

Entrepreneurial Leadership & Organizational Behaviour

Dr. Amany Ramadan

ENT 612

Master of Entrepreneurship Program

Lecture 1





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الجميع الذكية
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Entrepreneurial Leadership & Organizational Behaviour

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Chapter

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Introduction



This course will explore the theory and practice of Entrepreneurial leadership and Organizational behaviour



Credit Hours: 3 credit hours.

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Introduction

This course focuses on building an Entrepreneurial Leadership Foundation where entrepreneurial leadership is a style that empowers individuals to take action and solve problems, navigate uncertainty, and embrace ambiguity

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Introduction

This course will be the starting point in Organizational Behaviour where you will take a close look at global issues through an experiential entrepreneurial leadership lens, developing the ability to think strategically and systematically about different scenarios, and how to unpick them innovatively, creatively, and courageously.

Chapter

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The part of entrepreneurial leadership

- Learning foundational entrepreneurial leadership skills.
- Gaining techniques for encouraging collaboration, innovation, and creativity in different workplaces.
- Understanding how to develop a growth-oriented leadership style.
- Understanding Leadership principles for enhancing a collaborative work environment in which innovation succeeds.
- Learning the leadership strategy.

The part organizational behaviour

- Understanding the rationale of Organizational Behaviour and its characteristics.
- Understanding theories and applications of personal attitudes, learning, perceptions and personality.
- Understanding the concepts of group dynamics, motivation, communications and leadership.
- Having a basic background in organizational culture.
- Gaining the skills of conflict resolution.

□ **Entrepreneurial Leadership: A practical Guide to Generating New Business by Angelo Mastrangelo 1st Edition.**

□ **Organizational Behaviour 14th Edition by Stephen P Robbins and Timothy A Judge**



Chapter

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Text book & References



**All sessions
will be
recorded, and
each will have
an online quiz**

**Exams
&
Marks**

80% short exams
during the semester

20% final exam



The final exam is only

60

minutes



**All exams will be done
through the educational
platform (Moodle).**



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Thank You

