



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Project (Spring 2021)

Student Name	Zahra Hassan Alkhalaf	اسم الطالب
Students I.D	2021201990	الرقم الجامعي

Section

Course

Master

(PMG506)

Code

Thursday

Date

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Advanced project Management

Instructions:

- اخر موعد للتسليم هو يوم الخميس 2021-05-20¹⁷ في تمام الساعة ٩ مساءً.
- الإجابة متاحة باللغة الإنجليزية أو اللغة العربية مع مراعاة أن تكون المصطلحات العلمية باللغة الانجليزية.
- يتم تسليم المشروع في صيغة ملف pdf . مع الالتزام نموذج الجامعة ولن تقبل أي مستندات أخرى.
- يجب مراعاة أقسام البحث الرئيسية (مقدمة Introduction، دراسات علمية سابقة Literature Review، طريقة البحث Methodology، النتائج والمناقشة Results and Discussion ، وأخيراً المراجع References . وإن كان هناك ملحقات Appendices يتم إضافتها)
- يجب الالتزام بـ Theme موحد كما يلي:
- حجم الخط 12.
- نوع الخط Arial.
- لون الخط أسود.
- المسافة بين الأسطر 1.5 line spacing

• عدد صفحات البحث (لا يقل عن ثلاث صفحات ولا يزيد عن ست صفحات).

Instructor's Name: ~~Eng. Amaal Aburumman~~ Eng. Dr. Akram M. S. Ali

Project:

You are required to document your role in administering a project. The project may be set in a business, social, sporting, or family environment but must be of a significant size and scale. If you do not have an actual project to write about you may complete the project hypothetically.

This report will be between three to six pages in length. This is a significant research project.

Your report must address ~~each~~ **ONE** of the following issues:

1. Identify and describe the purpose, scope, and objectives of the project. **Display this information using an appropriate tool.**
2. Describe how the team is given an outline of the project.
3. Describe the strategies that are going to be set up to maintain communication with the team members.
4. Describe the tools that are going to be used to monitor the goals, time frames or milestones.
5. Identify project milestones and activities. **Display this information using an appropriate tool.**
6. Create a budget and link the costs to the key milestones for a project.
7. Describe how you are going to divide tasks and resources amongst a project team. **Display this information using an appropriate tool.**
8. Briefly describe how the progress will be monitored.
9. How are current project records maintained? Who has responsibility for this? provide some recommendations on how this process could be improved.
10. Describe the current procedure for finalizing projects. Create your own procedure and identify how you will evaluate the success of the project.
11. Legislation that may affect the project including health and safety, and anti-discrimination legislation.

Best of luck...

المشروع:

مطلوب منك توثيق دورك في إدارة مشروع. قد يتم تعيين المشروع في بيئة تجارية أو اجتماعية أو رياضية أو عائلية ولكن يجب أن يكون بحجم مناسب. إذا لم يكن لديك مشروع فعلي لتكتب عنه ، فيمكنك إكمال المشروع افتراضياً. سيتكون هذا التقرير من ثلاث إلى ست صفحات.

يجب أن يعالج تقريرك كل من **أحد** القضايا التالية:

1. تحديد ووصف الغرض والنطاق والأهداف من المشروع. اعرض هذه المعلومات باستخدام أداة مناسبة.
2. صف كيف يتم إعطاء الفريق مخططاً تفصيلياً للمشروع.
3. وصف الاستراتيجيات التي سيتم وضعها للحفاظ على التواصل مع أعضاء الفريق.
4. صف الأدوات التي سيتم استخدامها لرصد الأهداف أو الأطر الزمنية أو المعالم.
5. تحديد معالم المشروع والأنشطة. اعرض هذه المعلومات باستخدام أداة مناسبة.
6. إنشاء موازنة وربط التكاليف بالمعالم الرئيسية للمشروع.
7. صف كيف ستقوم بتقسيم المهام والموارد بين فريق المشروع. اعرض هذه المعلومات باستخدام أداة مناسبة.
8. صف بإيجاز كيف سيتم رصد التقدم.
9. كيف يتم الاحتفاظ بسجلات المشروع الحالية؟ من المسؤول عن هذا؟ تقديم بعض التوصيات حول كيفية تحسين هذه العملية.
10. وصف الإجراء الحالي لإنهاء المشاريع. قم بإنشاء الإجراء الخاص بك وحدد كيفية تقييم نجاح المشروع.
11. التشريعات التي قد تؤثر على المشروع بما في ذلك الصحة والسلامة ، وتشريعات مكافحة التمييز.

مع تمنياتي بالتوفيق..

Opening a Local Library, Coffee shop, and Study Rooms

(SPARK Project)

Introduction:

Libraries play a fundamental part in every community. It is like a getaway to knowledge and culture for all people in different ages. All cities and neighborhoods should have their own library, so it became easy for everyone who lives there to attend it regularly. Nowadays, a lot of people prefer to read or study in a coffee shop instead of attending a library because most libraries prohibit drinking, eating, or talking. On the other hand, some people do not like to study at a coffee shop because they can't focus while other people talking. That is why we thought it is a smart idea to combine the library with a coffee shop and study rooms. The main goal of this project is to create a quiet place for people to read, study, relax, exchange knowledge, and learn new skills. We are now in the planning stage of this project and our team's role is to plan and manage all events and resources.

