

Everyone's Smart University

Project (Spring 2021)

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Section

Master

Date

Thursday

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Course Code

(PMG506)

Advanced project Management

Instructions:

- آخر موعد للتسليم هو يوم الخميس 2021-05-20 في تمام الساعة ٩ مساءً.
- الإجابة متاحة باللغة الإنجليزية أو اللغة العربية مع مراعاة أن تكون المصطلحات العلمية باللغة الانجليزية.
- يتم تسليم المشروع في صيغة ملف . pdf مع الالتزام نموذج الجامعة ولن تقبل أي مستندات أخرى.
- يجب مراعاة أقسام البحث الرئيسية (مقدمة Introduction، دراسات علمية سابقة Literature Review، طريقة البحث Methodology، النتائج والمناقشة Results and Discussion، وأخيراً المراجع References . وان كان هناك ملحقات Appendices يتم إضافتها)
- يجب الالتزام بـ Theme موحد كما يلي:
- حجم الخط 12.
- نوع الخط Arial.
- لون الخط أسود.
- المسافة بين الأسطر 1.5 line spacing
- عدد صفحات البحث (لا يقل عن ثلاث صفحات ولا يزيد عن ست صفحات).

Instructor's Name: Eng. Amaal Aburumman

AHACO Logistics Group & Supply chain solutions.

Introduction:

Saudi Arabia's improve reforms in doing great local & international business , make its commitment to fulfilling a major pillar of its Vision 2030: a thriving economy, "Easing the business climate for local entrepreneurs to thrive as well as foreign Business men & investors to work & invest in the Kingdom shows a forward path to creating sustainable, We are knowledgeable and experienced in all facets of exportation and importation, assisting with customs processing and attending to all shipping requirements.

Objectives and Purpose of the Organization:

Goals:

1. Helping business owner how to import & export the goods to KSA with all shipping Options shipping option (Land freight, Sea freight & Air freight)
2. Assist business owner to deal with all kinds of approval from government sector for Shipping, storage & Clearance.

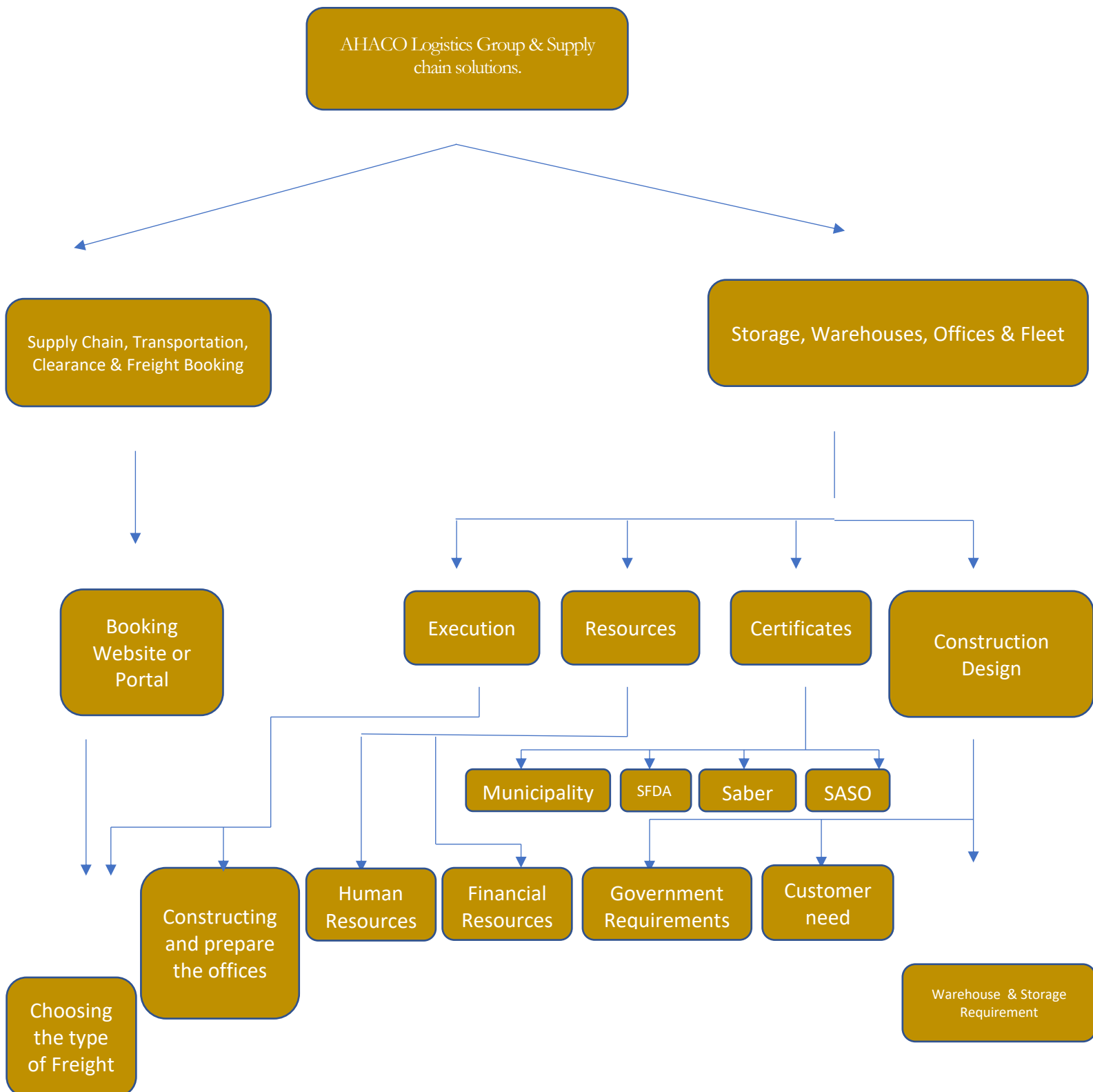
Vision:

Vision is to be a market leader in the Customs, Supply chain & shipping industry by development, ownership, and management of such projects to contribute in changing the lifestyle of the business in the KSA.

