

Assignment 2 – MGM 496 / PMG496

Research Title: The Impact of Effective Project Management on Organizational Performance

1. Research Questions

1. How does effective project management influence overall organizational performance?
2. What are the key project management practices that contribute to improved performance?
3. How can organizations measure the impact of project management on their success?

2. Research Objectives

1. To examine the relationship between project management and organizational performance.
2. To identify the project management practices that lead to better results.
3. To provide recommendations for enhancing organizational performance through project management.

3. Research Hypotheses

- H1: Effective project management practices positively affect organizational performance.
H2: Organizations that adopt structured project management approaches achieve higher success rates.

4. Research Model

The proposed research model focuses on examining the impact of project management practices (independent variable) on organizational performance (dependent variable).

[Research Model Diagram – showing Project Management → Organizational Performance]

5. Suggested Industry / Organization

The empirical study will be applied in the construction industry, focusing on medium-sized companies in the local market. This industry was selected due to its dependency on structured project management for timely and successful project delivery.

6. Research Methodology

This research will adopt a quantitative approach using a survey questionnaire distributed to project managers and team leaders. The collected data will be analyzed using descriptive

statistics and correlation analysis to identify the relationship between project management practices and organizational performance.

7. Suggested Project Structure

1. Introduction
2. Literature Review
3. Research Methodology
4. Data Analysis and Results
5. Discussion
6. Conclusion and Recommendations

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Sekaran, U. (2003). Research Methods for Business: A Skill Building Approach (4th ed.). Wiley.