمجلة: mojr@midocean.edu.km

Q1 English Journals

No	Journal	Publisher	Link
1.	Journal of the Academy of Marketing Science	Springer Nature	https://link.springer.com/journal/11747
2.	Journal of Marketing	American Marketing Association	https://www.ama.org/journal-of-marketing-research/
3.	Journal of Hospitality Marketing and Management	Taylor & Francis	https://www.tandfonline.com/journals/whmm20
4.	Journal of Interactive Marketing	SAGE	https://journals.sagepub.com/home/JNM
5.	Journal of Destination Marketing and Management	Elsevier	https://www.sciencedirect.com/journal/journal-of-destination-marketing-and-management
6.	Journal of Research in Interactive Marketing	Emerald Publishing	https://www.emerald.com/insight/publication/issn/2040-7122
7.	Industrial Marketing Management	Elsevier	https://www.sciencedirect.com/journal/industrial-marketing-management
8.	Journal of Travel and Tourism Marketing	Taylor & Francis	https://www.tandfonline.com/journals/wttm20
9.	Psychology and Marketing	John Wiley & Sons	https://onlinelibrary.wiley.com/journal/15206793
10.	International Journal of Research in Marketing	Elsevier	https://www.sciencedirect.com/journal/international-journal-of-research-in-marketing

11.	Journal of Services Marketing	Emerald Publishing	https://www.emeraldgrouppublishing.com/journal/jsm
12.	European Journal of Marketing	Emerald Publishing	https://www.emeraldgrouppublishing.com/journal/ejm
13.	Marketing Theory	SAGE	https://journals.sagepub.com/home/MTQ
14.	Journal of Consumer Marketing	Emerald Publishing	https://www.emeraldgrouppublishing.com/journal/jcm
15.	Quantitative Marketing and Economics	Springer Nature	https://link.springer.com/journal/11129
16.	Australasian Marketing Journal	SAGE	https://journals.sagepub.com/home/anz
17.	Journal of Marketing Communications	Taylor & Francis	https://www.tandfonline.com/journals/rjmc20
18.	Journal of Marketing Education	SAGE	https://journals.sagepub.com/home/jmd
19.	Journal of Fashion Marketing and Management	Emerald Publishing	https://www.emerald.com/insight/publication/issn/1361-2026
20.	Journal of Strategic Marketing	Taylor & Francis	https://www.tandfonline.com/journals/rjms20
21.	International Marketing Review	Emerald Publishing	https://www.emerald.com/insight/publication/issn/0265-1335
22.	Marketing Science	INFORMS Institute for Operations Research and the Management Sciences	https://pubsonline.informs.org/journal/mksc
23.	Journal of Marketing Research	American Marketing Association	https://www.ama.org/journal-of-marketing-research/

Q2 English Journals

No	Journal	Publisher	Link
1.	Journal of Social Marketing	Emerald Publishing	https://www.emeraldgrouppublishing.com/journal/jsocm
2.	Social Marketing Quarterly	SAGE	https://journals.sagepub.com/home/smq
3.	Journal of Marketing Theory and Practice	Taylor & Francis	https://www.tandfonline.com/journals/mmtp20
4.	Foundations and Trends in Marketing	Now Publishers Inc	https://www.nowpublishers.com/mkt
5.	Journal of Research in Marketing and Entrepreneurship	Emerald Publishing	https://www.emeraldgrouppublishing.com/journal/jrme
6.	International Journal of Sports Marketing and Sponsorship	Emerald Publishing	https://www.emeraldgrouppublishing.com/journal/ijms
7.	Journal of Relationship Marketing	Taylor & Francis	https://www.tandfonline.com/journals/wjrm20

8.	Journal of Nonprofit and Public Sector Marketing	Taylor & Francis	https://www.tandfonline.com/journals/wnon20
9.	Journal of Food Products Marketing	Taylor & Francis	https://www.tandfonline.com/journals/wfpm20
10.	Journal of International Consumer Marketing	Taylor & Francis	https://www.tandfonline.com/journals/wicm20
11.	Journal of Marketing Theory and Practice	Taylor & Francis	https://www.tandfonline.com/journals/mmtp20
12.	Journal of Macromarketing	SAGE	https://journals.sagepub.com/home/jmk

مجلات تقبل الموضوعات العربية Q1 & Q2

Journal	Publisher	Link
1. Journal of Islamic Marketing	Emerald Publishing	https://www.emerald.com/insight/publication/issn/1759-0833
2. International Journal of Arabic-English Studies	Librairie du Liban Publishers	https://ijaes2011.net/index.php/IJAES
3. Journal of Arab and Muslim Media Research	Intellect Publishers	https://www.intellectbooks.com/journal-of-arab-muslim-media-research
4. Journal of Islamic Thought and Civilization	University of Management and Technology	https://journals.umt.edu.pk/index.php/IITC
5. Qudus International Journal of Islamic Studies	STAIN Kudus	https://www.scimagojr.com/journalsearch.php?q=21100889414&tip=sid
6. Journal of Islamic Studies	Oxford University Press	https://academic.oup.com/jis