Mission:

Mission aspiration is to create services, business vibrant and smart storage, transportation & shipping to enhance the quality of business inside KSA

Work Breakdown Structure WBS



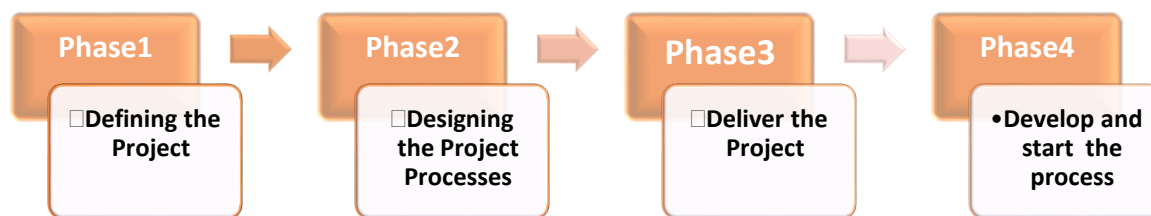
SWOT Analysis:

Total Budget	
Type of Expense Cost	Cost
Governmental expenses	300,000
Hardware	250,000
Software	75,000
Office supplies	90,000
Engineering accreditations	300,000
Programs licenses	100,000
Constructions	4200000
Marketing and Design Adds	450,000
Total Budget	5,765,000

Using I cloud system with huge data base for archive

With organized tracking system for the hard copy.

- Completed schedule



Risk Matrix includes the following:

Risk	Likelihood	Severity	Likelihood multiplied by severity	Priority and risk numbering group

Website , Apps and IT HD services shutdown due to technical problems	Unlikely (2)	Delay	2	Low Priority
Delay in delivering the service to investor , storage failure	Possible (3)	Losing Customers	6	Medium Priority
Breakdown of most of the fleet vehicles	Possible (3)	Financial Loss	9	Medium Priority
Employer getting infected by new novel Coronavirus or any dangerous disease	Possible (3)	penalties & detentions	15	Urgent Action
Delivering the project late	Probable (4)	Bankruptcy & Losing Business	16	Urgent Action

Evaluate or Rank the Risk:

Likelihood	Severity				
	Delay	Losing Customers	Financial Loss	penalties & detentions	Bankruptcy & Losing Business
Highly Unlikely	1	2	3	4	5
Unlikely	2	4	6	8	10
Possible	3	6	9	12	15
Probable	4	8	12	16	20
Certain	5	10	15	20	25

- 1- Urgent Action - (Risk no 15 - 25)
- 2- High Priority - (Risk no 10 - 12)
- 3- Medium Priority - (Risk no 5 - 9)
- 4- Low Priority - (Risk no 2 - 4)

1- Very Low Priority - No Action Required (Risk no 1)

Treat the Risk:

#	RISK	TREATMENT
1	Website , Apps and IT HD services shutdown due to technical problems	make an agreement & get accounts with 3th party to use his tracking system with our shipments
2	Delay in delivering the service to investor , storage failure	Make a rental agreement with 3th party to use the warehouse
3	Breakdown of most of the fleet vehicles	Bank loans by other source and make a rental agreement with 3th party for fleet transportation
4	Employer getting infected by new novel Coronavirus or any dangerous disease	Hire an expert employees know to do the same scope temporary
5	Delivering the project late	we will rent the customs clearance & shipping license while we finish our and deliver the project to start the services immediately

Monitor and Review the risk:

- We will keep tracking and monitoring the progress to enhance the quality of the deliverable projects. Also, we will try to avoid any financial problem to protect the project from any delay.

Strengths

Opportunities

1- The experts & talented Team in our structure:	
Fahad Makki	Abdullah Farrash
Expert in Several Projects such as construction , supply chain , Finance planning....etc.	Expert on all operations business , Customer Services & technology
Shaker Malatani	
Expert on Services, ABC storage analysis, Maintenance & fleet control.	
Experts on data analysis, creating website and construct the tracking application.	
8 Information Technologists and 3 computer Engineers	

1- Company will take a lead position front of the competitors as their weaknesses because of:
- Competitors do not serve the companies with high quality of - Shipment Tracking system and much poor of awareness about the supply chain thinking. - The ITHD & Apps department in the organization would be assigned to create an app to facilitate booking & tracking

Weaknesses	Threats
1- Organization does not have contingency funding for over payments situations especially once we have an overdue payment not yet paid from the clients. 2- AHACO Team does not have necessary skills to build a website & Portal for the organization and we because of that we will hire the experts and App Engineers. 3- Drawbacks of the project: - Profits may not be enough to satisfy if the shipments fails. - There will be a lot of competition in the future from the local market Business owners and International investors may not agree to some terms and roles by the customs.	1- Team members are difficult to replace. Each one of AHACO team members has a specific role in the Supply Chain project and they expert in particular scoop & they had been preparing the workflow of the project since the initial Phase. 2- New technology of booking and ordering model has not been tested yet The competitors in the market: 1-Kuehne+Nagel. 2- Maersk Shipping Solutions.

Thanks & Br,

FMakki