

Everyone's Smart University

Assignment 1 (Spring 2021)

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In my report I am choosing an example of good leader. A good leader is one who possess a clear vision, is courageous, and has integrity, honesty, humility and clear focus. They encourage people to meet their ambitions, they don't have to recruit people who could be better than them to be proud of their successes

I have chosen Jack Ma who was the founder of Alibaba.com and many more. Who is a man of ambitions and hard work!

Jack Ma

Introduction:

- Name: Jack Ma or Ma Yun
- Age: 50
- Source Of Wealth: e-commerce, Self-Made
- Residence: Hangzhou, China
- Citizenship: China
- Marital Status: Married
- Education: Bachelor of Arts / Science, Hangzhou Teacher's Institute

Jack Ma is a Chinese Internet entrepreneur. He is the Executive Chairman of Alibaba Group, a family of highly successful Internet-based businesses. He is also the first mainland Chinese entrepreneur to appear on the cover of Forbes Magazine and ranks as one of the world's billionaires. His vision changed China. With Ma deciding to leave Alibaba Group Holding Ltd., his legacy would last. He did more than just establish and develop a juggernaut for e-commerce, which may be amazing, into the most profitable business in Asia. He showed that an innovative private enterprise could thrive under a Communist Party regime once hostile, and still at times suspicious, of ambitious capitalists.

Ma is famous for its charismatic character, which is easily an inspiring figure for his staff. He possesses prolong and grand mission. He has a strong sense of character which helps him build loyalty and strong foundation on which his business Ali Baba grow. He states that a leader do not have to sacrifice our sense of humor just because they are in charge. He got a lot of success in e-commerce being not a "Tech guy" rather is view his product through his customer eyes. As a leader, this quality help him to grow has business. His leadership traits is value attitude, unites people, define failure as a giving up, democracy in management and many more.

But I have chosen the define failure as a giving up. Because of according to him "giving up is the greatest failure." He believes that a person is able to learn the most from obstacles and hardships. They key to success is persevering and learning from

your mistakes. Leadership of Jack Ma is very effective. I think the best suggestion for Jack Ma in my view is to work together in a team. "Teamwork" is one of the crucial keys to help Jack Ma succeed. He feels that without strong team mates he can't succeed because he doesn't work as an expert in certain areas, including technology. Therefore, the organization wants great employees with great skills. His response was a skill.

I would like to follow of a democratic leadership style. Because Democratic leadership is one of the most powerful leadership styles as it encourages low-ranking workers to exercise their influence in potential jobs. That is also close to how decisions will be reached in meetings of the company board. Democratic leadership is just how it seems the leader decides on each team member's contribution. Any employee has fair say on the course of a project, even though he or she takes a final decision.