



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

Student Name..... اسم أسعد همام عبدالاله ياقتي.....
الطالب.....

Students I.D الرقم 2021201900...
الجامعي.....

Section

Master of Project
Management

Date

18 / 02 / 2021

Course Code

(PMG510)

Project Risk Management

Instructions:

Instructor's Name: Eng. Mosaab M. Hamed

حتى الآن من المفترض أن تكون أصبحت قادراً على التعرف والتمييز بين أنواع المخاطر المختلفة وكيفية التعامل معها. كما يمكنك الآن رؤية كيف يتم هذا الأمر في الشركات الكبيرة والمرموقة.

في هذا الواجب: قم باختيار واحدة من الشركات التالية:

أرامكو السعودية

البنك الأهلي التجاري

شركة الاتصالات السعودية

قم باختيار واحدة من الشركات الثلاث المذكورة أعلاه ثم ابحث عن أي 4 مخاطر تواجهها هذه الشركة .

لكل خطر من هذه المخاطر قم بالاجابة عن الأسئلة التالية:

1. لماذا اعتبرته خطراً؟
2. ماهو نوع هذا الخطر؟
3. ماهي احتمالية هذا الخطر؟ وفي حالة وقوعه مامدى قوة وتأثير هذا الخطر؟
4. ماهي السياسة أو الاستراتيجية التي تتبعها هذه الشركة للتعامل مع هذا الخطر وادارته؟

**** يمكنك الاجابة باللغة العربية أو الانجليزية على ألا تتجاوز اجابتك صفحتين من النوع A4**

**** يتم تسليم جميع الاجابات في ملف بصيغة pdf.**

**** حجم الخط 12.**

**** نوع الخط Arial.**

**** المسافة بين الأسطر (line spacing) 1.5**

أمنياتي بالتوفيق.

Throughout this course you have learned about the different types of risk and how businesses manage them. Now you will be able to see how it is done in a well-known company.

Your assignment is to choose one of the following companies:

Saudi Aramco

The National Commercial Bank

Saudi Telecom Company

Do some research on any of the aforementioned companies and identify four risks they are facing.

For each risk please answer the following:

1. Why is this a risk?
2. What type of risk is it?
3. What is the likelihood of the risk? How great is the impact?
4. What strategy or policy does the company use to manage the risk?

** Your answers could either be in Arabic or English.

** You should submit your assignment in a pdf formatted file.

** Font size should be 12.

** Font type is Arial.

** Line spacing is 1.5.

All the best.

Risks in STC	Why is this a risk?	What type of risk is it?	What is the likelihood? And how great is the impact?	What strategy or the policy does the company use to manage the risk?
1-losing the customers	Because it affects the profits and return	Control risk	Low likelihood and Low impact because mother company doesn't get affected as small ISPs. The impact is financial	To mitigate this risk of losing customers, we have to create new offers and bundles special to customers.
2- Electronic Attacks Cyber Security	Because attacks are going a lot due to technological development.	Hazard risk	High likelihood, high impact on the infrastructure. and it affects the financial as well.	To mitigate the risk, they have to create new data centers in many locations in KSA.
3- prices competitions in the market	Because it is related to finance and the target of the company.	opportunity risk	High likelihood and high impact on the reputation and the customers.	To exploit this risk, we have to manage the prices and improve the market.

4-Regulatory changes and ambiguity	It is related to rules and law	Compliance risk	Low likelihood and high impact as it destruct the investment and the financial.	To avoid this risk they have to reach a study to understand the priorities of trade market and the upcoming improvement in the future.
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