



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Project (Spring 2021)

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Section	Course	Code	Date
		Thursday	
		Master	18 / 03 / 2021.

(PMG506)

Advanced project Management

Instructions:

- اخر موعد للتسليم هو يوم الخميس ٨-٠٥-٢٠٢١ في تمام الساعة ٩ مساءً.
- الإجابة متاحة باللغة الإنجليزية أو اللغة العربية مع مراعاة أن تكون المصطلحات العلمية باللغة الانجليزية.
- يتم تسليم المشروع في صيغة ملف pdf مع الالتزام نموذج الجامعة ولن تقبل أي مستندات أخرى.
- يجب مراعاة أقسام البحث الرئيسية (مقدمة Introduction، دراسات علمية سابقة Literature Review، طريقة البحث Methodology، النتائج والمناقشة Results and Discussion، وأخيراً المراجع References. وان كان هناك ملحقات Appendices يتم إضافتها)
- يجب الالتزام بـ Theme موحد كما يلي:
- حجم الخط ١٢.
- نوع الخط Arial.
- لون الخط أسود.

- المسافة بين الأسطر ١,٥ line spacing
- عدد صفحات البحث (لا يقل عن ثلاث صفحات ولا يزيد عن ست صفحات).

Instructor's Name: ~~Eng. Amaal Aburumman~~ **Eng. Dr. Akram M. S. Ali**

Project:

You are required to document your role in administering a project. The project may be set in a business, social, sporting, or family environment but must be of a significant size and scale. If you do not have an actual project to write about you may complete the project hypothetically. **This report will be between three to six pages in length**. This is a significant research project.

Your report must address ~~each~~ **ONE** of the following issues:

1. Identify and describe the purpose, scope, and objectives of the project. **Display this information using an appropriate tool.**
2. Describe how the team is given an outline of the project.
3. Describe the strategies that are going to be set up to maintain communication with the team members.
4. Describe the tools that are going to be used to monitor the goals, time frames or milestones.
5. Identify project milestones and activities. **Display this information using an appropriate tool.**
6. Create a budget and link the costs to the key milestones for a project.
7. Describe how you are going to divide tasks and resources amongst a project team. **Display this information using an appropriate tool.**
8. Briefly describe how the progress will be monitored.
9. How are current project records maintained? Who has responsibility for this? provide some recommendations on how this process could be improved.
10. Describe the current procedure for finalizing projects. Create your own procedure and identify how you will evaluate the success of the project.
11. Legislation that may affect the project including health and safety, and anti-discrimination legislation.

Best of luck...

المشروع:

مطلوب منك توثيق دورك في إدارة مشروع. قد يتم تعيين المشروع في بيئة تجارية أو اجتماعية أو رياضية أو عائلية ولكن يجب أن يكون بحجم مناسب. إذا لم يكن لديك مشروع فعلي لتكتب عنه ، فيمكنك إكمال المشروع افتراضياً. سيكون هذا التقرير من ثلاث إلى ست صفحات.

يجب أن يعالج تقريرك كل من **أحد** القضايا التالية:

١. تحديد ووصف الغرض والنطاق والأهداف من المشروع. اعرض هذه المعلومات باستخدام أداة مناسبة.
٢. صف كيف يتم إعطاء الفريق مخططاً تفصيلياً للمشروع.
٣. وصف الاستراتيجيات التي سيتم وضعها للحفاظ على التواصل مع أعضاء الفريق.
٤. صف الأدوات التي سيتم استخدامها لرصد الأهداف أو الأطر الزمنية أو المعالم.
٥. تحديد معالم المشروع والأنشطة. اعرض هذه المعلومات باستخدام أداة مناسبة.
٦. إنشاء موازنة وربط التكاليف بالمعالم الرئيسية للمشروع.
٧. صف كيف ستقوم بتقسيم المهام والموارد بين فريق المشروع. اعرض هذه المعلومات باستخدام أداة مناسبة.
٨. صف بإيجاز كيف سيتم رصد التقدم.
٩. كيف يتم الاحتفاظ بسجلات المشروع الحالية؟ من المسؤول عن هذا؟ تقديم بعض التوصيات حول كيفية تحسين هذه العملية.
١٠. وصف الإجراء الحالي لإنهاء المشاريع. قم بإنشاء الإجراء الخاص بك وحدد كيفية تقييم نجاح المشروع.
١١. التشريعات التي قد تؤثر على المشروع بما في ذلك الصحة والسلامة ، وتشريعات مكافحة التمييز.

مع تمنياتي بالتوفيق..

