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Article Title	The impact of business continuity plans on supply chain continuity during crises
Keywords	business continuity plans; supply chain continuity; crisis management; business impact analysis; risk assessment; recovery strategies large companies; Kingdom of Saudi Arabia.

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data-collection instrument. The instrument was administered to a stratified random sample of employees at top- and middle-management levels across four sectors—industrial, energy and petrochemicals, retail and distribution, and food and beverages—yielding 308 valid responses. Data were processed using the Statistical Package for the Social Sciences (SPSS), applying descriptive statistics, Cronbach's alpha, Pearson correlation, and simple and multiple linear regression. The results revealed a statistically significant effect, at $\alpha \leq 0.05$, of business continuity plans in their combined dimensions on supply chain continuity, explaining 69.1% of the variance in the dependent variable. Recovery and response strategies emerged as the most influential dimension, followed by risk and threat assessment, then testing and continuous improvement, and finally business impact analysis. The study recommends adopting an integrated business continuity framework, promoting a culture of periodic testing, diversifying the supplier base and logistical routes, investing in digital technologies that support supply chain visibility and transparency, and aligning organizational practices with international specialized standards.

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#2099

Title:
"The impact of business continuity plans on supply chain continuity during crises"

Keywords:
business continuity plans; supply chain continuity; crisis management; business impact analysis; risk assessment; recovery strategies large companies; Kingdom of Saudi Arabia.

Abstract:
This study aimed to measure the impact of business continuity plans, across their four dimensions (business impact analysis, risk and threat assessment, recovery and response strategies, and testing, exercising and continuous improvement), on supply chain continuity during crises in large companies