

مهم (أريد ان يقوم الطالب بتعبئة العمود الأخير بناء على ما قام بتعديله)

.	Main Critical Observation	Example from the Text	Academic Commentary	ما قام الطالب بعمله مع اظهار ذلك برقم الصفحة وباللون الاصفر داخل الملف وهنا ايضا
1	Descriptive presentation of previous studies without any critical analysis or identification of strengths and weaknesses	"Dionisio (2017) stated that..."	A descriptive approach weakens the academic value; each study should include analytical critique.	Each previous study included analytical critique and highlighted green
2	Lack of connection between previous studies and the current research, and no clarification of how the researcher benefits from them	Studies are presented independently without linking them to the research topic	Linking previous studies to the current research is essential to demonstrate contribution and relevance.	Linking previous studies to the current research is conducted in section 2.8 and highlighted blue p.61
3	Absence of identifying the research gap at the level of each study and at the level of the entire chapter	No sentence indicating "what is missing"	Identifying the research gap is the core justification for conducting the study.	research gap is identified in section 2.9 in page page 63 and highlighted purple
4	No unified methodological structure in presenting the studies in terms of length and essential components	One study is over a page long while another is only six lines	Lack of consistency hinders comparison and analytical clarity.	Previous studies had been rewritten comprising aim, significance, methodology , findings ,analytical critique and research gap

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5	Absence of comparison between studies (Comparison)	No paragraph comparing directions, methodologies, or contradictions	Comparison is a fundamental requirement in graduate-level literature reviews.	comparison between studies had been introduced in p.60-p.61 and highlighted with grey
6	Inclusion of studies that are not directly related to the researcher's topic or main variables	Including studies on <i>organizational culture</i> with no clear link	Focus should remain on studies relevant to strategic adaptation and consulting firms.	There are no studies related to consulting firms and this is one of research gaps but the previous studies offered relevant to strategic management or adaption to change or both.
7	Lack of a concluding section summarizing the findings and gaps of the previous studies	Immediate transition to the next section	A concluding summary is necessary to extract the research gap logically.	concluding summary including research had been introduced p.62 and highlighted purple
8	Absence of a comparative table summarizing all previous studies	Entire presentation is textual	A comparative table is essential for clarity, structure, and academic rigor.	A comparative table had been located FROM P.50 to p.60
9	Large number of references but with limited methodological effectiveness	Many references not used or irrelevant or outdated	Quantity does not replace quality; references must be recent, relevant, and purposeful.	Irrelevant references had been deleted

10	Complete absence of a theoretical foundation or core theory upon which the study is based	No theoretical framework or model is presented	The study should rely on theories such as: – Dynamic Capabilities Theory (Teece) – Resource-Based View (RBV) (Barney) – Contingency Theory – Strategic Renewal Theory.	The theoretical framework had been offered p.65 and colored red
11	Very long paragraphs extending to a full page or more without division	A long paragraph under <i>Strategic Adaptation</i> without subsections	Long paragraphs weaken readability and indicate weak structure; ideas should be divided logically.	Long paragraphs had been divided.
12	No reference to the Saudi or Gulf context despite the applied nature of the study	All examples taken from foreign countries	Lack of contextual linkage reduces applied relevance, especially for a study intended for the Saudi environment.	Two studies related to the research topic and within the Saudi context were added and are highlighted in purple: Alotaibi, 2023 Alzahrani et al., 2023
13	Failure to identify the case (Case Study) to which the research will be applied	No mention of the company, sector, or operational environment	The study should specify: the consulting firm, sector, environment, and reason for choosing the case.	Case Study had been identified in section 2.10 p.63 and highlighted green
14	Lack of transition sentences between concepts and sections	Sudden shift from <i>Strategic Vision</i> to <i>Innovation</i>	Absence of transition sentences makes the text abrupt and	transition sentences between concepts and

حسام الناجم

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		<i>Management</i> without transitions	less coherent; transitions improve logical flow.	sections had been done and highlighted in yellow
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