



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

Student Name.....Mashael Abdullah Alkhazraj.....اسم الطالب

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Section

Master

Date

Thursday

18 / 02 / 2021.

Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفع على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel



Richard Branson is **an inspiring leader to me** because he shines like a leader and inspires people outside of his team. Breaking the rules and jumping out of the box is one of its most important features. Richard Branson was born on July 18, 1950, into a middle-class family. He suffered from dyslexia and had difficulty studying. However, this thing did not prevent him from having a commercial footprint and an important mark in numbers. He is considered the sixth richest citizen of the United Kingdom. His net worth is \$ 4.6 billion and he owns 400 companies under the Virgin name. He is known for his style of leadership that helped him to become a self-made billionaire.

Richard Branson's **style of leadership is a mixture of democratic, participatory, and transformational**. This is because he believes that opportunities are always there and that you can't think about your mistakes for a long time. Developing new plans quickly when things don't go as planned. It is therefore imperative to move quickly to the next challenge every time a mistake is made by **creating a vision** and staying steady on the path to change.

Because he relied on the saying that the employee is first, he named his company Virgin because he and his employees were new to work. **That's why I chose him, and because he has more than one effective style of leadership**

In conclusion, despite being a **democratic person** in my professional field and with employees, I find myself in **transformational leadership** and prefer to set clear, **positive goals** that **motivate** my workers to change themselves, groups, and organizations in order to achieve our common goals.