

Final Project

Impact of Social Media on Academic Performance

Student Name: _____

Course: _____

Instructor: _____

Date: _____

Chapter 1: Introduction

Social media affects students positively and negatively in academic life.

Research Problem

Excessive use of social media may reduce academic performance and focus.

Significance of the Study

Helps understand student behavior and academic impact.

Research Questions

1. Does social media affect academic performance?
2. How many hours do students use it?
3. Is there a relationship with GPA?

Objectives

1. Identify impact
2. Measure usage
3. Analyze relationship

Hypotheses

H1: Negative impact
H0: No significant effect

Research Model

Social Media Usage → Academic Performance

Scope

University students only.

Chapter 2: Literature Review

Studies show mixed results; heavy usage is linked to lower performance due to distraction.

Appendix: Questionnaire

1. Hours of social media use?
2. Does it affect study time?
3. GPA?
4. Use while studying?
5. Impact on grades?

References

Smith (2022), Brown (2021), Journal of Educational Research (2023)