

# **The Impact of Project Manager Leadership on Project Success**

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# **Chapter 1**

## **Introduction**

## **1.1 Research Background**

Project management is very important in organizations today, especially because projects are becoming more complex. Companies need to complete their projects on time, within budget, and with good quality. One of the main factors that help achieve this is the leadership of the project manager.

The project manager is responsible for leading the team and making sure the project is moving in the right direction. A good leader can motivate the team, solve problems, and make decisions quickly. This helps the project run smoothly and reach its goals.

Leadership is not only about giving instructions. It also includes communication, teamwork, and handling challenges. When the project manager communicates well with the team, it helps avoid misunderstandings and improves performance.

On the other hand, weak leadership can create many problems. For example, poor communication can lead to mistakes, delays, and low motivation among team members. This can affect the success of the project.

Today, project managers need to have both technical skills and leadership skills. They must be able to work under pressure, manage different people, and adapt to changes. Good leadership helps improve teamwork and increases the chances of project success.

This study focuses on the role of project manager leadership and how it affects project success. It aims to understand how leadership can improve project performance.

## **1.2 Research Problem**

Leadership is an important part of project management, but many projects still face problems due to weak leadership. Some project managers focus more on technical work and pay less attention to leading their teams.

This can lead to poor communication, low performance, delays, and increased costs. Therefore, it is important to study how project manager leadership affects project success.

### **1.2.1 Theoretical Gaps**

Most studies discuss general project success factors, but there is limited focus on the direct role of project manager leadership.

Also, there are not many simple models that explain the relationship between leadership and project success.

## **1.2.2 Practical Gaps**

In practice, many projects face leadership problems.

Some project managers lack leadership skills, which affects team performance.

In addition, some organizations do not provide enough training to improve leadership skills.

Main Research Question:

How does project manager leadership affect project success?

## **1.3 Research Significance**

### **1.3.1 At the theoretical level**

This study helps explain the importance of leadership in project management.

It shows how leadership can affect the success of projects.

### **1.3.2 At the practical level**

This study can help project managers improve their leadership skills. It also helps organizations understand the importance of good leadership in achieving project success.

## **1.4 Research Questions**

This research focuses on understanding how project manager leadership influences project success. Based on this, the following research questions are developed:

1. How does project manager leadership influence project success in terms of time, cost, and quality?
2. What role does leadership play in improving team performance?
3. Is there a significant relationship between leadership style and project outcomes?
4. Which leadership style is most effective in achieving successful project delivery?

## 1.5 Research Objectives

The main objective of this research is to examine the impact of project manager leadership on project success in project based organizations.

**The study also aims to achieve the following objectives:**

1. Identify the main leadership styles used in project management
2. Evaluate the influence of leadership on team performance
3. Analyze the relationship between leadership and project success
4. Provide practical recommendations to improve leadership effectiveness in project based organizations

## 1.6 Research Hypotheses

**Based on the research problem the following hypotheses are developed:**

- H1: Project manager leadership positively affects project success
- H2: Effective leadership improves team performance
- H3: Leadership style has a significant relationship with project success
- H4: Transformational leadership has a stronger positive impact on project success compared to other leadership styles

## 1.7 Research Model

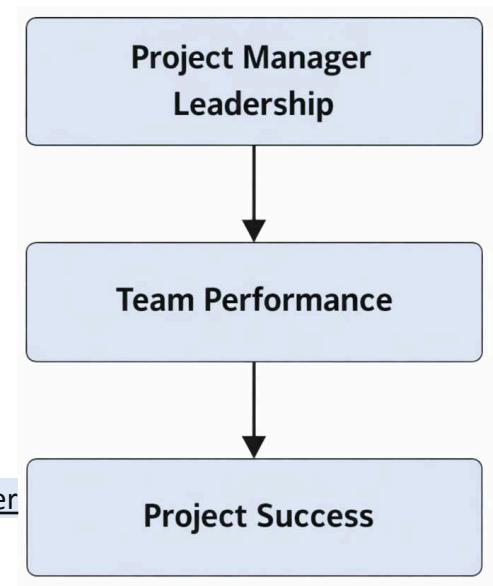
**This study is based on a simple conceptual model:**

- Independent Variable (IV): Project Manager Leadership
- Mediating Variable: Team Performance
- Dependent Variable (DV): Project Success

**The relationship can be explained as follows:**

Project manager leadership directly influences project success and indirectly affects it through team performance.

Research Model illustrating the relationship between project manager leadership, team performance, and project success.



## 1.8 Research Methodology

This research adopts a quantitative approach to analyze the relationship between project manager leadership and project success.

- Data Collection Method: Questionnaire (Survey)
- Target Participants: Employees and team members involved in project work
- Sampling Technique: Convenience sampling
- Data Analysis Tools: Microsoft Excel or Power BI

The questionnaire will measure variables such as leadership style, communication effectiveness, team performance, and overall project success.

## 1.9 Scope of The Study

This study mainly focuses on project based organizations where teamwork and leadership play a critical role in achieving project success.

The research is limited to employees working in project environments, particularly in industries such as event management, construction, and IT.

The study examines the impact of project manager leadership on project success in terms of time, cost, and quality.

## 1.10 The Suggested Project Structure

**The research will be organized into the following chapters:**

### **Chapter 1: Introduction**

This chapter presents the research background, problem statement, objectives, and research methodology.

### **Chapter 2: Literature Review**

This chapter reviews previous studies and theories related to project manager leadership and project success.

### **Chapter 3: Research Methodology**

This chapter explains the research design, data collection methods, and analysis techniques used in the study.

### **Chapter 4: Data Analysis and Findings**

This chapter presents the analysis of collected data and discusses the main findings of the study.

### **Chapter 5: Conclusion and Recommendations**

This chapter summarizes the results and provides recommendations for improving project management practices.

# **Chapter 2**

## **Literature Review**

## **2.1 Introduction**

## **2.2 The Independent Variable (Resource Management)**

## **2.3 The Dependent Variable (Project Success)**

## **2.4 Relationship Between Variables**

## **2.5 Conclusion**

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