

The impact of analytical strategic orientation on the organization's performance.

Part 3

Abstract:

In this study, the main objective is to reveal how the use of analytical strategic orientation (ASO) affect the performance of organization which belongs to the KSA. Through a mixed-methods approach comprising quantitative surveys and qualitative interviews, the study aims to achieve three main objectives: first the current level and degree of the prevalence of organizational social responsibility in Saudi Arabia should be evaluated; second how organizational social responsibility impacts key performance indicators such as income, market share and efficiency levels need to be monitored; thirdly, the factors influencing the acceptance and incorporation of organizational social responsibility into business in Saudi circumstances are to be determined. The stage of quantitative information acquisition is carried out by a survey among managers decisions makers in a group of enterprises chosen in advance, and the qualitative information acquisition stage is implemented by the means of in-depth interviews with key informants. The research builds on positively relationships in between ASO and organizational profitability, market share and operational effectiveness. It is anticipated that the findings of this study will have the effect of adding to academic scholarship and pertinent strategic decision making by yielding insights related to strategic management practices in the business of the Kingdom of Saudi Arabia.

Chapter of Previous Studies:

In this chapter, literature on ASO and its effect on organizational performance will be covered including previous studies carried out on the impact of an analytical strategic orientation. It will encompass terms and measure scales of ASO, recall past research

findings, and delimit pertinent gaps within the literature. Comprehensive review of the current state of the issue under investigation will develop the core of the research framework, justifying the need for additional data and setting the ground for formulating the research questions, hypotheses, and experimental methods.

Research Summary:

A literature overview includes precise introduction of the aims of the research, methodology, key results, and consequences. It brings forth the principal advantage of this study in terms of the expansion of the area of knowledge surrounding the topic of analytical strategic orientation and its relationship with organizational effectiveness in the context of the Saudi Arabia. The summary as well will focus on channels for the future research and will stress the practical instances that one can find when implementing the key investigations within the business operating region.

References

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