LAMAR ONLINE BOTIQUE

1. Introduction

LAMAR Company for Import and Export is the idea of a company in the field of import and export in Yemen that is still in the planning and study stage, one of the small projects in this company is importing fabrics from the state of China for another project sponsored by the same company to open an online boutique for girls' cotton dresses (LAMAR ONLINE BOTIQUE), and the idea of the project has started from our struggle to find dresses of good quality and credibility, we have been exposed to fraud and deceit a lot from the electronic markets so that a good model is presented and because of the lack of a realistic tangible model, we get a very bad model upon receiving the product and at extraordinary prices for the product itself and for delivery, especially during this period and what the country is going through in terms of import and delivery crisis.

In general, online shopping is type of electronic commerce which allows customers to directly buy things from a seller over the Internet using a web browser or a mobile app. customers find a product of interest by visiting the website of the seller directly or by searching among alternative vendors using a shopping search engine, which displays the same product's availability and pricing at different e-retailers [4].

There are two forms of online shop; B2C store (connects business to customer), and B2B store (connects business to business) [5].

My role in this project will be a manager and I will responsible for communicate with all members we need in this project, also I must explain them the vision and goals of this project, as well as persuade them to be a part of this project.

This project still new and in the planning phase, it has not yet been implemented on the ground.

It is so important to define the project goals, scope and objectives in simple and clear way to be ease understand for stakeholders, project team members, and customers.

- Identify and describe the purpose, scope, and objectives of the project.

The goal and purpose of the project:

- To gain and increase the customers and sales,

- To win the satisfaction of the customers,
- To provide online boutique for any one and in any place especially for those outside our area,
- To attract the electronic marketers, ...

Scope of the project:

- import fabrics from the state of China,
- provide contracts with a designer, and many experienced tailors or seamstresses,
- design boutique web page,
- electronic marketing, ...
- In the beginning, it will only be the import of dresses fabrics and tailoring 10 models for each design for 10 designs and marketing them electronically, then the increase in a specific percentage depends on the success of the project and its members in gaining the satisfaction and need of the market and customers.

Objectives of the project:

- To get rid of problems related to electronic fraud and deception on the buyer.
- To provide dresses with good quality and reasonable price,
- To provide models available for examination before purchase and at any time, by providing physical boutique place in the country so the customer can visit and check the product.

2. Literature review

Now a day the life style of the people is very different from the past. People feel uncomfortable and time consuming for going crowded markets. customers can visit web stores from their house from the computer or mobiles. Online stores are usually available 24 hours a day and many customers have internet access both at work and at home. One of the most attractive factors about online shopping, particularly during holiday season is, it alleviates the need to wait in long lines or search from a store for a particular item (C.K.SUNITHA, & Gnanadhas, Edwin. (2014)).

Lack of physical interaction is a main obstacle to online sales. privacy of personal information and security of financial transactions are top concerns with using the Internet.

The top factors that increase consumer trust levels in online stores are guarantee and insurance policy, security and privacy seals, pictures of products, company address and contact details, necessary details about the company and privacy policy (Huseynov and Yildirim (2014)).

Becoming conscious of usefulness, security, privacy, good reputation, and willingness to customize are the essential to initial online trust. Both online initial trust and familiarity with online purchasing have a positive impact on purchase intention (Chen and Barnes (2007)).

There are many advantages of online shopping:

Save time, save energy, comparison of price, availability, remove waiting line, overcome geographical limitation, save fuel.

In the other hand, there are many disadvantages of online shopping:

Inability to touch and feel, fraud and security concern, privacy, lack of full cost disclosure, diminished instant satisfaction (Mohammad, et al. 2018).

3. Methodology

Since this project still not play on ground, it is in the planning phase, so we use a descriptive and analytical method to make this simple research, we depend on the previous studying, researchers, and collect information from various books, journals, thesis, and websites.

Also the most important way we use is the search by ourselves about the importance of online shopping especially in this time of crisis in my country in the field of transportation and communication with the world and the delivery of foreign products in to the country.

4. Results and discussion

From the search and previous studying, we see that the online shopping is a very important in our life these days, but in my country there is a big problem in delivery goods from outside, so very vital to get the right things or products from the online shop such as shops in china, people always suffering from fraud and tricked in this field, they see things in the website but they get a bad quality at the delivery, and the situation is not likely to

take and respond with those stores or exchange and return, etc...

So we need to provide samples of the products in our country, in this project LAMAR ONLINE BOUTIQUE we will import the raw fabrics of high quality and make the dresses for the girls with expert designers and tailors and shopping them online with suitable price and provide the samples for check before purchase.

5. References

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- [3] Chen, Y., & Barnes, S. (2007). Initial trust and online buyer behavior. Industrial Management & Data Systems, 107(1), 21–36. doi:10.1108/02635570710719034.
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