Literature Review:

The main goal of opening a library is to encourage reading and enhance the community knowledge. One study looked at 31 adults who started reading at an early age, 22 individuals who learned to read as adults, and ten people who were illiterate. The scientists used functional magnetic resonance imaging scans to measure and compare brain function of the participants as they responded to oral language, written language, and visual tasks. In readers, the occipital lobe, the visual processing center of the brain, was more developed. This means that the readers could process visual information more efficiently. This brain trait could translate into enhanced imagination and creativity skills as well as being able to visualize the future better for decision-making and planning. The readers' parietal lobes were also strengthened. The parietal lobe turns letters into words and words into thoughts. It's essential to writing and reading comprehension.

Methodology:

Our plan in this project is to rent a place between Dammam and Saihat, cities in the eastern region in Saudi Arabia. We have chosen this location because there is no known public library that serves this area. We first conducted an electronic survey that reached more than 3000 persons who live in Saihat city. In this survey, we asked people different questions to assess their willingness to attend our place in the future. The survey consisted of 6 biographical questions (gender, age, marital status, nationality, employment status, and city of residence) and 10 other questions related to the project are: (1) how many hours per week do you spend reading books (2) do you prefer reading/studying at a quiet place or you do not mind the noise (3) have you ever attend a library in the eastern region (4) what do you like and hate the most in a library (5) what kind of services do you wish to receive when attending a library (6) do you like to try a new brand of coffee or you prefer to stick with your favorite brand (7) how often do you drink coffee in a week (8) do you prefer to read paper book or e-book (9) what kind of books do you like to read; fiction or nonfiction (10) what kind of coffee do you like to drink (10) if you have kids, would you like to take them with you to the library.

Our planning and management team consist of 10 persons. We communicate with each other through email, Zoom, and Telegram. We have a weekly Zoom meeting that last for around 2 hours. During the Zoom meeting, we assess our progress in the previous week and distribute the assignment for the next week. Every person must submit a report after completing his/her assignment.

Results:

Gender	Age	Marital Status	Nationality	Employment Status	City of Residency
Male: 40% Female: 60%	<25: 30% 25-35: 40% 35-45: 20% >45:10%	Single: 40% Married: 40% Divorced: 20%	Saudi: 80% Non-Saudi: 20%	Student: 45% Employee: 35% Retired: 20%	Saihat: 60% Dammam: 30% Other: 10%

By looking at the survey biographical information results, we found that most of our population are women who are 25-35 years old. We have equal percentages in the single and married population but most of them are Saudi students who live in Saihat.

Around 50% of our population said that they spend 5-6 hours per week reading and 70% of them prefer to read/study at a quiet place. 80% of the surveyed population never attended a library in the eastern region and most of them hate that libraries prohibit eating and drinking. A lot of our population wish the library provide babysitting, renting books, and internet services. Around 70% of our population do not like to try new coffee brands and 60% drink around 2 cups of coffee daily. 65% of the surveyed people prefer to read nonfiction paper books and most of them like to drink either black coffee or cappuccino. Around 55% of our population have kids and 80% of them would like to take their kids with them to the library.

Discussion:

We can conclude from the results that we are targeting Saudi female students who have children and prefer to study at a quiet place that provide babysitting services. Since most people do not like to try new brand of coffee, we decided to collaborate with one of the well-known coffee shop brands to open one of their branches at our library, but with our own design. By doing that, we can focus more in operating the library and, at the same time, satisfy our customers.

Since only 70% of the study population prefer to study/read at quiet place, it is better to apply zoning strategy. The idea of zoning strategy is to create zones within the library where noise is accepted or where quiet is protected. Once the zones are established, customers are then expected to situate themselves in the appropriate zone depending on their preferences for either noise or quiet.

We are planning to provide high speed internet and renting books services to attract our customers. For the students (45% of the population), we are planning to create study rooms for study groups' meetings. Also, to attract those who have children, we are planning to create playroom and put a schedule for different activities that encourage reading.

References:

- 1- Bell, S. (2008). Stop Having Fun and Start Being Quiet: Noise Management in an Academic Library. *Temple University Libraries*.
- 2- Susanty, A., & Kenny, E. (2015). The relationship between brand equity, customer satisfaction, and brand loyalty on coffee shop: Study of Excelso and Starbucks. *ASEAN Marketing Journal*, 14-27.
- 3- Horowitz-Kraus, T., & Hutton, J. S. (2018). Brain connectivity in children is increased by the time they spend reading books and decreased by the length of exposure to screen-based media. *Acta paediatrica*, 107(4), 685-693.
- 4- Gibson, E. J., & Levin, H. (1975). *The psychology of reading*. The MIT press.