

Project communication

Prepared by Dr. Merna Emad

Orientation Lecture



Project communications

PROJECT COMMUNICATIONS

A CRITICAL FACTOR FOR PROJECT SUCCESS

Ancillary Materials
Included

CONNIE PLOWMAN, PMP
JILL DIFFENDAL

BEP

Project communications

Miscommunication is the biggest culprit in project failures. When changes and updates are not communicated correctly and on time, it creates confusion among coworkers and different departments. This confusion further leads to errors, missed steps in process, conflicts, and more. All these scenarios will ultimately result in delays or budget over.

Because project teams often comprise of professionals with a diverse range of backgrounds and skills, communication is crucial in order to keep each professional informed and on-task. Project managers spend much of their time as leaders communicating to their team to ensure the success of the project.

PROJECT COMMUNICATIONS

A CRITICAL FACTOR FOR PROJECT SUCCESS

Ancillary Materials
Included

CONNIE PLOWMAN, PMP
JILL DIFFENDAL

BEP

The book aims to:

This book presents a new way to look at communication within projects. It combines real-world examples and practical tips with theory, research, and professional standards you can apply to any size and type of project.

Gain actionable insights into identifying your audience, choosing the right tools, managing change, and handling conflict. Expand your professional toolkit with templates, activities, and resources. Develop your project communications expertise with reflective questions and recommendations.

After completing this course you will be able to:

Understand why project communication is so important

Understand why people communicate by looking at two different communication theories that focus on communication as a way people handle uncertainty



Trace the evolution of project communications

After completing this course you will be able to:

Evaluate the impact of the quality as well as the quantity of communication in a project

See the connection between effective communication and stakeholder trust

Put a Project communication plan between the different parties of the project



Outline of the Book

The book is organized into **five** distinct parts.

Overview on
communication
theory and
Audience

Planning Project
communication

Managing and
Monitoring project
communications

Communication
tools and change

Managing conflicts
through
communication

Chapter 1

Project communications



**Introduction to Project
communication**

**Improvement of project
communication stages**

Exploring Communication Theories

**Uncertainty and Effective
communication**

Chapter 2

Project communications



Defining Audience

Prioritizing Stakeholders

Stakeholder engagement

Chapter 3

Project communications



Project Kick-Off meeting

The project Plan

Chapter 4

Project communications



Managing communications

Monitoring communications

Putting it into Practice

Chapter 5

Project communications



Managing communications

Monitoring communications

Putting it into practice

Chapter 6

Project communications



Choosing the right tools

Communication tools

Putting it into practice

Chapter 7

Project communications



Communication tools- part 2

Putting it into practice

Change management

**ACMP's Standard Change
Management**

Chapter 8

Project communications



Team Personal pitfalls

Team Process pitfalls

Managing Conflict with Stakeholders

Chapter 9

Project communications



Team Structure

Team development

Chapter 10

Project communications



Various Approaches to Virtual Communication

Leadership styles to communicate to distributed teams

What I expect from you?



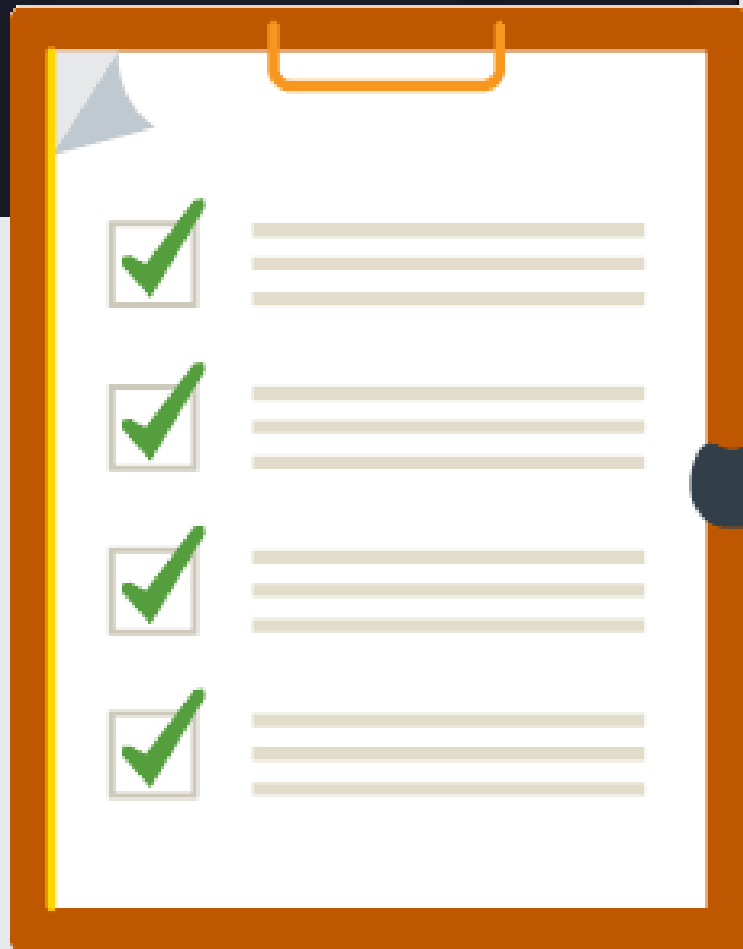
What I expect from you?

STUDY
STUDY
STUDY
STUDY

What I expect from you?



What I expect from you?





مجموعة جامعة
الجميع الذكية
للتعليم القابضة

MIDOCEAN
UNIVERSITY
BY EVERYONE'S SMART UNIVERSITY



Thank You

